

HOME PHILOSOPHY

# visionnaire



international  
**ISSUE**  
selection  
January - December 2014  
press release

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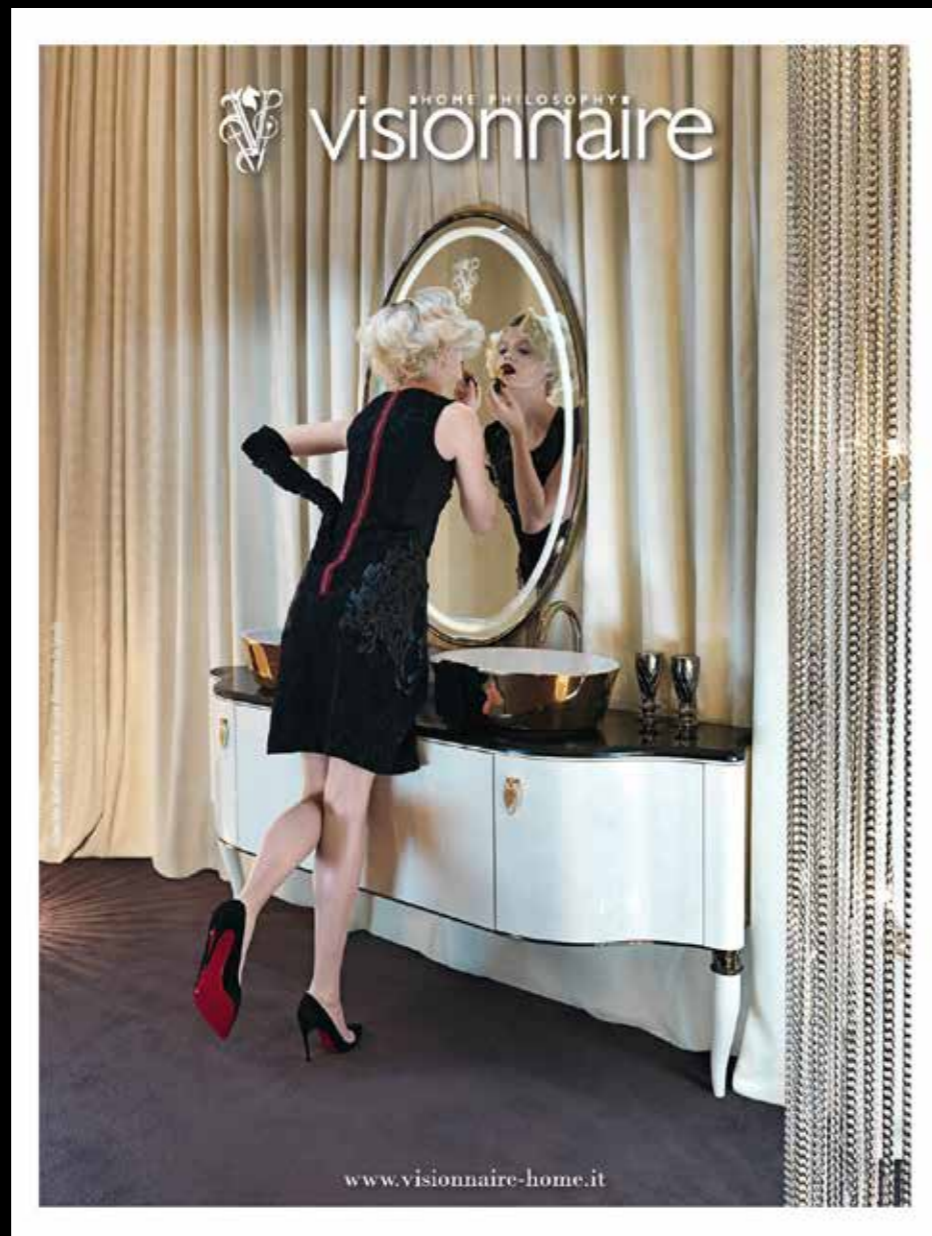
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AD Gifts ITALY January



AD ITALY January



AD ITALY February





AD ITALY March

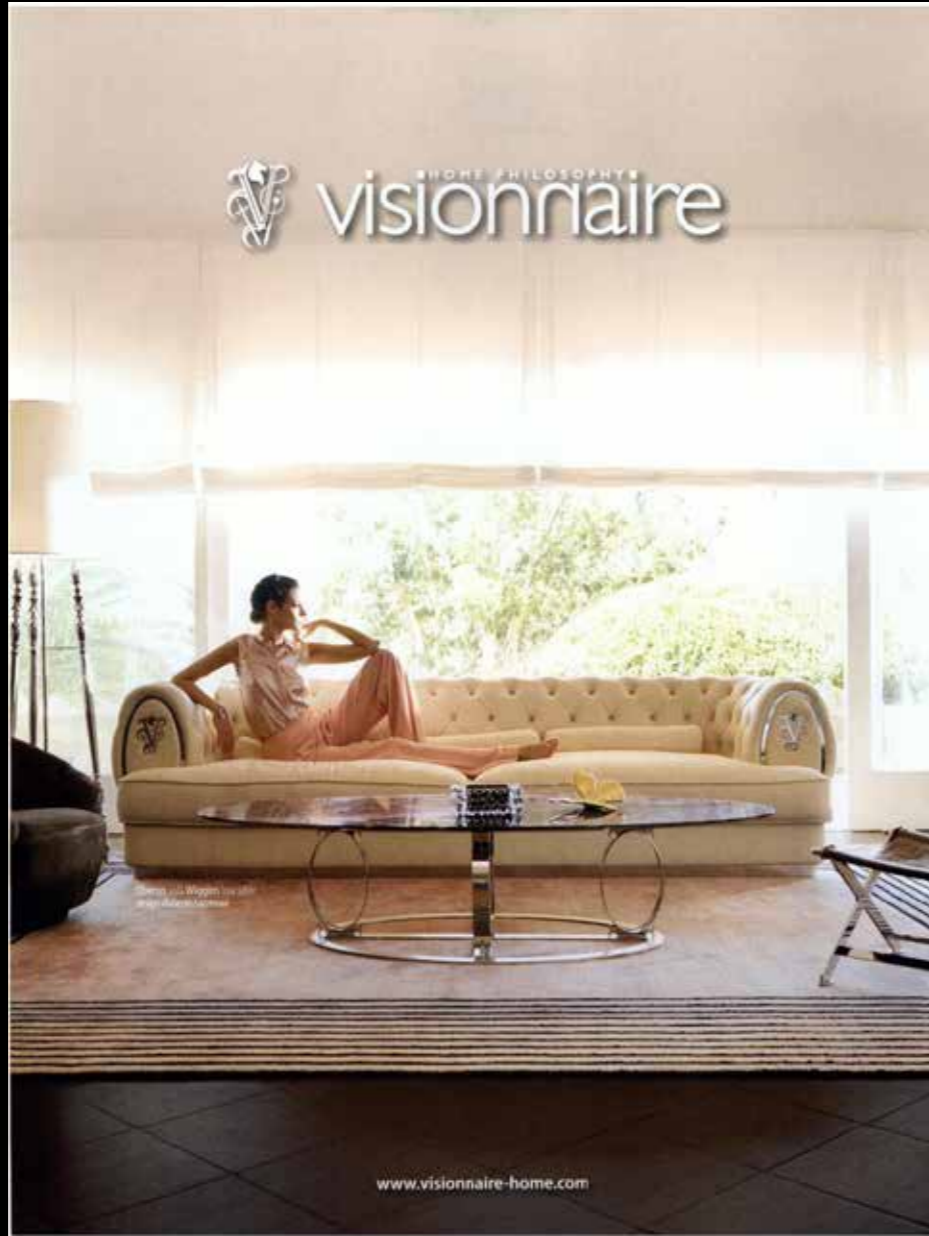


AD ITALY April





AD ITALY May



AD ITALY July





AD ITALY September



AD ITALY November



AD Gifts ITALY December





**Accordi romantici**  
 A sinistra, **tubino** Diana Gallesi. **Catena** con pendente e cristalli, Radà (207 euro); **bangle** in argento brunito, Erika Novicento25 (580 euro); **pochette** Carpiña (19,90 euro).  
 A destra, **cardigan** Luisa Spagnoli (240 euro); **gonna** Blumarine (570 euro circa); **Chandelier** con cristalli, Ottaviani Bijoux (38 euro); **catene** con pendente in ottone rodato e galvanizzato rutemio con cristalli, Kebros (da 36 euro); **orologio** in policarbonato e silicone, OpiObjects (39 euro); **anelli** in argento rodato e rose, Mediterraneo (da 69 euro).



**Sommario** #21 settembre 2014

<b>54</b> L'azienda italiana che ha fatto il proprio fiore all'occhiello. Su un giro di affari di 35 milioni di euro nel 2013, in crescita del 20% sul 2012 e destinato a superare i 40 nel 2014, l'85% è realizzato oltrefrontiera, in primo luogo in Russia e Paesi limitrofi, seguiti da Far East, Europa, mondo arabo e Saudita, Stati Uniti. Un'affermazione significativa per un marchio nato nel 2004, in grado di affermarsi rapidamente oltre i confini nazionali, con un ebitda sul fatturato del 21% nel 2013 e una generazione di cassa superiore al margine operativo lordo realizzato. Merito del prodotto ma anche del know how dell'azienda fondatrice, la Ipe di Zola Predosa, a pochi chilometri dal capoluogo emiliano, che vanta decenni di esperienza nel settore dell'arredamento, essendo stata fondata nel 1950 dai fratelli <b>Pompeo</b> e <b>Vittorio Cavalli</b> e gestita dalla famiglia fondatrice fino ai giorni nostri. Una continuità generazionale garantita anche in seguito al recente accordo con il fondo di investimento <b>Ergon Capital Partners III</b> , entrato nella compagnia societaria lo scorso aprile con l'obiettivo di condurre un percorso di crescita ulteriore, attraverso l'apertura di punti vendita monomarca in licenza e di proprietà nelle più importanti città del lusso mondiale. A guidare la società resta <b>Leopold Cavalli</b> , a.d. e socio insieme al presidente <b>Daniele Selleri</b> . Presente in 60 Paesi, Visionnaire vanta un network di 17 negozi monomarca in città di primo piano come Milano, Bologna, Bari, San Pietroburgo, Mosca, Istanbul, Cairo, Jeddah, Abu Dhabi, Doha, Shenzhen, Shanghai, Guangzhou, Shunde, Byron Bay, Chisinau e, recentissima, Kiev. A questi si aggiunge la diffusione in punti vendita multimarca high end e department store del lusso, oltre	<b>85</b> L'azienda italiana che ha fatto il proprio fiore all'occhiello. 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**focus DESIGN**

**VISIONNAIRE**  
**Una casa in tutto il mondo**

Si ampliano gli orizzonti di Visionnaire, sinonimo di arredamento di lusso orientato alla moda e al lifestyle. Grazie all'arrivo del fondo Ergon, l'obiettivo del marchio italiano è crescere ancora, facendo leva sul retail. Prossime aperture, Miami, Baku, Dubai, Pechino e Ho Chi Minh

di Carla Mercurio

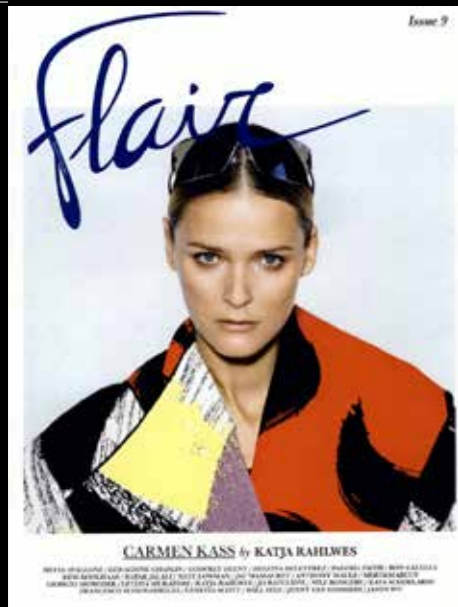
Miami, Baku, Dubai, Pechino e Ho Chi Minh sono le prossime tappe del progetto di aperture di Visionnaire, il brand bolognese arrivato nella produzione di arredamento di lusso orientato alla moda e al lifestyle. Una realtà che, dell'internazionalizzazione ha fatto il proprio fiore all'occhiello. Su un giro di affari di 35 milioni di euro nel 2013, in crescita del 20% sul 2012 e destinato a superare i 40 nel 2014, l'85% è realizzato oltrefrontiera, in primo luogo in Russia e Paesi limitrofi, seguiti da Far East, Europa, mondo arabo e Saudita, Stati Uniti. Un'affermazione significativa per un marchio nato nel 2004, in grado di affermarsi rapidamente oltre i confini nazionali, con un ebitda sul fatturato del 21% nel 2013 e una generazione di cassa superiore al margine operativo lordo realizzato. Merito del prodotto ma anche del know how dell'azienda fondatrice, la Ipe di Zola Predosa, a pochi chilometri dal capoluogo emiliano, che vanta decenni di esperienza nel settore dell'arredamento, essendo stata fondata nel 1950 dai fratelli **Pompeo** e **Vittorio Cavalli** e gestita dalla famiglia fondatrice fino ai giorni nostri. Una continuità generazionale garantita anche in seguito al recente accordo con il fondo di investimento **Ergon Capital Partners III**, entrato nella compagnia societaria lo scorso aprile con l'obiettivo di condurre un percorso di crescita ulteriore, attraverso l'apertura di punti vendita monomarca in licenza e di proprietà nelle più importanti città del lusso mondiale. A guidare la società resta **Leopold Cavalli**, a.d. e socio insieme al presidente **Daniele Selleri**. Presente in 60 Paesi, Visionnaire vanta un network di 17 negozi monomarca in città di primo piano come Milano, Bologna, Bari, San Pietroburgo, Mosca, Istanbul, Cairo, Jeddah, Abu Dhabi, Doha, Shenzhen, Shanghai, Guangzhou, Shunde, Byron Bay, Chisinau e, recentissima, Kiev. A questi si aggiunge la diffusione in punti vendita multimarca high end e department store del lusso, oltre

1. Lo showroom Visionnaire di Milano  
 2. Il rendering dello store di Miami, che si inaugurerà il prossimo dicembre  
 3. L'amministratore delegato e socio, Leopold Cavalli

**I NUMERI DI VISIONNAIRE**

Fatturato 2013	38 milioni di euro
Raffronto con il 2012	+20%
Previsioni di fatturato 2014	oltre 40 milioni di euro
Ebitda su fatturato	21%
Export su fatturato	85%
Principali mercati	Russia e Paesi ex Urss, Far East, Europa, mondo arabo e Saudita, Stati Uniti
Negozi monomarca	17
Prossime aperture	Baku, Ho Chi Minh, Miami, Pechino, Dubai





Flair ITALY February



Flair ITALY April



Icon ITALY April



Il Corriere della Sera ITALY April





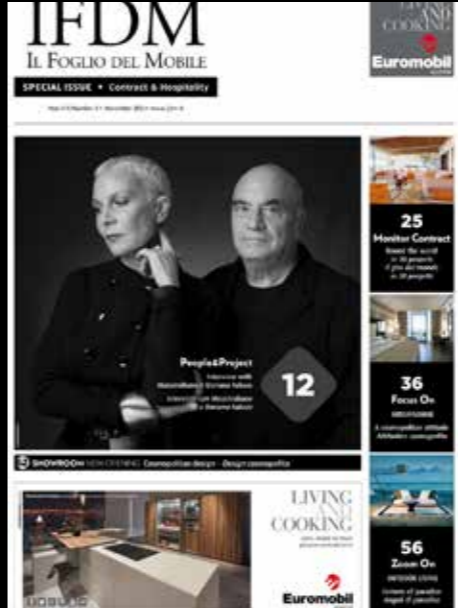
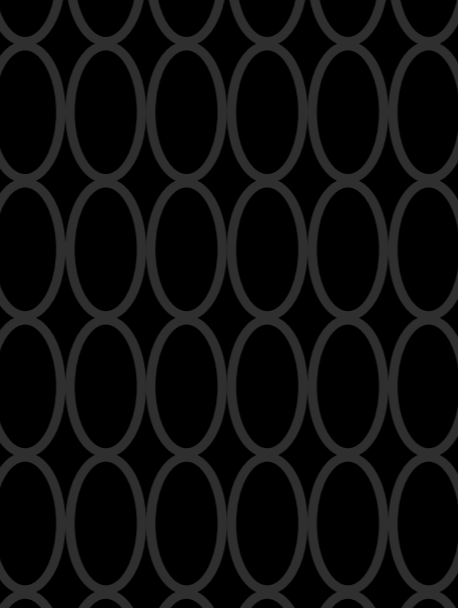
Il Foglio del Mobile ITALY March



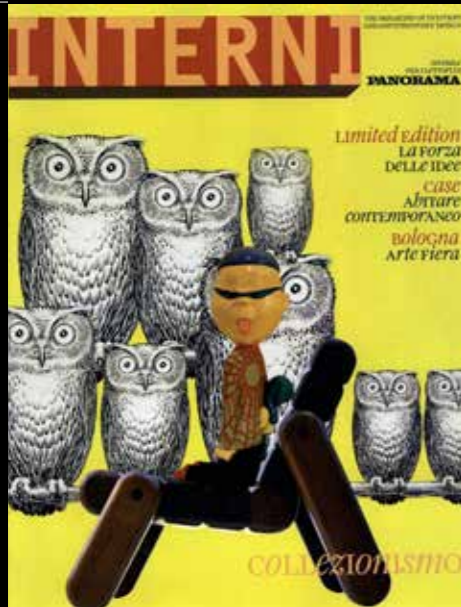
Il Foglio del Mobile ITALY October



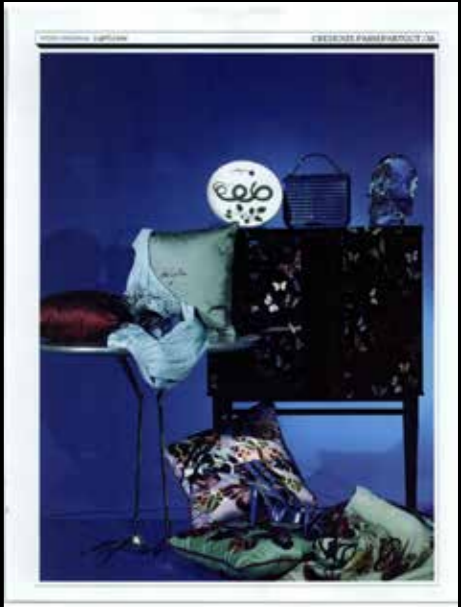
Il Foglio del Mobile ITALY May



Il Foglio del Mobile ITALY November



Interni Panorama ITALY January



Interni Panorama ITALY April



Interni ITALY July



Interni ITALY September



Special Annual Book Interni60 ITALY

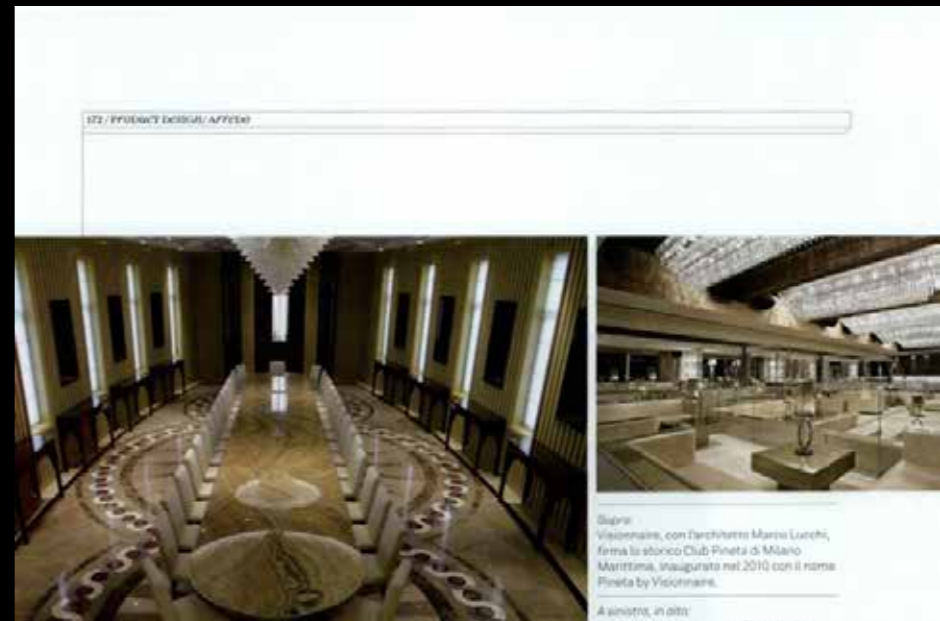




Interni ITALY October



Interni ITALY November



Interni ITALY December







Io Donna ITALY April



Io Donna ITALY October



L'Espresso ITALY January



L'Orafo ITALY January



**Stroili**

Collezione New Moon - Primavera/Estate 2013-14. Bracciale rigido in metallo dorato e zirconi. Girocollo e orecchini in parure. ● New Moon Collection - S/S 2013-14. Bangle in gold plated metal and zircons. Necklace and earrings set.

**Christofle**

Collezione in Connection. Manichette formata da due anelli di metallo uniti da una chiusura centrale. In argento 925 e oro. Design by Philippe Aïraud. ● In Connection Collection. Cuff bracelet made with two wide circular bands connected by a central clasp, in sterling silver and gold. Design by Philippe Aïraud.

**Visionnaire**

Bracciale a schiava in argento placcato oro. Design by La Corca. ● Bangle in gold-plated silver. Design by La Corca.

Fragiacomo

Close Up



L'Uomo ITALY January



L'Uomo ITALY March



**Style**  
 Quando il design d'interni è la  
**NUOVA FRONTIERA DEL SARTORIALE**  
**Visionnaire propone progetti**  
**tailor-made per yacht e aerei**  
[www.vogue.it/uomo-vogue/news](http://www.vogue.it/uomo-vogue/news)



**N**el parlare di tailor-made oggi non ci si riferisce più soltanto alla tradizionale arte sartoriale. Sfruttando al massimo il suo potenziale di crescita, infatti, il settore del lusso ha allargato il proprio raggio d'azione, tanto che nel 2014 è possibile accostarsi al "su misura" non solo in riferimento all'abbigliamento. Tra i fautori di questa nuova tendenza c'è un brand 100% made in Italy: Visionnaire. Apprezzato a livello internazionale proprio per il suo concept estremamente moderno, abbraccia la complessa totalità del lifestyle inaugu-

rando una vera e propria Home Philosophy. Ben oltre l'interior design, il successo sta nell'approcciarsi all'arredo con nuova sensibilità, mettendo al primo posto le esigenze di esclusività e personalizzazione di ogni singolo cliente, attraverso un progetto artigianale. Interni e singoli pezzi prodotti a mano, cuciti su misura, secondo un savoir-faire che ancora sopravvive grazie all'impegno di pochi.

L'ultima sfida del brand è diffondere il proprio stile anche ai settori di yachting e aviazione. Nel solo 2013 Visionnaire ha presentato ben due luxury yacht, realizzati in collaborazione con due dei cantieri più apprezzati nel settore della costruzione nautica: Azamat Benetti e Mondo Marine. Recente è anche l'approccio alla progettazione di jet privati, unici e interamente personalizzabili, il cui progetto ha incontrato l'interesse di diversi paesi, primi fra tutti gli Emirati Arabi. Con estrema maestria questo brand mette il meglio dell'innovazione a servizio del comfort e delle raffinate esigenze di modernità contemporanea. Non solo hôtellerie o spazi residenziali, dunque, il nuovo savoir-faire italiano si dimostra in grado di prendere il largo e perfino di elevarsi da terra. Letteralmente. (Nelle foto, Dall'alto: Un lampadario e l'interno di uno yacht realizzati in esclusiva da Visionnaire) **Francesca Ferrante**



www.visionnaire-home.com





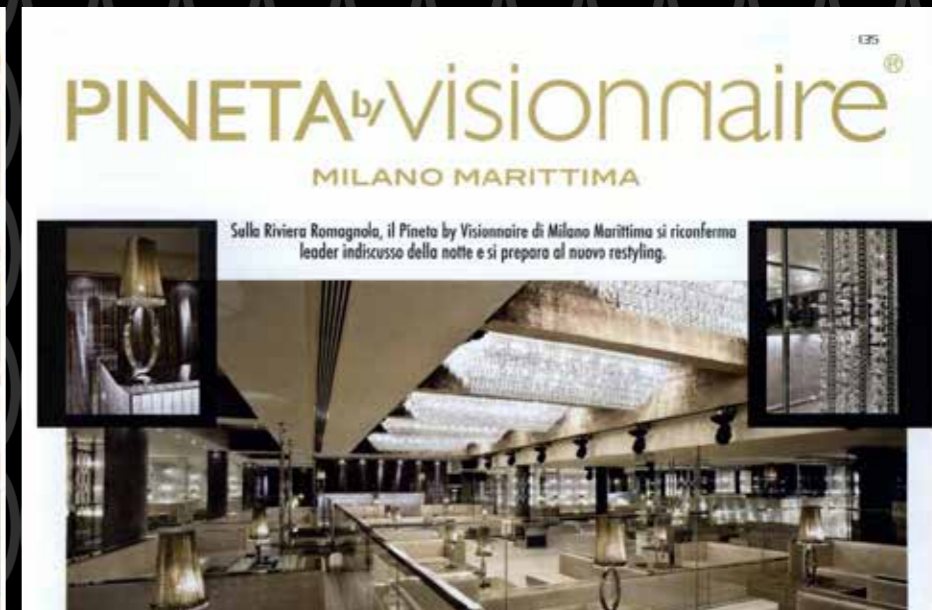
L'Uomo ITALY May



L'Uomo ITALY October



Maxim ITALY October



**S**i spinge la calda luce del sole sull'estate 2014, ma le luci del locale più glamour della riviera romagnola restano accese per tutto l'autunno. Ecco che il Pineta by Visionnaire salda l'estate appena passata e si prepara a una nuova stagione ricca di eventi e sorprese. Nuova veste e nuova programmazione, ecco la formula vincente del Pineta che si è riconfermato leader indiscusso della notte.

Pineta by Visionnaire luxury hall, così si chiama il palcoscenico della mondanità di Vip che si unisce al celebre luxury brand Visionnaire, di Ipe Cavalli e con lo staff progettuale dell'architetto Marco Lucchi, con Visionnaire creative office, diretto dal designer Alvin Grassi che hanno saputo trasformare il Club Pineta, già sacello laico della mondanità, in qualcosa di assolutamente innovativo, straordinario

più profili e linguaggi, dando forma alla nuova realtà ideale dell'intrattenimento. Il risultato è seducente e accogliente. Una rivoluzione concettuale che trametta purezza, un night club completamente bianco, madreperla, come a volersi fondere con gli ori chiari, o con l'acido più punk, a sottolineare il legittimo lampo della musica.

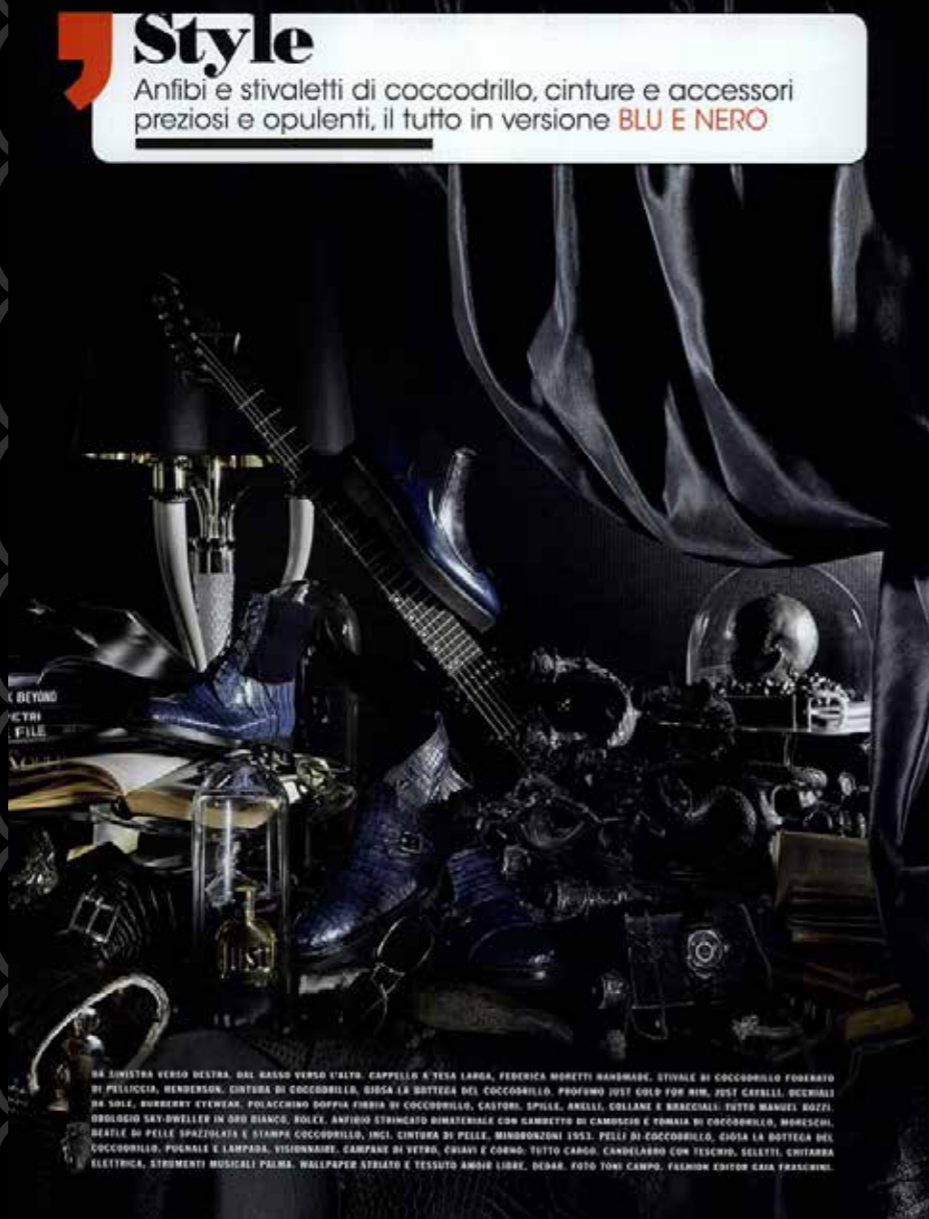
Protagonisti dell'estate 2014 sono stati i molti ospiti e grandi internazionali che hanno regalato a tutti gli assidui frequentatori, serate indimenticabili e ricche di divertimento.

Capite internazionale più atteso è stato Andrea Oliva, dj di origine Svizzera, che in poco tempo ha conquistato i palcoscenici più importanti del modo suonando anche all'Hotel de Ville, il palco più ambito di Ibiza. Alla consolle del Pineta si sono alternati i professionisti più amati dal pubblico tra cui: Nicola Zucchi, Fabio Bartolini, Luca Cassari, Pietro Zini,

Gianri Mori, Luca Sangiorgi accompagnati dalle resident vocalist Lara Capriotti e Isa B. Ma Pineta è anche Pacifico Dinner che ha ospitato speciali live show come lo showcooking del cuoco toscano più celebre d'Italia, Simone Rugiati, che ha cucinato davanti a tutti gli ospiti intrattenendoli e coinvolgendoli nella preparazione dei piatti. Altro spettacolo che ha riscosso enorme successo è stato il Live Music Show di Jerry Calà che ha allietato gli ospiti con tutte le hit che lo hanno reso famoso.

Il Pineta non è solo una discoteca punto di ritrovo per tutti coloro che vogliono rendere le loro serate ricche di divertimento, ma uno stile di vita.

La novità dell'inverno sarà il restyling, dopo il grande party organizzato per la chiusura l'1 di novembre, il Pineta nascerà il 5 dicembre mostrando una veste nuova.



**Style**  
Anfibi e stivaletti di coccodrillo, cinture e accessori preziosi e opulenti, il tutto in versione **BLU E NERO**

DA SINISTRA VERSO DESTRA, DAL BASSO VERSO L'ALTO: CAPPELLO A VESA LARGA, FEDERICA MORETTI HANDMADE, STIVALE DI COCCODRILLO FORNATO DI PELLICCIA, HENDERSON, CINTURA DI COCCODRILLO, BIRGA LA BOTTEGA DEL COCCODRILLO, PROFUMO JUST GOLD FOR HIM, JUST CASHALI, OCCORRI DI SOLE, HUBBARD E WATSON, POLSICCHIO SOPRA FIRMA DI COCCODRILLO, CASTORI, SPILLE, ANELLI, COLLANE E BRACCIALI: TUTTO MANUEL ROZZI, OROLOGIO SAT-DIVELLETTI IN ORO BIANCO, POLICE, ANFIBIO STRANCIATO BIRNATELLE CON CARATTERE DI CAMOUFLAGE E FONDELA DI COCCODRILLO, BIRNEDCHI, BEATLE DI PELLE SPAZZIOLATA E STAMPA COCCODRILLO, INCHI, CINTURA DI PELLE, BIRNEDCHIONI 1953, PELLE DI COCCODRILLO, BIRGA LA BOTTEGA DEL COCCODRILLO, PUGNALE E LAMPADA, VISIONNAIRE, CAMPANE DI VETRO, CIGARI E CASHI, TUTTO CARNO, CANDELABRO CON TESSUTO, SELETTI, CRITARRA ELETTRICA, STRUMENTI MUSICALI PALMA, WALLPAPER STRIATO E TESSUTO AMBIGUO LIBBY, DEJAR, FOTO TONY CAMPO, FASHION EDITOR GAZA FRASCINI.



Marie Claire Maison ITALY January



Marie Claire Maison ITALY November



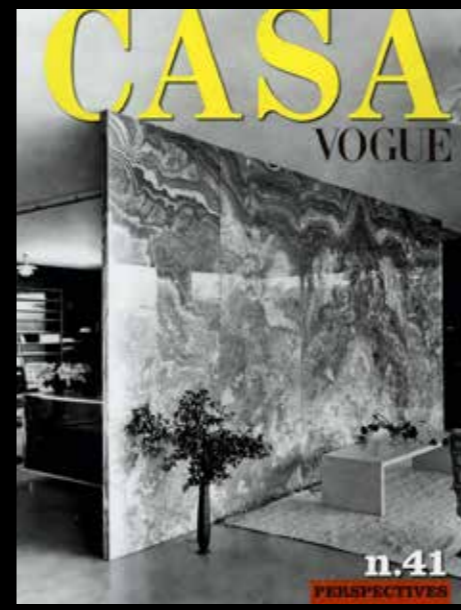
Marie Claire ITALY August



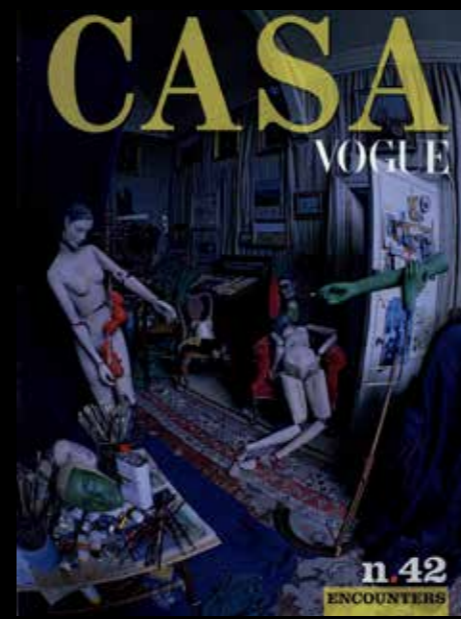




Vogue ITALY January



Vogue Casa ITALY April



Vogue Casa ITALY October





Affari&Finanza ITALY April



Affari&Finanza ITALY May



Affari&Finanza ITALY October



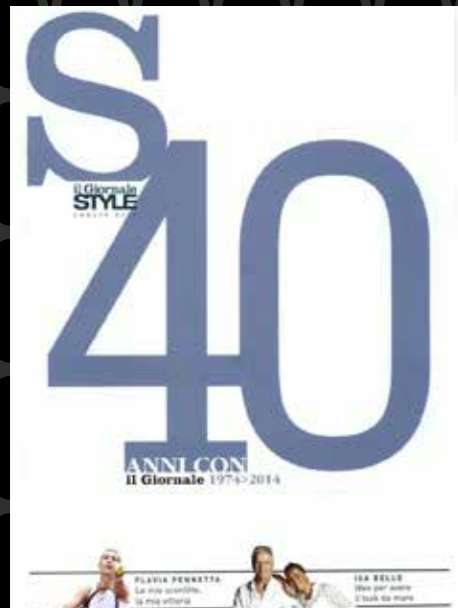
Il Giornale ITALY April



I Saloni 2014 Rho Pero Pad 5 H02-H06 - Visionnaire Design Gallery Milano - Piazza Cavour, 3



Il Giornale del Salone del Mobile ITALY April



Il Giornale Style ITALY July



La Repubblica ITALY 3th March



La Repubblica ITALY April



I Saloni 2014 Rho Pero Pad 5 H02-H06 - Visionnaire Design Gallery Milano - Piazza Cavotti, 3 www.visionnaire-home.com



La Repubblica ITALY September



LaStampa ITALY April



MF fashion ITALY January



MF Fashion ITALY April



www.visionnaire-home.com







### MFLiving ITALY February-April



### MFL ITALY April



### MFL ITALY October









Vanity Fair ITALY January



Vanity LIVING

**IDEE GRAFICHE**

Bello tavola, vero? Un suggerimento per apparecchiare ispirato all'autunno, realizzato dalla fotografa Silvana Spina con i piatti della collezione Sorbetto e le teiere Tea Time di Bitossi Home ([www.bitossihome.it](http://www.bitossihome.it)).

**MEMO**  
di Maddalena Fossati

**L'ARTE È DONNA**

In occasione di Bologna Arte Fiera, nel suo showroom - l'ex chiesa di San Damiano - Visionnaire presenta Collection Privée, una serie di opere proprietà del gallerista Claudio Polei che tra cui anche le splendide donne dell'artista Nina Sirel (sopra). Dal 23 gennaio al 28 febbraio.

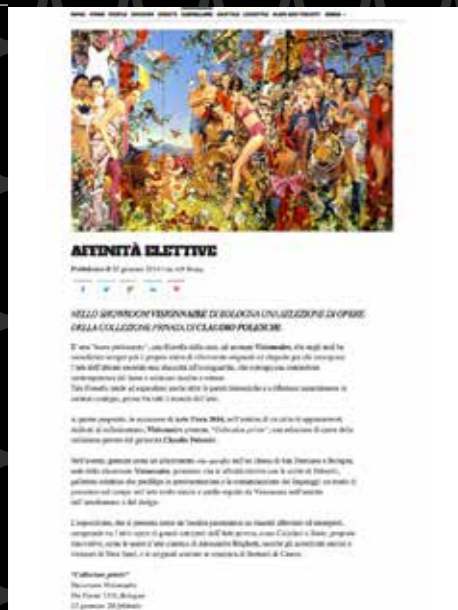
**ARCHI-LONDRA**

Sette studi di architettura di tutto il mondo, tra cui Grafton (Irlanda) e Kenjo Kuma (Giappone), trasformano le sale della Royal Academy of Arts di Londra in un'immensa mostra: Sensing Spaces: Architecture Reimagined, una serie di installazioni che invitano a riflettere sul legame tra progetto ed esistenza, sfidando la prospettiva e coinvolgendo i sensi. Si potrà contemplare, toccare, scalare... Dal 25 gennaio al 6 aprile ([www.royalacademy.org.uk](http://www.royalacademy.org.uk)).

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Vanity Fair ITALY January





AD Today PAILY January



AD Today PAILY March



AD Today PAILY April



AD Today PAILY Sep



AD Today PAILY Nov



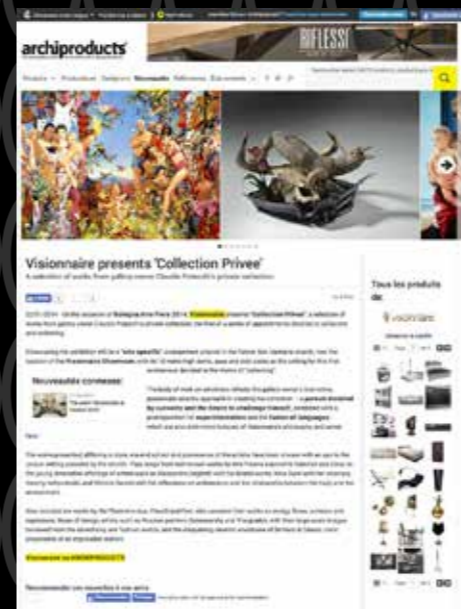
AD Today PAILY April



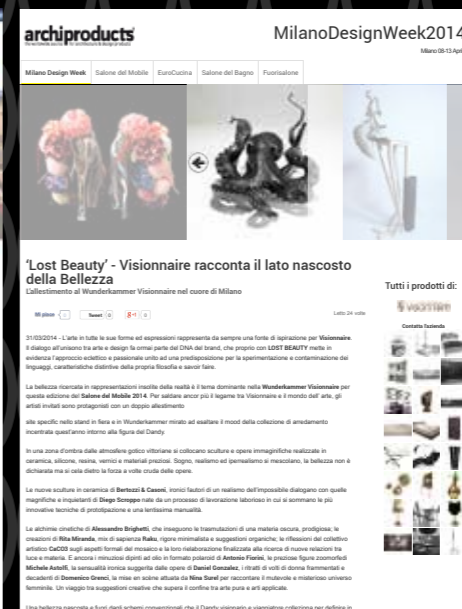
AD Today PAILY April



AD Today PAILY Jul



Archiproducts PAILY January



Archiproducts PAILY April



AD Today PAILY Aug



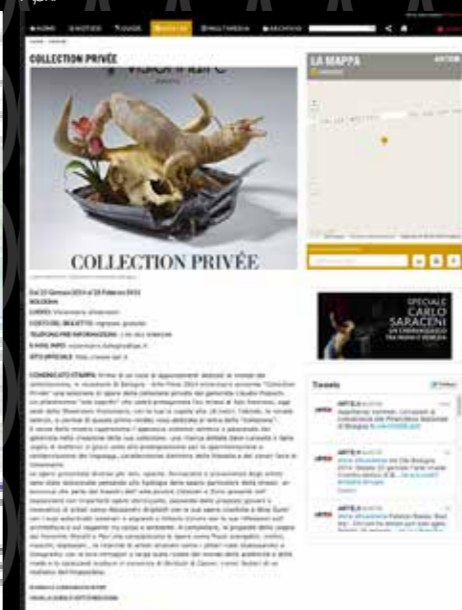
AD Today PAILY Sep



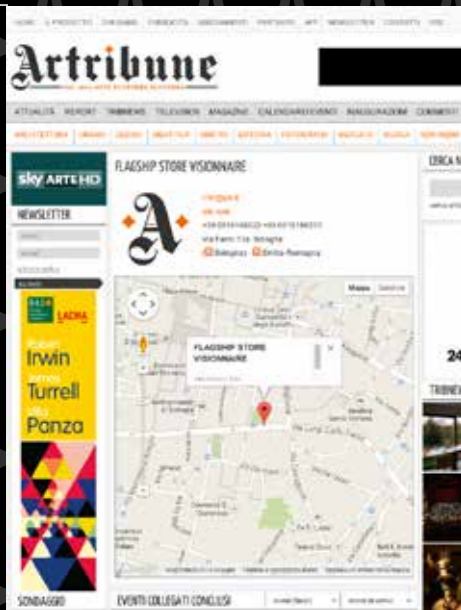
AD Today PAILY Sep



Archiproducts PAILY April



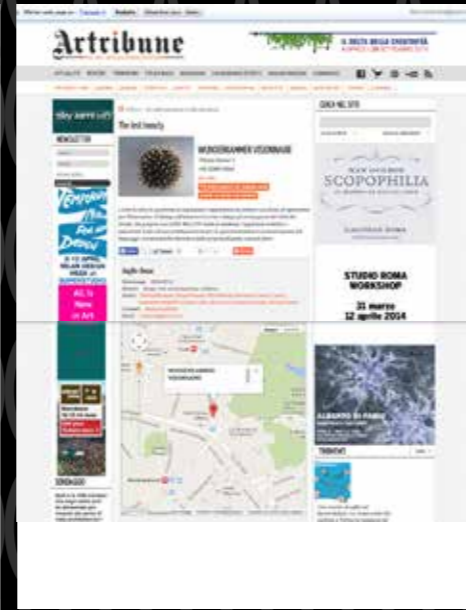
Arte.it PAILY January



Artribune ITALY January



Artribune ITALY January



Artribune ITALY April



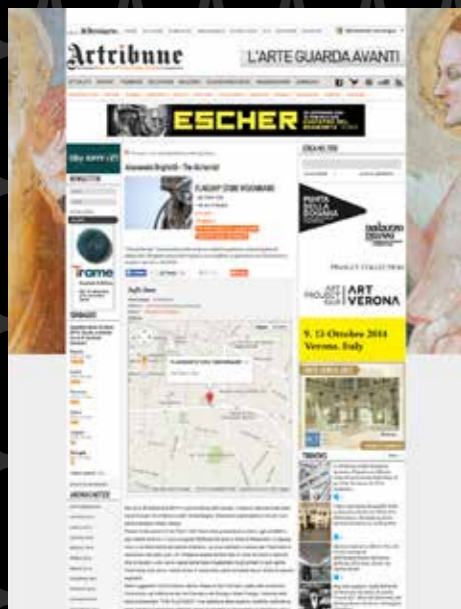
D casa ITALY January



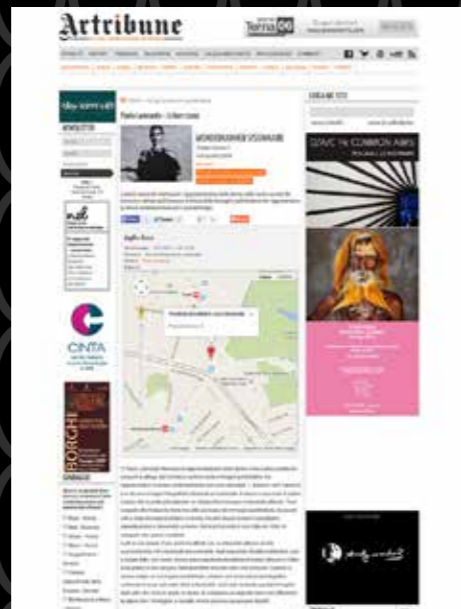
D Repubblica ITALY April



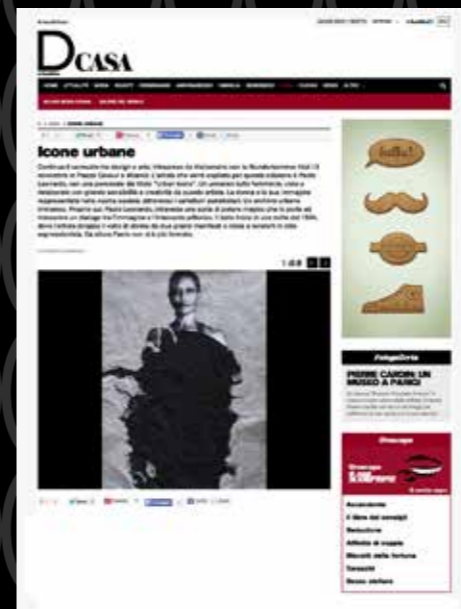
D Repubblica ITALY Sep



Artribune ITALY Sep



Artribune ITALY Nov



D Repubblica ITALY Nov



BMMag ITALY April



Efesti ITALY April



Exibart ITALY April



FMag ITALY January



FMag ITALY April



FMag ITALY July

ITALY-WEB



Elle Decor ITALY January



ElleDecor ITALY April



ElleDecor ITALY Sep



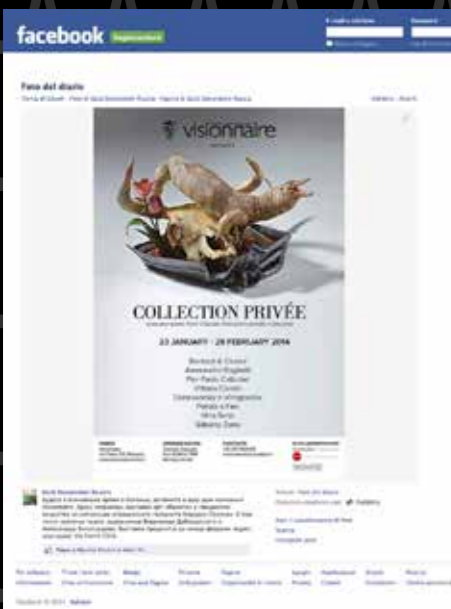
GQ Italia ITALY January



HuffingtonPost ITALY January



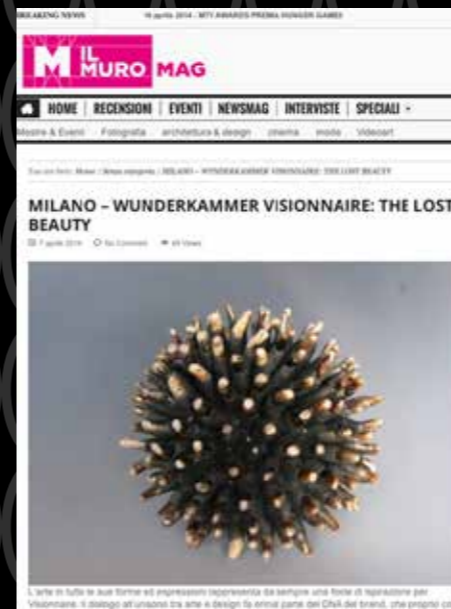
HuffingtonPost ITALY April



Facebook ITALY January



Free news pos ITALY January



Il Muro Mag ITALY April



Il Resto del Carlino February



Inside Art ITALY April





Interni-Fb ITALY January



Interni-Fb ITALY April



Interni-Fb ITALY July



Interni-Fb ITALY July



Interni-Fb ITALY July



Interni-Fb ITALY Sep



Interni-Fb ITALY November



Abitare.it ITALY December



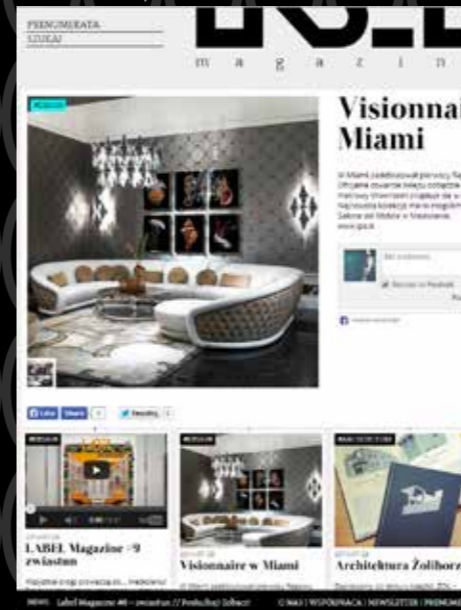
Interni Panorama ITALY September 19th



Interni Panorama ITALY September 22th



Interni Panorama ITALY November



Label Mag ITALY July



La Repubblica ITALY January



Libero Gossip ITALY January



Living Corriere ITALY January



Living Corriere ITALY September



Living Corriere ITALY November



Luxgallery ITALY January



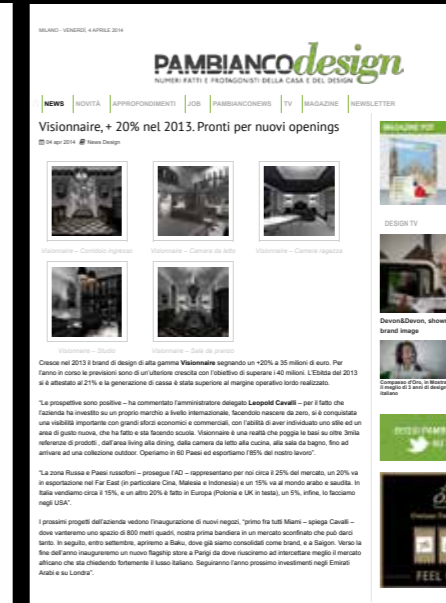
Marie Claire ITALY January



Marie Claire ITALY November



Pambianco ITALY January



Pambianco ITALY April



Pambianco ITALY June



MF fashion ITALY January



MF fashion ITALY April



NewsIt24 ITALY January



Pambianco ITALY June



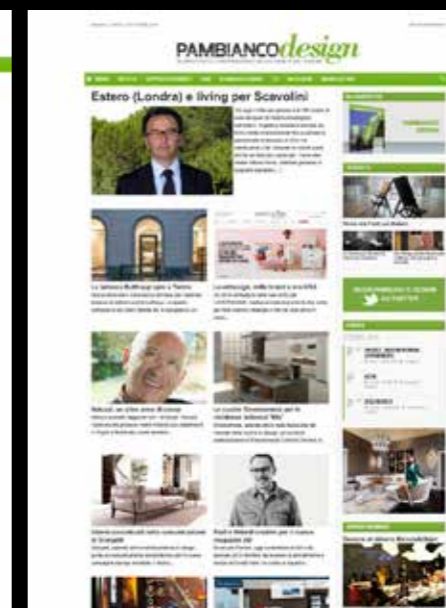
Pambianco ITALY July



Pambianco ITALY July



Pambianco ITALY Sep



Pambianco ITALY October



Pambianco ITALY October



Pambianco ITALY Nov



Pambianconews ITALY January



Pambianconews ITALY October



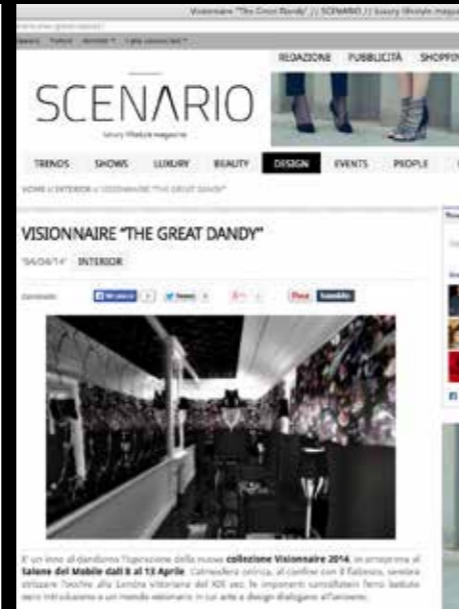
Pambianconews ITALY October



Repubblica ITALY January



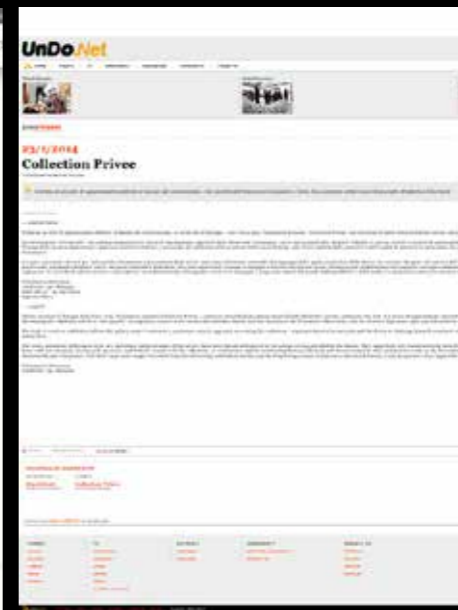
Scenariomag ITALY January



Scenariomag ITALY April



SwarovskiElements January



UnDo.Net ITALY January



VanityFair ITALY April



VanityFair ITALY Aug



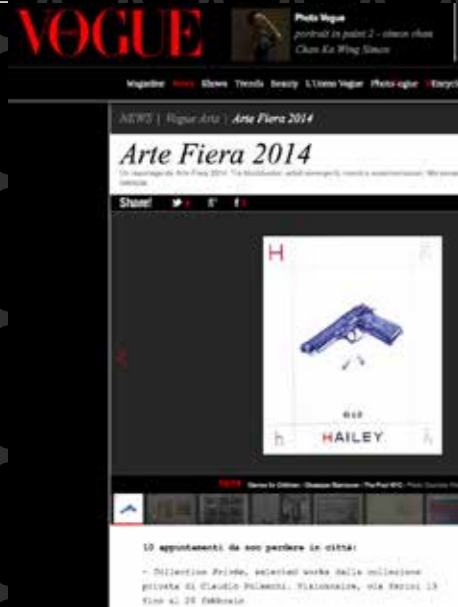
VanityFair ITALY Sep



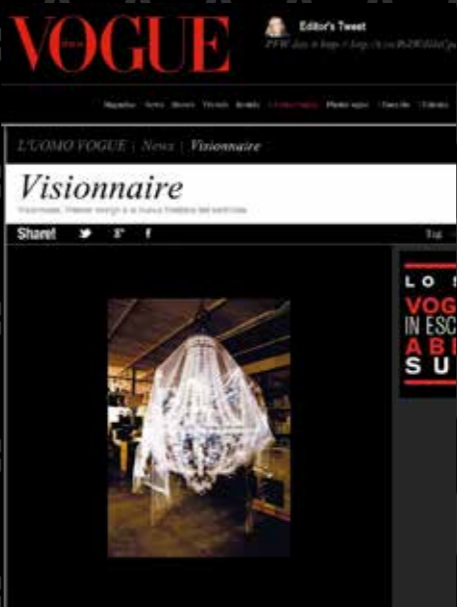
VanityFair ITALY Nov



VanityFair ITALY Nov



Vogue ITALY January



Vogue ITALY February



Vogue ITALY March



Vogue.it ITALY April

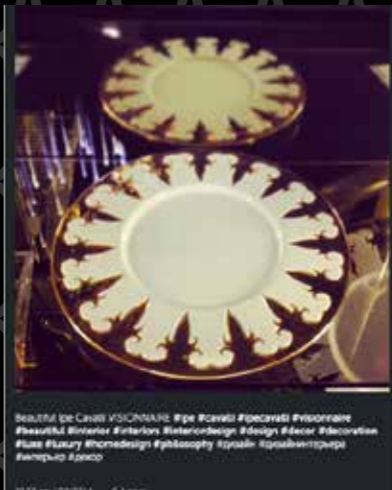


Vogue ITALY June





#ednandrossi #romasetti #mobilita#visionaire#foco  
8:32 am 1/27/2014



Beauté de Cavali VISIONAIRE #Ipe #Cavali #Decorati #Visionaire  
#Beautiful #Interior #Interiors #InteriorDesign #Design #Decor #Decorative  
#Lux #Luxury #HomeDesign #Photography #Interior #InteriorDesign #Interior  
#Interior #Decor



#Glass #Gold #Ipe #Ipecavali #Decor #Decorative #Design #Interior  
#InteriorDesign #Interiors #Follow #Furniture #Beautiful #Style #Lux #Luxury  
#Visionaire



#Ipe #Ipecavalli #furniture #interior #interiordesign #decor #decoration  
#luxe #luxury #beige #visionaire #leather #дизайн #дизайнинтерьера #style

10.05 am 1/10/2014 Amaro



#IpeCavali #Visionaire #FashionDesign #Fashion #Luxury  
4:32 am 12/18/2013



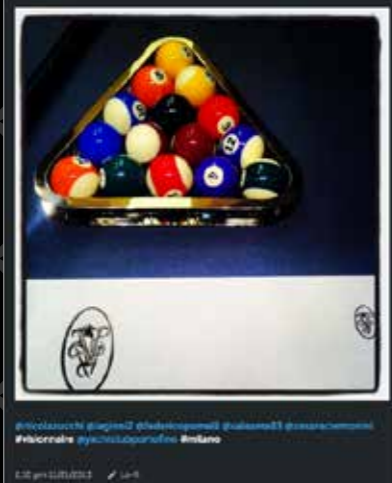
#Visionaire #Ipecavalli #Cavali #Ipe #Italy #HomeDecor #Decorative #Interior  
#Interior #Decorative #Interior #Style #Italy



Now we are in Toronto! Thanks to Paul!  
12:29 pm 12/18/2013



enjoy but story #luxury #cheta #Dini #Visionaire #enjoy  
1:09 pm 12/26/2013



#Visionaire #luxury #interior #Italy  
1:32 pm 12/18/2013



Great party with very stylish people  
12:28 pm 12/16/2014



#Cherfordaley #Ipecavalli #Visionaire #InteriorDesign #Decorative  
#Interior #Decorative #Interior #Style #Italy



#Ipecavalli #bear  
12:54 pm 12/12/2013



I can die for this!  
12:28 pm 5/14/2013



Luxury side of Milan, Italy.  
12:24 pm 5/14/2013



Visionaire crystal chandelier  
4:48 pm 3/15/2013



#Bellestorta #dani #Villa #Bianchi #LuxuryHome #InteriorDesign #Style  
#InteriorDesign #Interior #Decorative #Decorative #Interior  
#Interior #Decorative #Interior #Style #Italy

Instagram ITALY April



V is everywhere!!! #vpower #visionaire #theuglytruthofv #digital #fashion  
#fashionblogger #blogger #digitalagency #v #vpower

2:25 pm 10/31/2013 Visionaire Sutro



AD CHINA January



AD CHINA March



AD CHINA February





AD CHINA April



AD CHINA May



AD CHINA July









AD CHINA September



AD CHINA November



CHINA



AD CHINA December



AD CHINA October

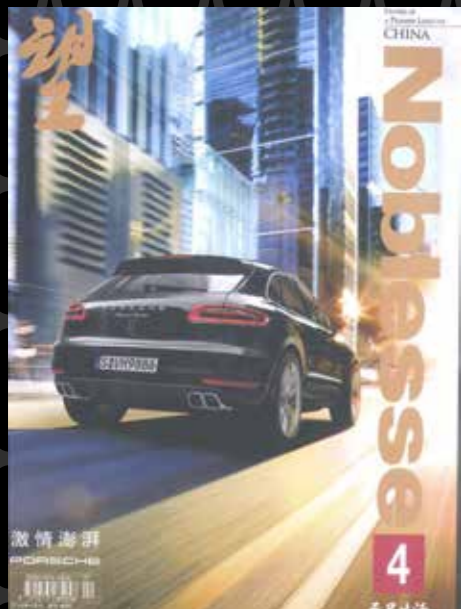








Leon CHINA December



Noblesse CHINA April

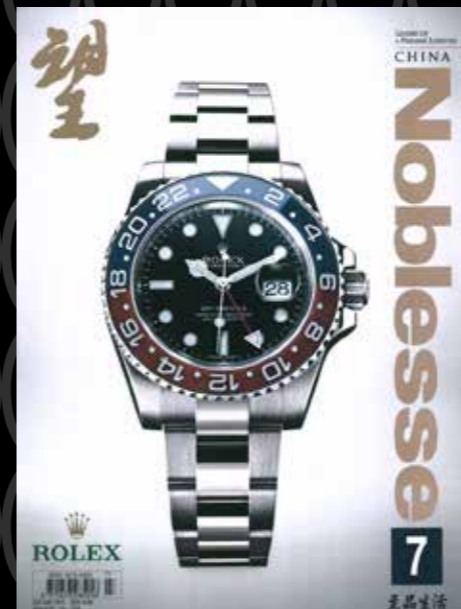
比如灯的设计师只负责灯，桌椅设计师也只负责桌椅，而我们的设计师却要负责整个家私的企划。”

事实证明，Visionnaire 改变了这一传统格局，还在设计上融入了更多新元素和突破。“我们使用新的设计理念，制作材料上加入很多金属、玻璃元素，让家具品不管是在形态、材料还是在质感上都让人印象深刻，而我们的家具品也正如之前提到的同色系系列不同故事一样，它们都有属于自己的、不同的故事，而故事之定义是融会贯通的。每年我会跟父亲、姐姐以及产品经理设计需求沟通，每年我们都会提出不同的设计要求，而这些要求没有材料、价格预算的限制，设计师可以完全自由发挥天马行空的想象力，然后我们再把不同设计的设计方案融合在一起看看会产生怎样让人意想不到的设计产品。”这似乎和意大利一样，都是充满了艺术气息的地方，那里生活的人们知道追求美的事物，那里各种艺术风格共存并被大家广泛接受。而 Leopold 就是这样一位典型的意大利绅士，气质高雅、沉稳内敛，对于自己从事的事业有着极其清醒的认知以及准确而敏锐的行业触觉，能把自己心中对美好生活的想像具象地表达出来，追求生活、事业以及艺术成就上的成功，而他所带领的 Visionnaire 便是代表，即便整体是推意大利设计风格，但是每年品牌都会邀请在某些领域设计出众的设计师进行合作，希望他们能带来不同的设计灵感，碰撞出不同的火花。今年落户中国，是否会和国内设计师有合作呢？敬请期待吧。

**Profile**  
LEOPOLD CAVALLI  
Visionnaire 品牌创始人及董事长  
在 20 世纪 80 年代中期创立 Visionnaire 品牌，一起创立了 Visionnaire 品牌定位于奢华、高雅、时尚、尊贵风格“整体带入到人们的生活”。经过多年发展，Visionnaire 已经成功进入全球多个国家发展至今，近两年来超过 20% 的销售额增长非常惊人。



Noblesse CHINA June



Noblesse CHINA July

**Visionnaire 华丽主义赞歌**

走进 Visionnaire 位于米兰 Piazza Cavour 大街的品牌概念店，奢华的家具、充满戏剧感的墙面艺术和摩登时尚的装饰品勾勒出一幅幅典雅华美兼具梦幻般意境的家居场景。在这里，Noblesse 采访了 Visionnaire 品牌创始人 Leopold Cavalli，听他讲述品牌制胜的法宝和 2014 年新品亮点。

Leopold Cavalli 是一个典型的文艺复兴主义者，正因为他的坚持自己的理念，才得以创造出这个奢华的品牌。十余年间，在他的带领下 Visionnaire 不断成为奢华家具设计的引领者，同时也是意大利时尚生活的潮流先锋。

**INTERVIEW**  
Noblesse：过去几年，中国高端消费者对于 Visionnaire 品牌的认知度有了很大的提升，Visionnaire 目前在中国的发展状况如何？未来将采取哪些举措推进其在中国的发展？  
Leopold Cavalli：我们公司成立于 1958 年，是意大利最古老的家具公司之一，大约在 20 年前，Visionnaire 进入中国发展，到目前为止，我们在中国最重要的城市共有 16 个经销商和 2 家独立品牌店，下半年我们会在南京开设一家全新的专卖店。在上海，我们也获得了快速发展，计划于明年开设一家品牌旗舰店。到时候，我

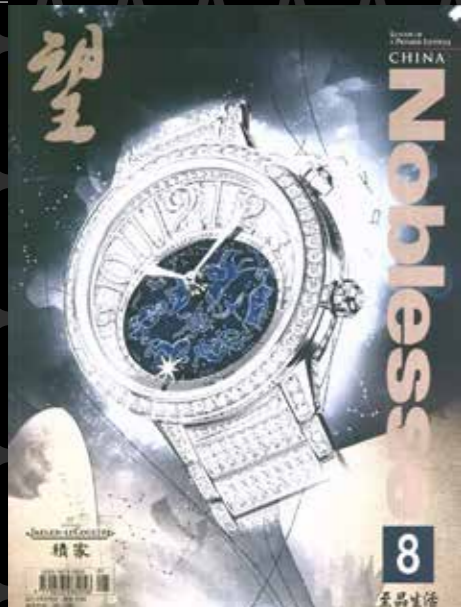
Visionnaire 品牌 CEO  
Leopold Cavalli



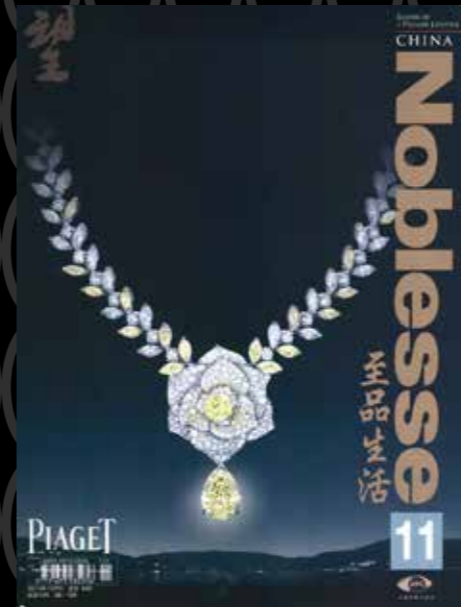
Noblesse CHINA August



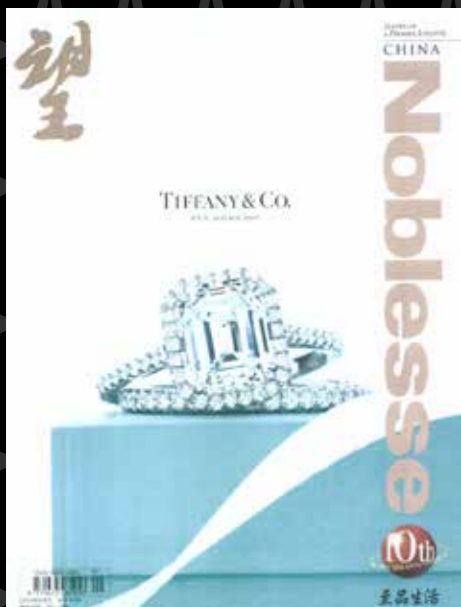
Noblesse CHINA September



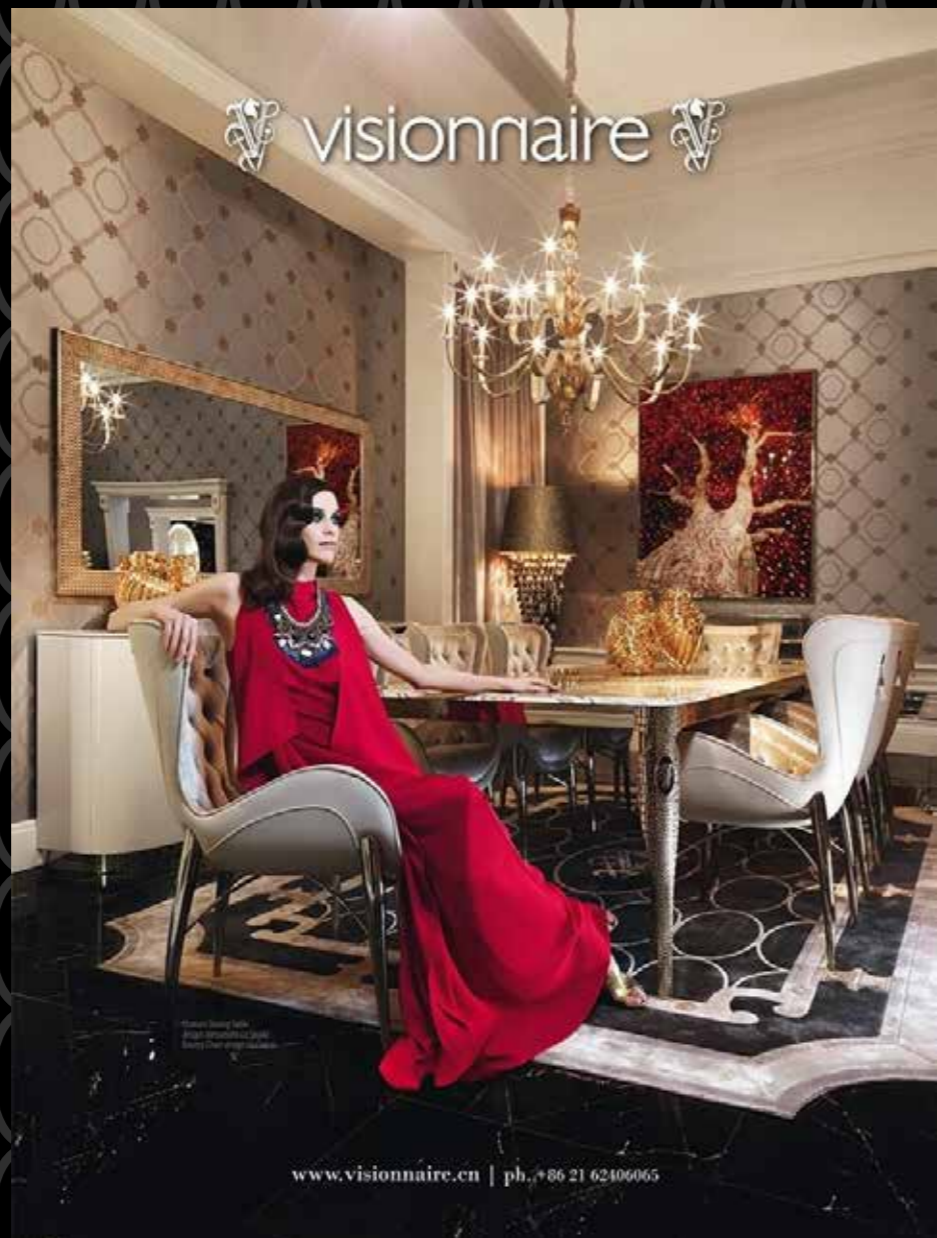
Noblesse CHINA Aug



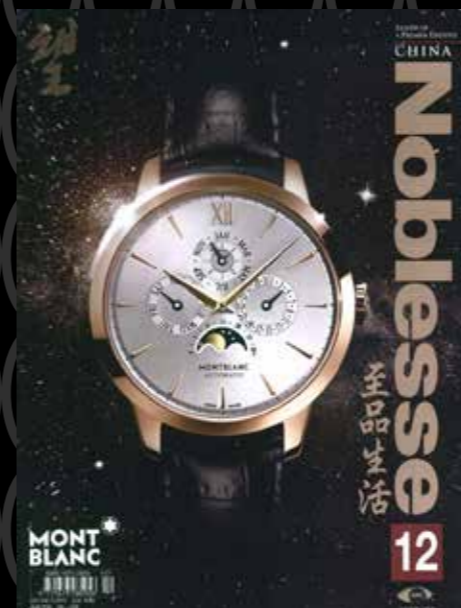
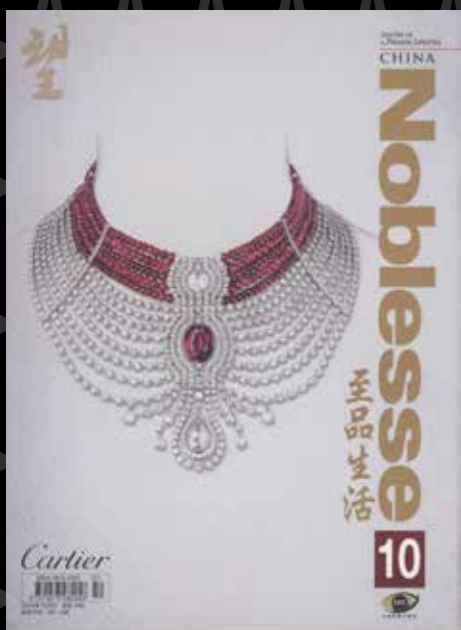
Noblesse CHINA November



Noblesse CHINA September



Noblesse CHINA October



Noblesse CHINA December





Rayli Home CHINA December



Shagliu Tatler CHINA December 2013



Shagliu Tatler CHINA April



Shagliu Tatler CHINA May



Shagliu Tatler CHINA September



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Shagliu Tatler CHINA September



VISIONNAIRE TATLER FOCUS

### 意式生活 La Dolce Vita

意大利奢华家居品牌Visionnaire 重现整体造型与产品细节，呈现不拘一格的意式生活方式

**整体造型**  
诞生于2004年的意大利奢华家居品牌Visionnaire在其名字中蕴含了品牌使命：在当下这个“整体造型”概念日渐被摒弃的世界里，以度身订造的视野，为奢侈品市场上崭露头角的精英们带来意大利风格的独特设计。独一无二、现代风格及意大利制造是Visionnaire品牌价值。由此在留存奢侈品设计领域获得不俗声誉，并且不再局限于产品本身，而是呈现一种生活方式。

Visionnaire的风格不仅能够满足那些执意找寻独到品味的客户对产品高度精细的要求，更兼美轮美奂地在整体造型上凸显每一处的优雅细节及品质。每一项创作都是品牌匠师手工精心雕琢的结晶，是他们尽其所能得到的最佳解决方案。

**广阔视野**  
Visionnaire目前拥有超过3000种产品，再加上与那些拥有广阔视野和不同一般设计理念的意大利及国外专家设计团队彼此间紧密的合作，他们为众多重要的室内项目（从私人住宅到公共空间）打造了别样的整体空间造型，包括酒店、餐厅、豪华会所、同时涵盖各种软装领域，比如客厅、卧室、浴室、厨房甚至户外空间。度身订造的设计和针对不同个体提供万种独特解决方案的能力，使得Visionnaire成为“最佳设计”的理想合作伙伴。近年来，Visionnaire已与多家高端酒店建立起稳固的合作关系，并作为那些极具特殊敏感度的私人接手的合作对象。同时，在私人游艇订制产业与意大利主要的造船厂及短中程私人飞机产业同样具有极为丰富的经验。它提供了高于高度灵活性的意大利顶级工艺，还有集设计和创意于一身的奢华订制，从而满足最挑剔的客户需求。工艺及意大利产业完美整合的能力使得Visionnaire产品和市场轨道高效运转，确实出类拔萃的产品线。多年来，凭借对极致品质的不断钻研和追求，依托于出色的国际代理网络经销商，以及最具影响力和价值的室内设计事务所，Visionnaire通过产品和服务做到了出类拔萃，并且获得了市场的高度认可。■

上期封面设计  
Visionnaire 创意总监  
Eleonora Covalli；  
Visionnaire 整体造型的  
创意总监：奢华典雅的  
Gourmand 落地灯；  
Duke 摆件

Shagliu Tatler CHINA December



Target CHINA August



Vantage CHINA November



Vogue CHINA June



Vogue CHINA August



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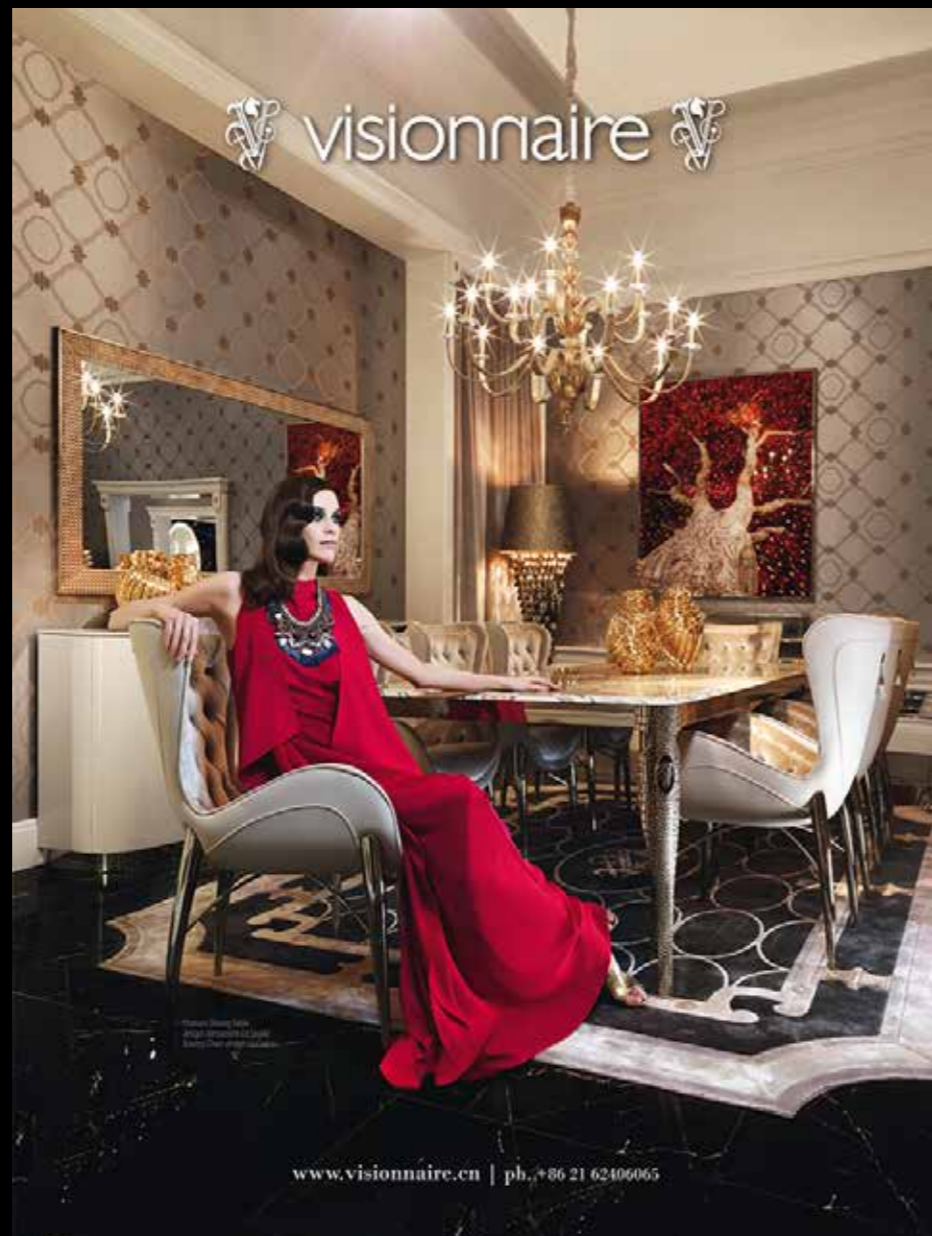




Vogue CHINA September



Vogue CHINA November



Vogue CHINA December





AD GERMANY April



Architektur & Wohnen GERMANY February



Architektur & Wohnen GERMANY August



Elle GERMANY August



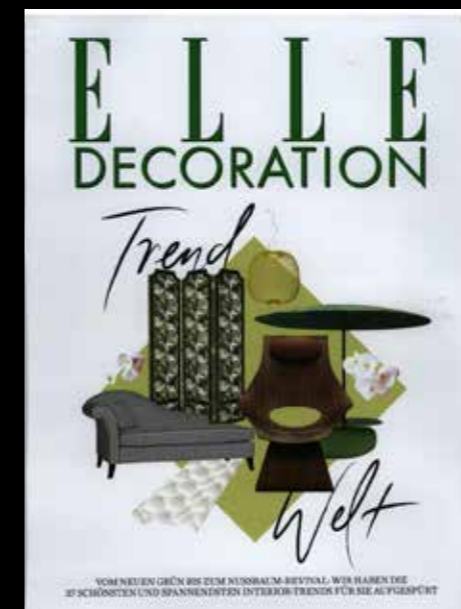
Elle decoration GERMANY January



Elle decoration GERMANY March



Elle Decoration GERMANY July



Elle Decoration GERMANY May

Elle Decoration Trend GERMANY July





Flair GERMANY January



Flair GERMANY July



Flair GERMANY March



Flair GERMANY August





Flair GERMANY September



Home GERMANY January



Harper's Bazaar GERMANY February



Home GERMANY April



Home GERMANY September



Home Lookbook Guide GERMANY June

LEONORE CAVALLI

### DIE VISIONÄRIN

Eleonore Cavalli denkt global. Als Kreativdirektorin des Designlabels Visionnaire übersetzt sie italienische Identität und Kultur ins Heute

Vor rund zehn Jahren hat Eleonore Cavalli mit ihrem Vater Luigi und ihrem Bruder Leopold in Bologna das Designlabel Visionnaire gegründet und knüpfte damit an die Wurzeln ihrer Familie an. Bereits 1958 hatten die Cavallis das Möbelunternehmen IFE ins Leben gerufen, das schon damals auf erstklassige Produkte „Made in Italy“ setzte.

**Welche Bedeutung hat Bologna für Sie als Standort?** Unsere Familie lebt und arbeitet hier seit drei Generationen. Der Spirit der Stadt ist einzigartig. Die Menschen sind stark mit ihrer Geschichte verwurzelt und waren gleichzeitig immer schon sehr open minded.

**Mailand gilt als Design-Metropole schlechthin. Womit punktet Bologna?** Wir haben eine lange Industrietradition. Viele innovative Produkte wie die ersten Espressomaschinen wurden hier entwickelt. Nicht zu vergessen: Bologna war Vorreiter im Frischbrotbereich.

**Inwiefern inspiriert Sie die Stadt?** Ich glaube an das Globale, weniger an das Lokale. In Bologna haben wir unseren Mikrokosmos, gleichzeitig schauen wir über den Tellerrand hinaus. Mit Visionnaire möchte ich unsere lokale Kultur bewahren. Natürlich passen wir unsere Kollektionen an internationale Märkte an. Aber im Vordergrund steht unsere italienische Identität.

**Wie sieht diese konkret aus?** Wir gehen immer vom Menschen aus, dann kommen die Räume, dann das Produkt. Das ist ein humanistischer Ansatz, der typisch für Italien ist. Hierzulande gibt es einen Design-Code mit sehr klaren Linien, der sich auf den Minimalismus bezieht. Doch dessen Wurzeln liegen eher im Norden Europas. Also wollten wir mit Visionnaire die italienische Charakteristik hervorheben. Als Kreativdirektorin definiere ich für unsere Designer einen Code, der stets eine neue Geschichte erzählt – angelehnt an Architektur, Kino oder Literatur. Heuer haben wir auf dem Salone unser Konzept „The Great Dandy“ präsentiert.

**Welche Rolle spielt für Sie die Corsale?** Während der Messe wird Bologna internationaler Hotspot für Keramik und Badesign. Parallel laufen spannende Kulturprojekte wie „Bologna Water Design“.

**Was ist der Stil der Bologneser?** Höchst unterhaltsam (lacht). Wir nehmen die Dinge immer mit einem Augenzwinkern. Neben der harten Arbeit darf man nie vergessen, wie wichtig Genuss und die Zeit mit Freunden und Familie sind.

**IDENTITÄTS-VERBUNDEN** Die Kreativdirektorin und Managerin von Visionnaire liebt das Schöne, Außergewöhnliche und Ursprüngliche

**MEINE PERSÖNLICHEN TIPPS**

- KULINARIK-TEMPEL „EATALY“** Essen, Trinken und Bücher in einem ehemaligen Rotlichtkino. Via degli Orfelli 19, [www.eataly.it/blog/169251-italia-bologna](http://www.eataly.it/blog/169251-italia-bologna)
- MUSEUM FÜR ZEITGEOGRAPHISCHE KUNST MAMBO** Beherbergt einen Großteil der Kunstsammlung der Stadt im Fabrikgebäude der ehemaligen städtischen Bäckerei. Via Don Giovanni Minzoni 14, [www.mambo-bologna.org](http://www.mambo-bologna.org)
- L'INDE LES PALAIS** Auf 700 Quadratmetern findet man internationale Modelabels wie Haider Ackermann, Peter Dinklage, Ann Demeulemeester und Peter Pilotto. Via de' Musci 6, [www.lespalais.com](http://www.lespalais.com)
- BAR „NU LOUNGE“** In-Treff mitten in der Stadt mit perfekten Cocktails. Via de' Musci 6, [www.nuloungebar.com](http://www.nuloungebar.com)
- STADTMUSEUM PALAZZO PEPOLI** Innovativer Museumsrundgang von Designer Mario Bellini und Grafiker Italo Lupi. Via Castiglione 8, [www.genubononella.it](http://www.genubononella.it)



Places of Spirits GERMANY August



Places of Spirits GERMANY October





Flair AUSTRIA March



Home AUSTRIA April



Home AUSTRIA April



Home AUSTRIA September



Home AUSTRIA January



Home Lookbook Guide AUSTRIA June







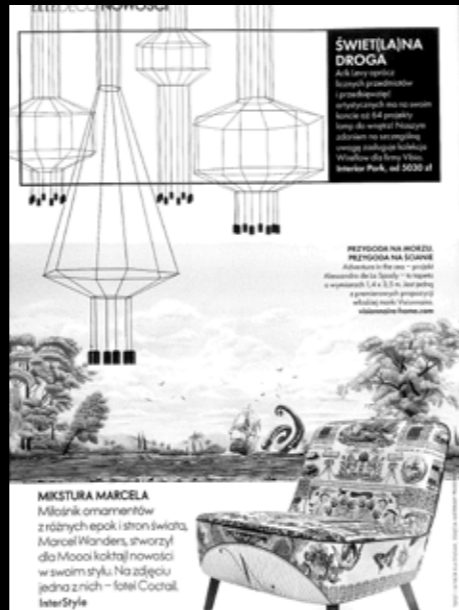
CINW POLAND June



Elle decoration POLAND February-March



Elle decoration POLAND March



Elle decoration POLAND July



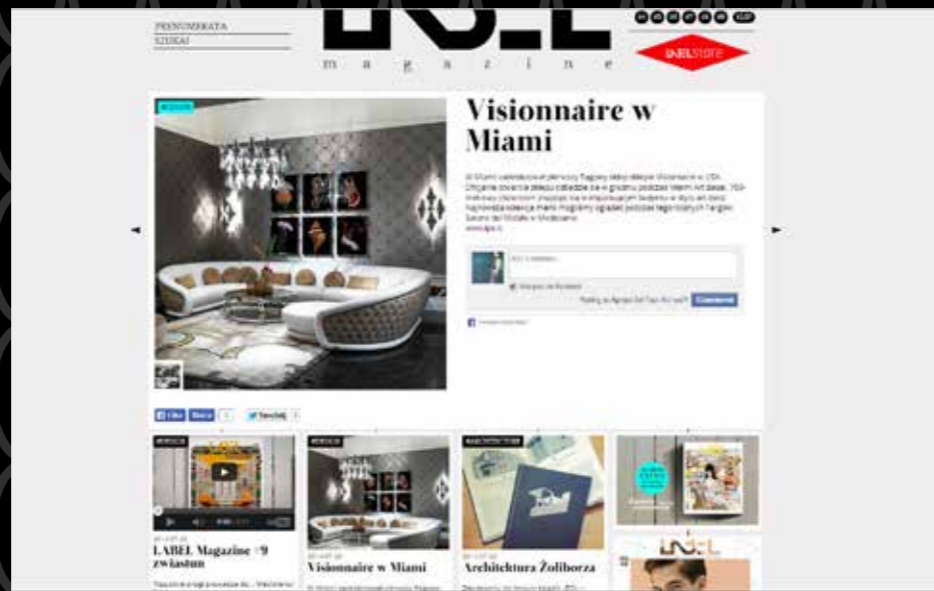
Elle decoration POLAND Decembre



Label POLAND July



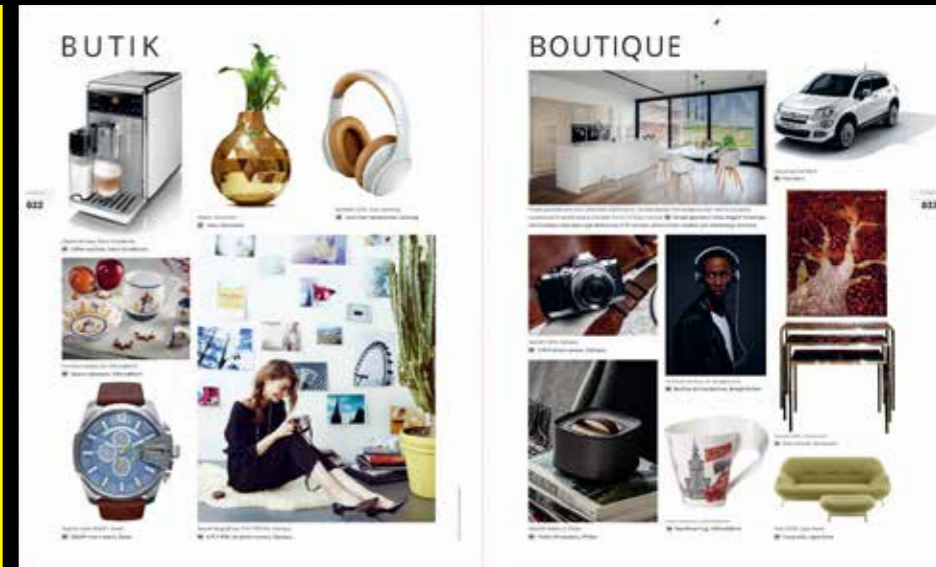
Label WEB POLAND July



Label POLAND October



Label POLAND December

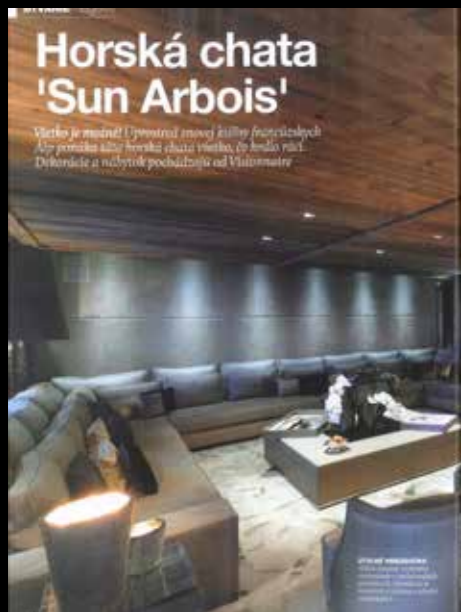








Home SLOVAKIA December - January







Home SLOVENIA April - May



Home SLOVENIA June



Home SLOVENIA September



Home Lookbook Guide SLOVENIA June







Home HUNGARY April - May



Home HUNGARY June



Home HUNGARY September



Home HUNGARY September



Home Lookbook Guide HUNGARY June





Home CZECH REPUBLIC April - May



Home CZECH REPUBLIC September



Home CZECH REPUBLIC June



Home CZECH REPUBLIC June



Home CZECH REPUBLIC September



Home Lookbook Guide CZECH REPUBLIC June





Home SLOVAKIA April - May



Home SLOVAKIA June



Home SLOVAKIA September



Home Lookbook Guide SLOVAKIA June









Russian Emirates Magazine UNITED ARAB EMIRATES December 2013



**Atti** Abu Dhabi: Shiring Tower, King Khalid Bin Abdul Aziz Street  
 Dubai: Za'abeel Road +971 4 3377825

**visionnaire** HOME PHILOSOPHY



**Interior NEWS**

## DESIGN DYNAMICS

*VELVET brings you all the latest news that surround the hip design world*

### TERRACE COLLECTION DEBUTS

A divine bathroom is a luxury in itself. Thanks to the introduction of Kohler's Terrace Collection, bathroom users now find a unique experience of luxury and incomparable functionality combined. Customers in the UAE will have the opportunity to personalize their own cabinets selecting from a variety of shades that suits their taste and character.

The vanity top, cabinet and storage unit display an elegant aesthetic in the rectangular geometries that characterize contemporary design. The Free Drain is major innovation introduced on Terrace. With this new, exclusive patented system that eliminates the usual central drain, the user can stop water outflow with a simple touch to a button at the rear of the vanity top. The system is easy to clean and the streamlined design highlights a refined aesthetic.

The base unit under the vanity top provides extensive storage capacity, thanks to an accessories drawer and a large drawer, a tall unit with a direct-access vertical niche and four shelves, and a mirror with integral shelves. In other words, Terrace optimizes available space and makes storage easier.

Equipped with push/pull dampers, the drawer cabinets offer comfort of use, as does the tall storage unit, thanks to its soft-close doors. A mirror adapted to each wash-station size, with side LED lighting along one side on the 60 cm version and infrared switch, ensures safety and hygiene. Terrace also includes a WC and bidet pair in a contemporary design. Thanks to the fully concealed fixing system, the WC and bidet can be elegantly hung from the wall.

The Atti showroom is located on Za'abeel Road, Dubai.

Velvet UNITED ARAB EMIRATES January





Boutique Baku AZERBAIJAN October 2014



Boutique Baku AZERBAIJAN December 2014







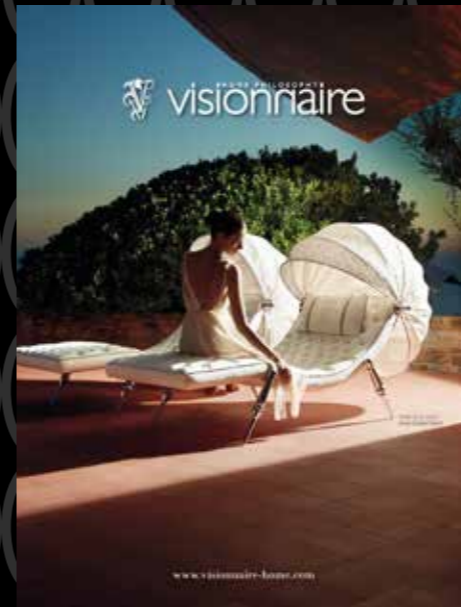
AD INDIA March



AD INDIA July



AD INDIA May

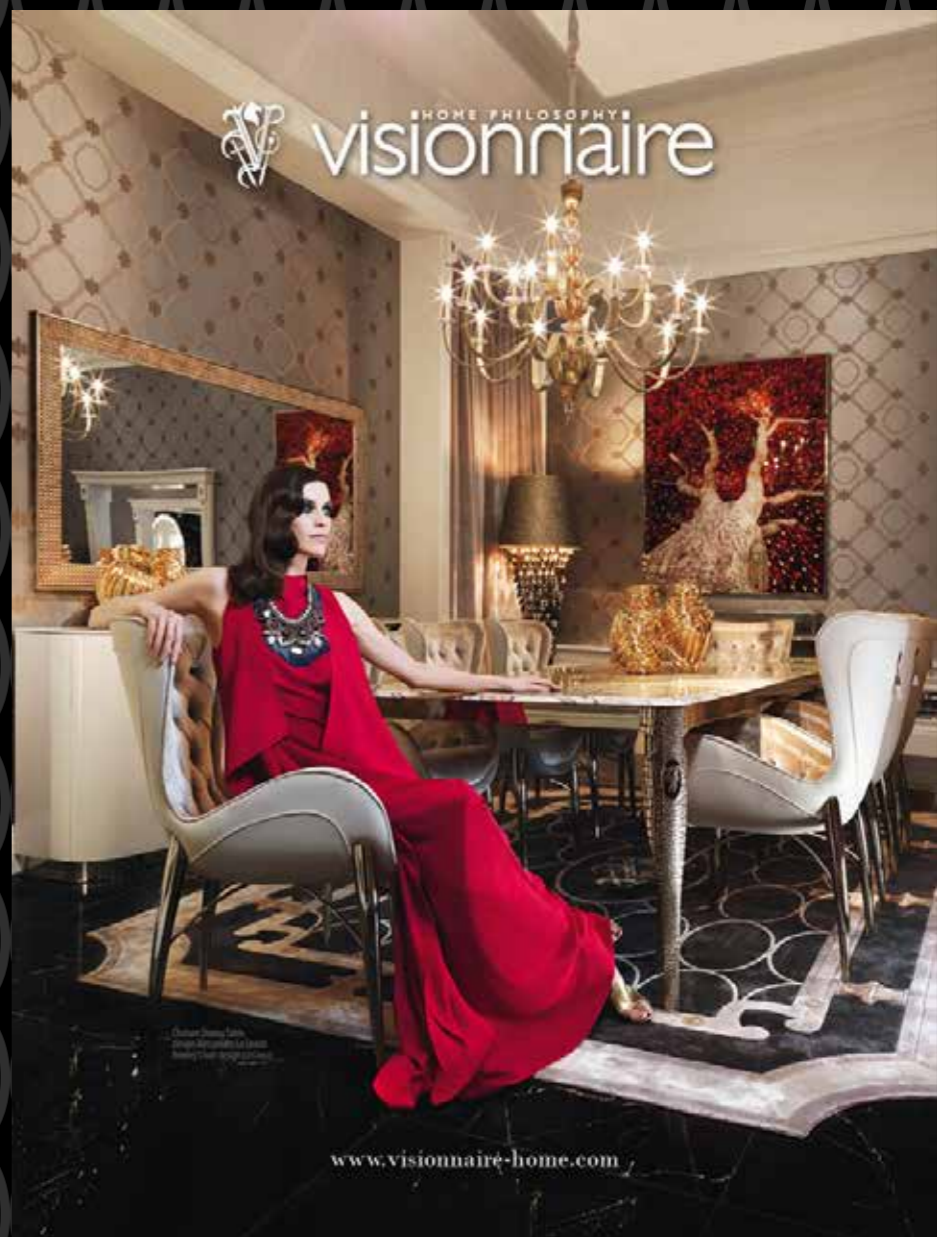




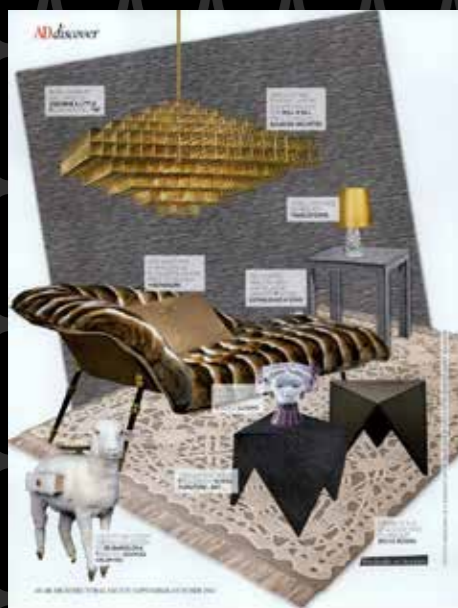
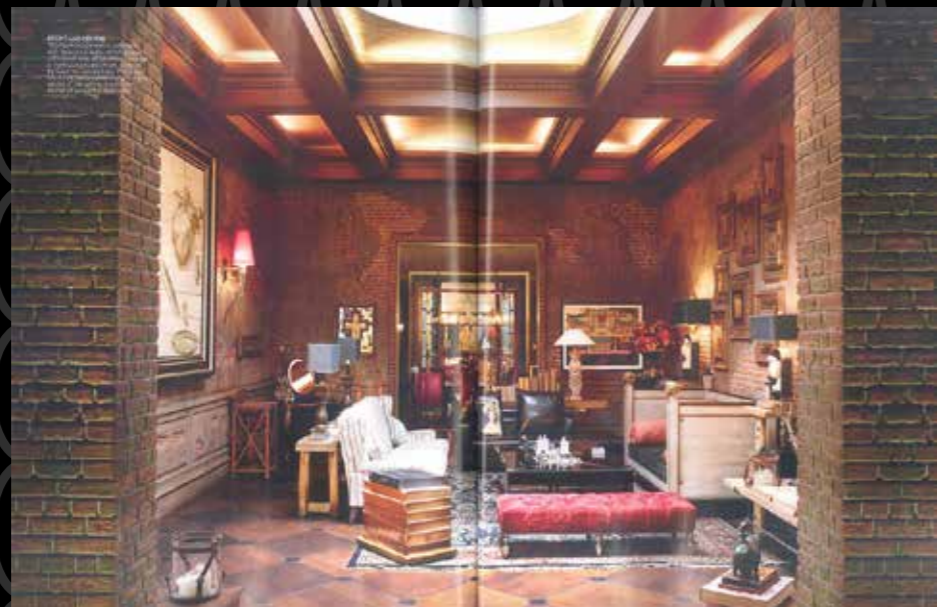
AD INDIA September



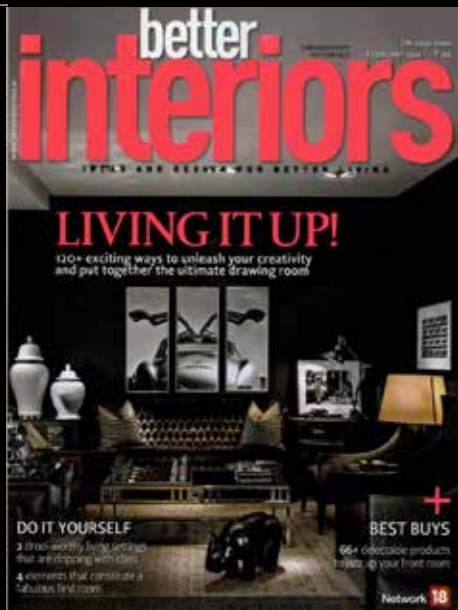
AD INDIA December



www.visionnaire-home.com

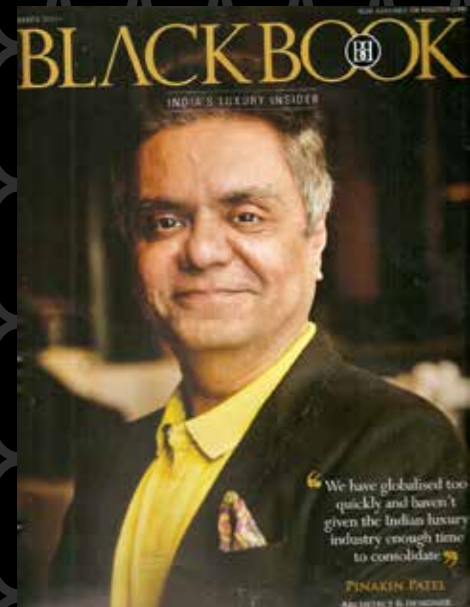


Architect and interiors INDIA January





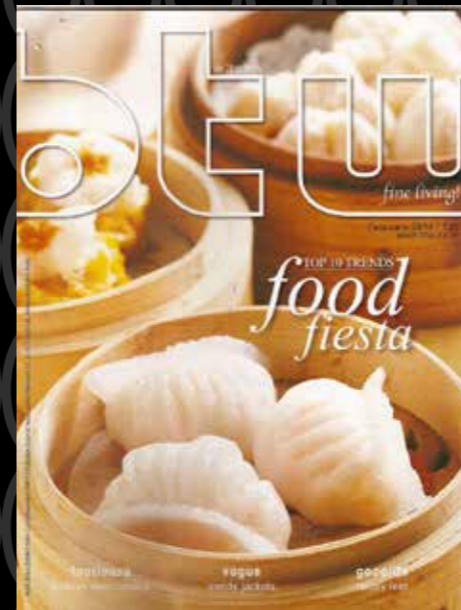
Better Interiors INDIA December



Black Book INDIA March



Business Today More INDIA April



BTW INDIA February



BTW INDIA April



BTW INDIA September

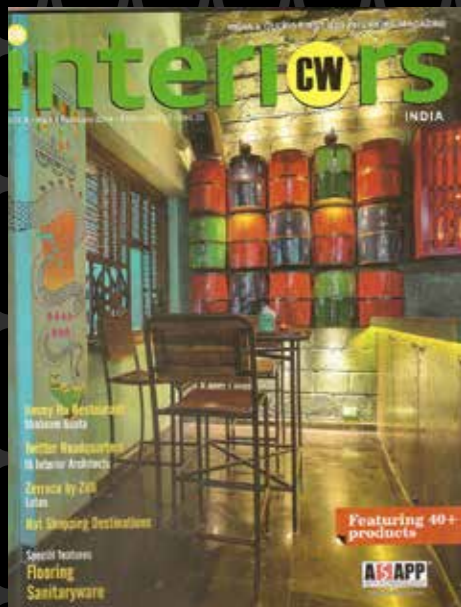




Casa Viva INDIA September



Ceo Lifestyle INDIA March



CW interiors INDIA February



Design today INDIA February



Design Today INDIA July



Design Today INDIA July



Elle Decor INDIA February



Elle Decor INDIA April



**DESIGNER SPEAK: PHILIPPE MONTELS**

**THE TRYST**  
My first discussion started with the Cavalli family in 2005. They were attracted to my previous work at the French Atelier Paco Rabanne and we decided to collaborate on a distinct collection in aluminium for classical lighting. This was presented at the Verona Fair, the same year.

**THE INSPIRATION**  
The gothic world: From age old shapes of ancient castles, the legend of King Arthur to Knights Of The Round Table and books like The Da Vinci Code. These influences came about by combining industrial mesh with Swarovski crystals to create a visual contrast.

**THE BRIEF**  
I was asked to imagine an innovative, totally bespoke line. The goal was to apply aluminium bars to old school shapes for a range of ceiling danglers. The objective – to create luxury lighting that would add glamour and style to almost any space.

**THE PROCESS**  
I was always influenced by the historical Belle Epoque style of 1920s and '30s, when the arts flourished. Enamoured by a bygone era, it was interesting to apply traditional forms and techniques to the new material as it was completely in sync with my own design philosophy. I used chain mail as I love its kinetics and nobody had thought of using this common metal to create luxury products.

**THE FINALE**  
Over the last decade, we have installed this light fitting in beautiful residences, flagship stores, private yachts and luxury homes around the world. With the Galahad chandelier, boutiques and salons can be custom decorated to look like a modern day setting of "A Thousand and One Nights."

**PHILIPPE MONTELS** The Italian's eclectic career in art led him to design ornate lighting creations with Visionnaire started in 2000 at Salone del Mobile. Since then he has won several accolades for his innovative lights.  
Website: www.visionnaire-home.com  
Photographs courtesy Visionnaire



Elle Decor INDIA June



Elle Decor INDIA September





Elle Decor INDIA October

**FESTIVE SHOPPING**

**HOUSE OF B&O**  
Browse their range of contemporary lighting fixtures and furniture.

**BEST OF COFFEE TABLES**  
These eye-catching coffee tables are the highlight.

**COUCHES**  
The best thing to gift during Diwali, a plush sofa is a great choice for your living room. Browse the range of contemporary sofas and armchairs.

**TRENDING BLACK & GOLD**  
Bold statement pieces are the festive glamour.



**NEWS, VIEWS AND...**

**SWAROVSKI**  
Cardella, the non-flickering LED Crystal Candle, is energy efficient. With a dynamic curvilinear framework and delicately banded with crystals, the state of the art chandelier conceptually bridges the future with the past. Browse: [www.swarovski.com](http://www.swarovski.com)

**FLOS**  
Stepping back to fundamental elements – a wire and a light source – Air was envisioned by Francesco Pivano and Ettore Bonifazi. Constructed with solid/brass and die cast aluminium, the suspension lamps produce a dancing glass-like effect. Browse: [www.flos.com](http://www.flos.com)

**VISIONNAIRE**  
Inspired by the Victorian era, the Italian furniture brand's Fall Winter collection spells sophistication. Godfrey coffee brown lounging sofa, detailed with gold finish and tassels, promises a touch of luxury to the living room. Browse: [www.visionnaire-home.com](http://www.visionnaire-home.com)

**LIEBHERR**  
The BlackSteel Side-by-Side refrigerator combines innovative technology with intuitive control and elegant design. Its BioFresh feature ensures optimum freshness and longer storage life of the food. Browse: [www.liebherr.com](http://www.liebherr.com)

**GIRA**  
The Spirit frames are ideal for concepts in which a clean form and natural materials are favoured. They come in six colours and will be available from November 2014. Browse: [www.gira.com](http://www.gira.com)



**FOCUS ON DINING**

**NATURALLY INSPIRED**  
The new age natural wood dining table is a perfect blend of nature and modern design. Browse: [www.visionnaire-home.com](http://www.visionnaire-home.com)

**BEST BUY CABINETS**  
With classic and contemporary in design. Browse: [www.visionnaire-home.com](http://www.visionnaire-home.com)

**STANLEY LIFESTYLE**  
The Stanley Lifestyle collection is a perfect blend of modern and traditional design. Browse: [www.stanley.com](http://www.stanley.com)

**VISIONNAIRE**  
The new collection is a perfect blend of modern and traditional design. Browse: [www.visionnaire-home.com](http://www.visionnaire-home.com)

**DECOR BUZZ**

**INDULGENCE OF THE SEASON FIT FOR ROYALTY**  
Visionnaire's new 19th century inspired wellness range invites you to linger and luxuriate in elegance.

Envisioned by Alessandro La Spada for Visionnaire, the new Wellness Windsor project was introduced at the Bologna Water Design, the Cersaie exhibition off-circuit, in Italy. The extravagant creations give a nod to the feminine evocation of the Victorian era. "I reinterpreted and depicted the British period in the furniture with broken curves and corners, and truncated cone shape elements," says the designer. Comprising a double faced divider screen, beautifully paired with a bathtub set between wardrobes and the classic vanity table "with vintage designs, the collection is in a glossy lacquer finish in night black and pearl white, with hinges and handles made in brass," says Alessandro. It's time to give your powder room a regal makeover.... ♦ Risha Merchant Website: [www.visionnaire-home.com](http://www.visionnaire-home.com)

Clockwise, from Top The Windsor line creates a surreal setup; Duke Separe, a double faced divider screen in wallpaper and mirrors; The pearl hue Windsor Mobile Trucco Vanity Table is another unique highlight of the range. Photographs courtesy Visionnaire



Elle Decor INDIA December 2014 - January 2015





Forbes INDIA September



Good Homes INDIA January



Good Homes INDIA April



Good Homes INDIA August



Good Homes INDIA December





Harper's Bazaar INDIA January



Harper's Bazaar INDIA July



Harper's Bazaar INDIA October



Harper's Bazaar Bride INDIA March



Harper's Bazaar Bride INDIA April



Harper's Bazaar Bride INDIA September





Hello! INDIA *JAUG*



Home & Design Trends INDIA *October*



Home & Design Trends INDIA *November*



HT City INDIA *September*



Ideal Home and Garden INDIA *February*





Ideal Home and Garden INDIA July



Ideal Home and Garden INDIA Aug



Ideal Home and Garden INDIA October



Ideal Home and Garden INDIA December



India Today Spice INDIA October



Inside Outside INDIA October



STRATEGIC DEFENCE AGREEMENT

# MAIL TODAY

SUNDAY

INDIA retaliates Pakistan's ceasefire violations in Jammu district with massive firepower causing heavy damage across border

## INDIA HITS BACK AFTER 22 BORDER POSTS ATTACKED

■ BJP wages war on 'love jihad' in UP  
■ Cancer hangs heavy on Orissa

Mail Today INDIA Aug

THE LUXURY MAGAZINE OF THE MEN'S FASHION WEEK

# the MAN

Alia Bhatt RED CARPET DIVA

"SUCCESS HAS BEEN SURREAL" SUSHANT SINGH RAJPUT

BOY TO MAN RONAN KEATING EXCLUSIVE

HOT NEW MODELS FROM AUTO EXPO

BEST WINES TO PAIR WITH INDIAN FOOD

SPECIAL THE TRAVEL HOT LIST 2014

LUXURY LUGGAGE MUST TRY TRENDS THIS SPRING

The Man INDIA March

# MARWAR

india

SHEKHAWATI SPECIAL

ACADEMICCELEBRITY

TRAVEL BLAZERS

Marwar INDIA April

## FRONTRUNNERS

SIGNATURE SCENT | LOUNGE IN STYLE | GOLD RUSH

**THE house of Hermes** (www.hermes.com), since it came into being, has offered nothing but the very best in luxury to its discerning patrons. From fine leather goods to jewellery, watches and a home collection, the Maison has lived up to its reputation. In an extension of its cognac and fragrances, Hermes has now unveiled its Le Bain range...

**250 pieces of furniture** are white and as equally comfortable as a chaise longue — ideal for putting your feet up and relaxing. The Italian luxury brand Visionnaire's 'The Grand Damier' collection is a must-have for those who want their home to make an instant impression...

# Noblesse

Kajol with Karan Johar

SOME KIND OF LOVE

Noblesse INDIA February

# Noblesse

Ranveer Singh in TAGHeuer ON TOP OF HIS GAME

Noblesse INDIA March

## « SPLURGE »

OUR PICKS

**WATCHES** | **SHOES** | **HEADPHONES** | **WINE** | **SOFA** | **TECHNOLOGY**

## home'n HEARTH

Decor and accessories that imbue character to your living spaces

VISIONNAIRE | EPICURE

## Furniture DeCollage Unveils New Collection

Cavalli's Assorted Range of Chocolates

Chic Decor Choices by Visionnaire

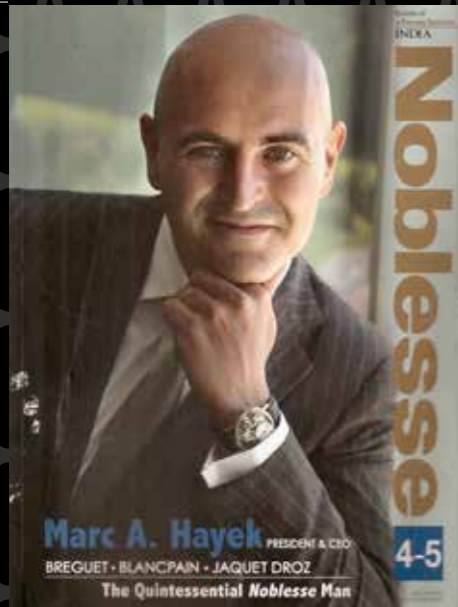
## Visionnaire Introduces the Bedroom Collection

The 'Chartwell' range by C.W. Dixey & Son

Moët & Chandon's Nectar Rosé Impérial Leopard Luxury Limited Edition

## Audi India Unveils 'The Next Big Audi' with Audi A3 Sedan

Audi has recently unveiled the new Audi A3 Sedan, along with special versions of its legendary SUVs—Audi Q3, Audi Q5 and Audi Q7.



Noblesse INDIA April

## Crafting Elegance

INTERIORS

Fresh from the Salone Del Mobile Fair, held in Milan last month, Visionnaire presents its latest collection, "The Great Dandy". Combining architectural designs with contemporary style, the collection is a lesson in plush living. Noblesse India presents the highlights.

*By Karishma Malhotra*

With a philosophy that embodies a luxurious lifestyle through personalised furniture and decorating options, Visionnaire is part of a rich heritage that dates back over 50 years. Crafting pieces that accentuate every home, the brand has carved a name for itself among patrons.

The collections draw inspiration from the opulence of grand palaces and embody old world charm, using motifs from bygone eras, the pieces evoke a sense of drama and exuberance. Focusing on black and white as the main colour palette, Visionnaire's pieces add an elegant touch to any room.

Showing their latest collection at the Salone Del Mobile Fair last month, the brand displayed a range of furniture that included tables, chairs and beds, along with wall and floor coverings. A special selection of artworks complete the selection of home solutions that combines Visionnaire's style codes with spectacular architectural and decorative settings.

"The Great Dandy" collection invokes a dreamlike atmosphere influenced by 19<sup>th</sup> century London. Pieces in this collection have elements that depict the black wrought iron gates of estates, white peacocks reflected on a folding screen, along with tall wardrobes and credenzas in glossy black, marble floors inlaid with gold and silver and marble-effect carpets. From sculptural light fittings and romantic vanity tables to elegant bath-tubs and tables

embellished with semi-precious stones, the collection includes a piece for every home.

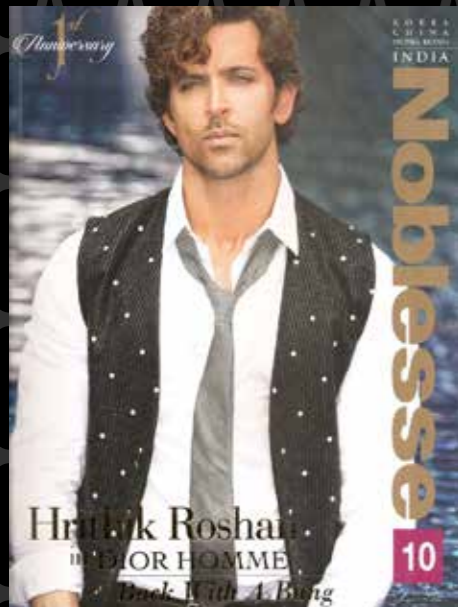
A highlight of the collection is the Chatham Dining Table that has a gold-finish stainless steel frame with legs in cast aluminium, a crocodile bas-relief and an onyx marble top with bevelled edges.

Dramatic yet elegant, each piece in "The Great Dandy" collection comes together in a grand collection that makes for a sophisticated and refined space. ◊






Noblesse INDIA October



"Happy Anniversary from Noblesse India! Fitness and, keeping busy can really turn into romance but you have not only married the staff but also yourself in a satisfying way!"

**Pratik Patel**  
CEO, VIBRA



"Working Noblesse India is my happy first birthday! It has been a very exciting first year for this publication and for its readership who have seen it grow and thrive in steps and leaps. Rishi Rishi India Karam! In another Noblesse India go from strength to strength and under the magnifying eyes across the globe!"

**Mr. Nicolas Hache**  
CEO, VIBRA

"Visionnaire is renowned for its 'Multi-Style' aesthetic and respect of global influences. This makes us to study the needs of the most demanding international clients. Its conceptual, design and delivery 'one of a kind' bespoke projects. To commemorate Visionnaire's home philosophy, we chose the best luxury magazines worldwide and designed a series of the products and services that offer the Noblesse India across the new philosophy and ensure that includes the best content, exclusive reports, beautiful interior design articles and remarkable sleeping suggestions from the best brands in the world. My hearty congratulations to Noblesse India for successfully completing its first year in India and may you grow stronger with every passing year!"

**Leopold Cavalli**  
CEO, VIBRA




Retailer INDIA April



Robb Report INDIA March



Robb Report INDIA May



Retailer INDIA April



Robb Report INDIA May





Society Interiors INDIA Sep



Today Home INDIA December



Society Interiors INDIA November



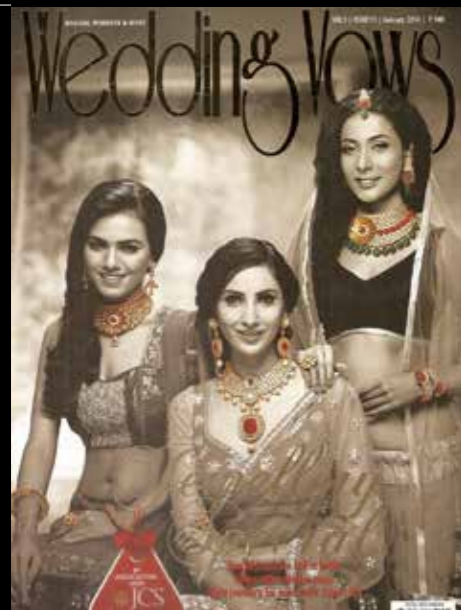
Interiors INDIA December



Verve INDIA October







# STATEMENT Chairs

There's no bigger luxury than relaxing on a comfortable chair after a long day. Consider these statement chairs to reflect a part of your personality in your living room.

Quirky visually sumptuous yet fluid and modern Pasha armchair by Address Home (Rs 42,900).

Wooden high back chair in bright, colourful, high gloss finish available at I'm Centre for Applied Arts by Punam Kalra (Rs 40,000).

Katran Athena Chair by Sahil & Sarthak made from small pieces of left over colourful cloths brings vibrancy. (Rs 19,500).

Siegfried high back armchair upholstered in fabric with bronze lacquered legs from Visionnaire (Price on request).

Baroque armchair from Atelier Philippe Coudray is work of art combined with intricate detailing. Available at My Tailor Home.

Made from wood and chrome plated metal with wool fabric, Relax Chair by IDUS exudes floral fun elements (Price on request).

Wedding Vows INDIA January



## COVER STORY

### HOME FURNISHING SHOPPING

To create a life together, one must start by personalising the spaces that both the bride and groom will inhabit. Anu Khosla, CEO at Creative Parloco says, "It is crucial to place essential home furnishing items on the top of the list, especially since the trousseau and functions take a toll on the finances. Some of the items which are must-haves in your new home are bed sheets, comforters, bed covers, decorative cushions, pillows, and carpets. Luxury products like silk duvets made of pure silk fibre are another great addition. If you wish to spruce up with only a few niche items, one should also keep a stock of wedding and home decor magazines, which provide the latest trends in architecture and decor. Of course, it is always easier when you have a fair idea about the kind of decor themes and pieces you want for your ideal home."

Alchemy De Luxe

My Tailor Home

THE WHITE WINDOW BY WINNIE SHANNA

Houseproud.in

114 | WEDDING VOWS JULY 2014

Wedding Vows INDIA July



Femina INDIA December

### Flower bearers

From whimsical to not holding their breath, these decorative (or useful) items that you put together the back of a room.

NO TALL ORDER

THE ORIGINAL SHOPALIC. SOPHIE KOSSELLA



Grazia INDIA November

### TURN DOWN THE LIGHTS

The trend of lighter shades is behind us, but it's not so in the mood for some warm, fancy spots.

300+ BEST BUYS

MINIMAL FASHION. MAXIMUM IMPACT

GRATIA LIVING





AD RUSSIA February



AD RUSSIA March



AD RUSSIA April



AD RUSSIA May



AD Special Bathroom RUSSIA May



AD RUSSIA June



AD RUSSIA September





AD RUSSIA November



AD Special Kitchen RUSSIA November



AD RUSSIA December



www.visionnaire-home.com  
Тел.: +7 (495) 723-72-58 | vipstudio2007@yandex.ru

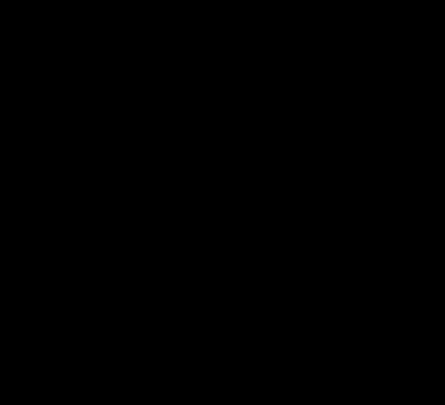




Elle Decoration RUSSIA February



RUSSIA



Elle Decoration RUSSIA March



Elle Decoration RUSSIA April

Elle Decoration RUSSIA March



Elle Decoration RUSSIA May



Elle Decoration RUSSIA June



Elle Decoration RUSSIA July





Elle Decoration RUSSIA Sep



Elle Decoration RUSSIA October





**ПРЕМИЯ ELLE DECORATION 2014**

**НАПОЛЬНЫЕ ПОКРЫТИЯ ГОДА**  
**Lithos Design Мраморная плитка Ориз, дизайн Раффазло Галиотто**  
 За внешней простотой коллекции Ориз стоит кропотливая труд мастеров. Каждая плитка — это индустриция, которая собирается вручную из кусочков мрамора разного цвета, формы и размера.

**НАСТЕННЫЕ ПОКРЫТИЯ ГОДА**  
**Visionnaire Обои Adventure in the Sea, дизайн Алессандро Ла Спада**  
 Выпуклая коллекция Visionnaire поворачивает обои Adventure in the Sea (Морские приключения) персонажа на 360°. Они помогут не только украсить интерьер романтическим пейзажем, но и визуально расширить границы комнаты.

**СВЕТ ГОДА**  
**Preciosa Светильник Rings, дизайн Вова Design**  
 Абажур светильника Rings состоит из пяти вложенных друг в друга стеклянных колец разного диаметра. Имеется версия с гладкой поверхностью и с разным узором. Bonus: фактурной игрой теней на стенах.

**АКСЕССУАРЫ ГОДА**  
**Sieger by Fürstenberg Коллекция Co' d'Oro, дизайн студии Sieger Design**  
 Красота вневременности коллекции Co' d'Oro (Золотой вечер) заключается в дизайнерах на создание лаконичной серии фарфора. Опорная линия дизайна — геометрические формы, которые заиграют при разном освещении. Ну, и без золота не обошлось.

Elle Decoration RUSSIA November



Elle Decoration RUSSIA December



Forbes RUSSIA April



Forbes RUSSIA May



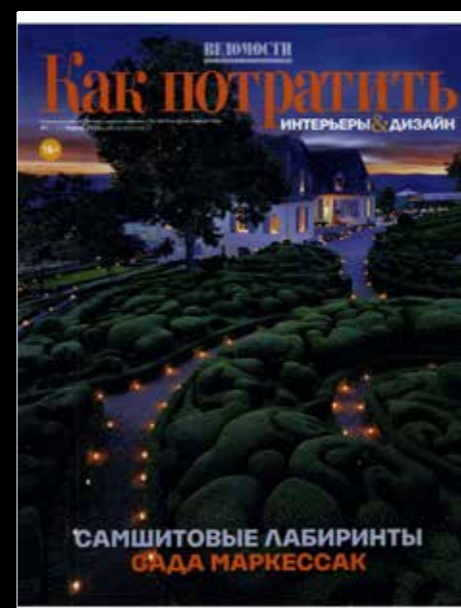
Forbes RUSSIA Decembre



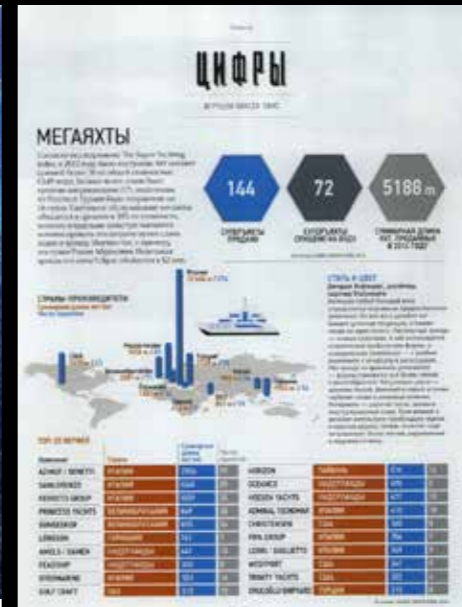
Forbes Life RUSSIA Aug



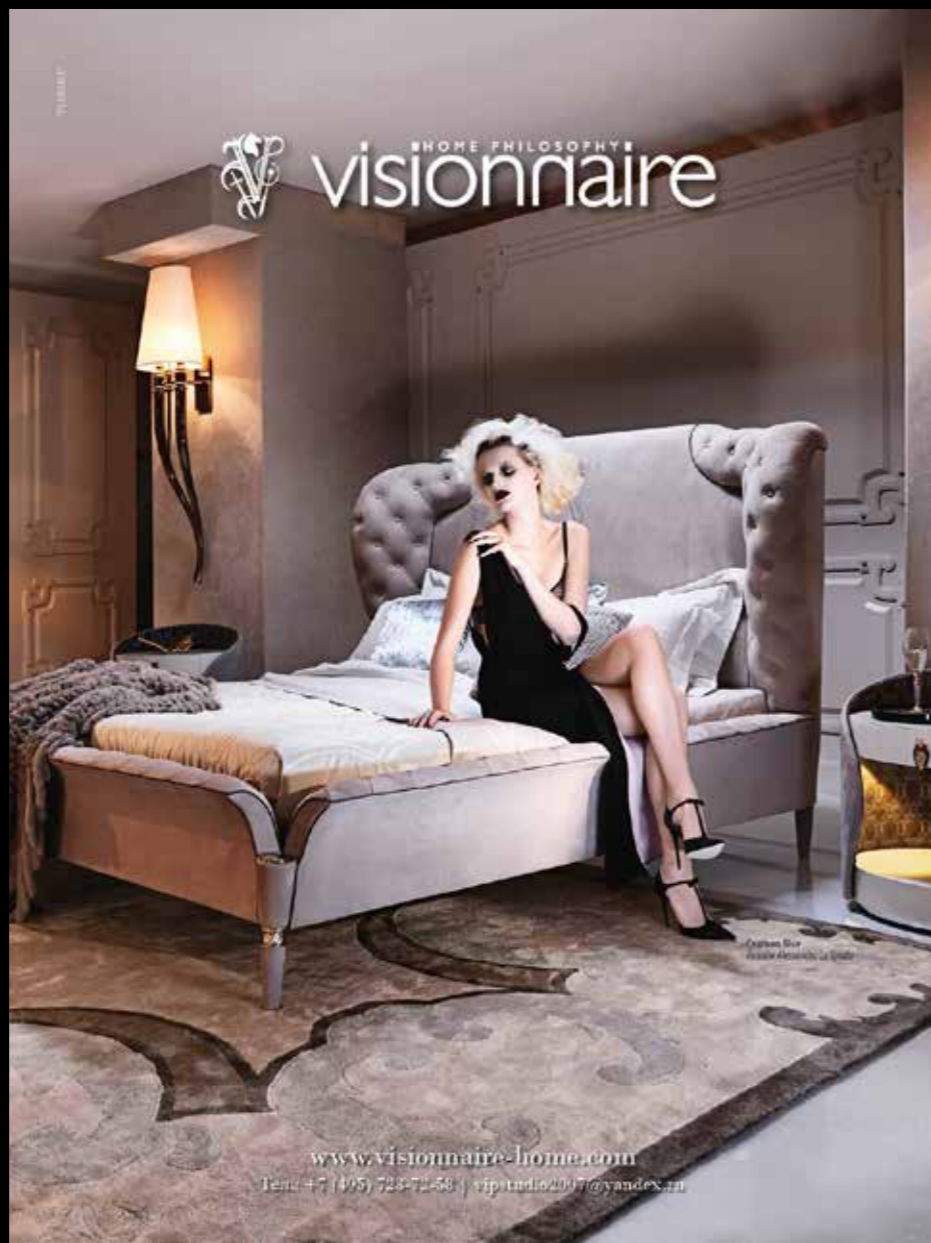
Forbes Life RUSSIA October



FT How to spend it Spec. Interior Design RUSSIA April



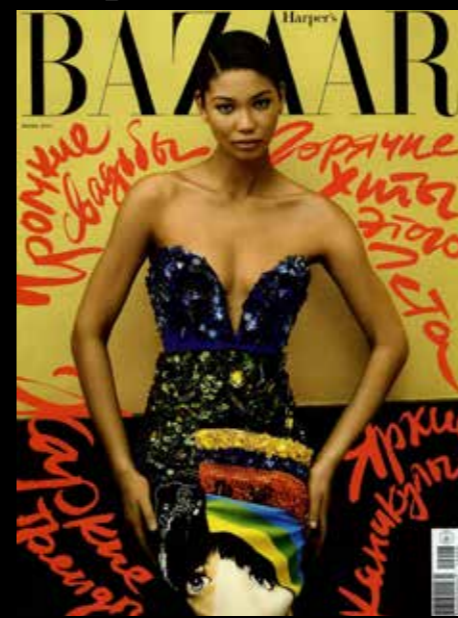




Harper's Bazaar RUSSIA May



Harper's Bazaar RUSSIA April



Harper's Bazaar RUSSIA June



Harper's Bazaar RUSSIA July



Harper's Bazaar RUSSIA October - December



Home & Style RUSSIA June





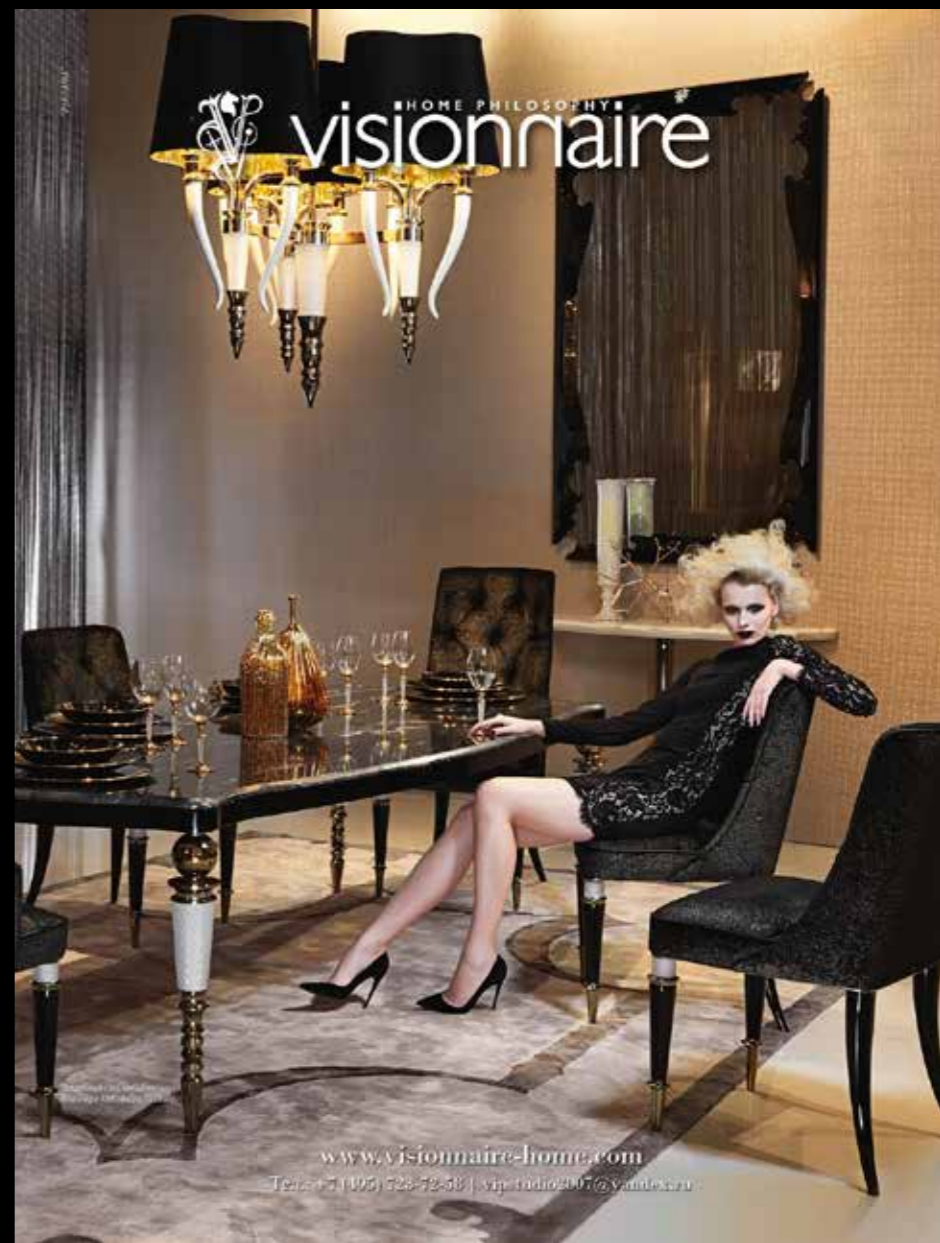
Interni RUSSIA November



Interior + Design RUSSIA April



Interior + Design RUSSIA June



Interior + Design RUSSIA June



Interior + Design RUSSIA May



Interior + Design RUSSIA September





Interior + Design RUSSIA October



Interior + Design RUSSIA November



Interior + Design RUSSIA December



Interior + Design RUSSIA December



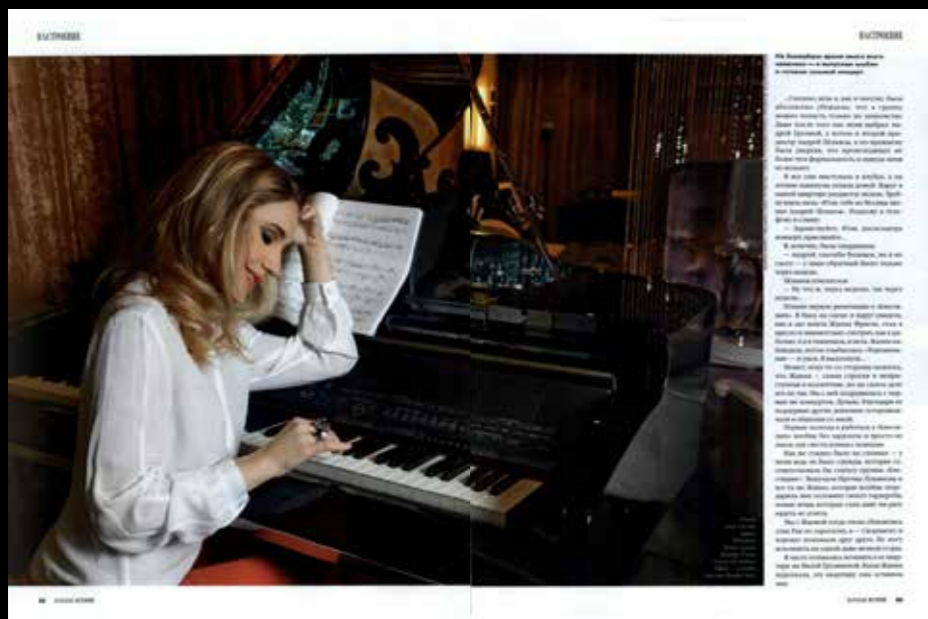


Все чуть было не пошло прахом, когда прагматичная хозяйка потребовала показать совместное фото, которого у нас не было. Но что-то мы ей наговорили, конялись, что муж и жена

Karavan Istoriy RUSSIA February



Mezonin RUSSIA October



В театре и на сцене... Я люблю играть на пианино... Это мое хобби...

Karavan Istoriy RUSSIA February



Numéro RUSSIA February



Я предпочитаю спать с закрытыми окнами. Летом, наоборот, отдыхать может только в прохладе. Когда я просыпалась с заложенным носом, Летна поняла: это не мой каприз





Numéro RUSSIA April



Numéro RUSSIA September

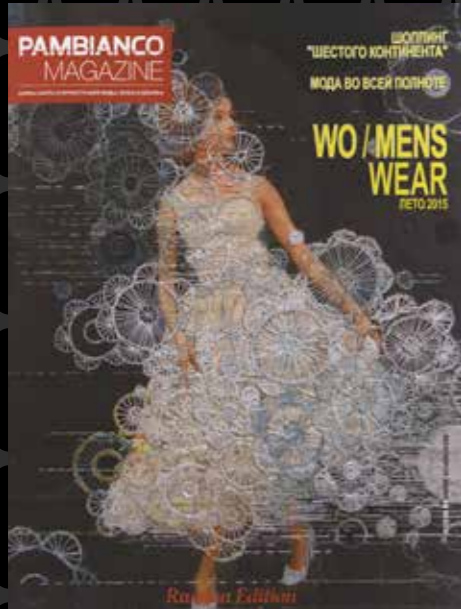


Numéro RUSSIA May

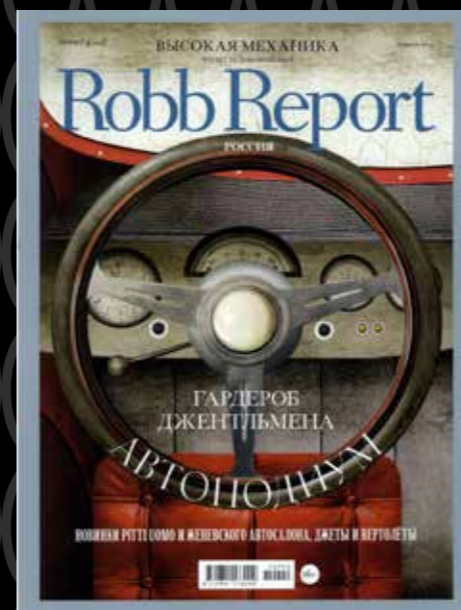
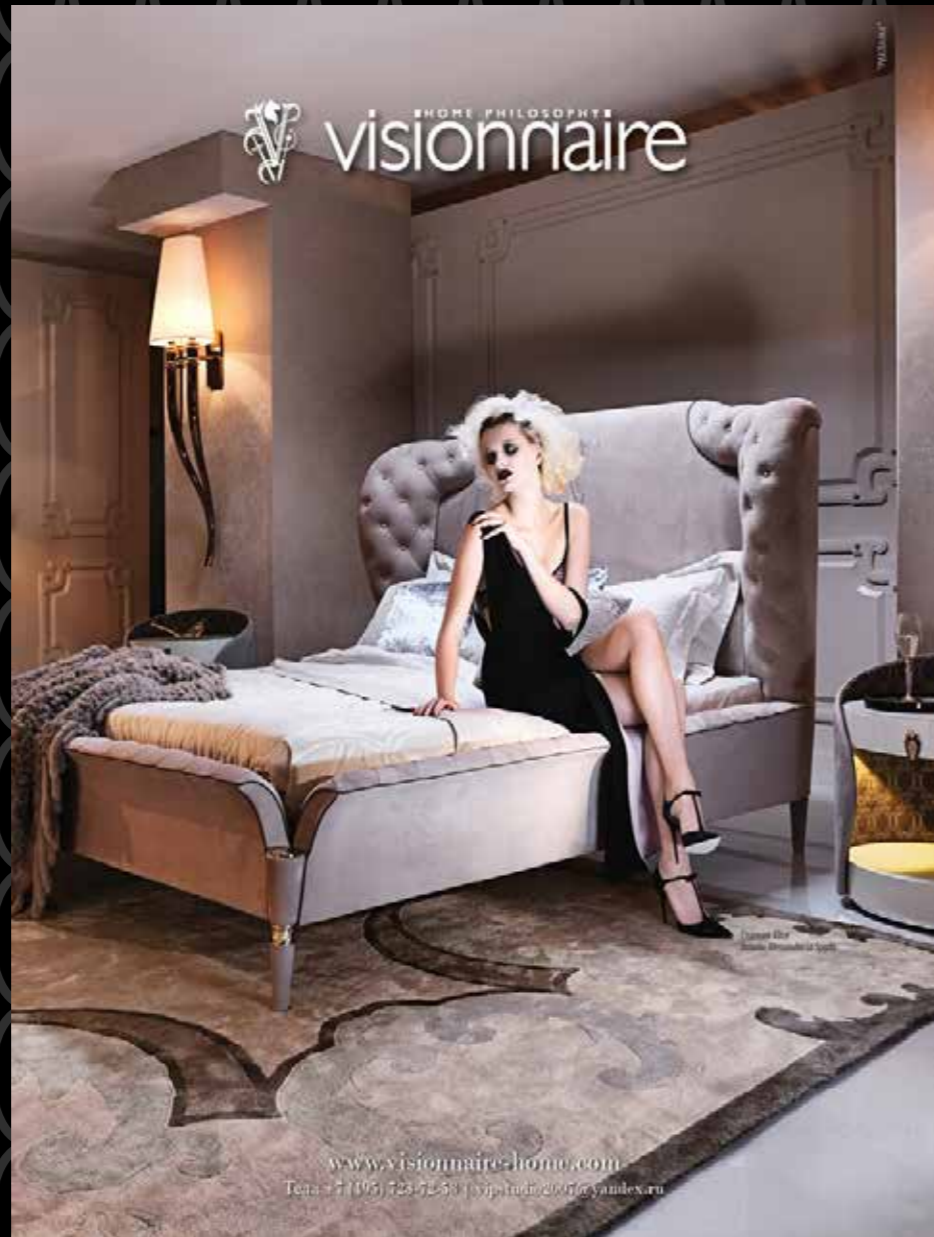
Numéro RUSSIA October



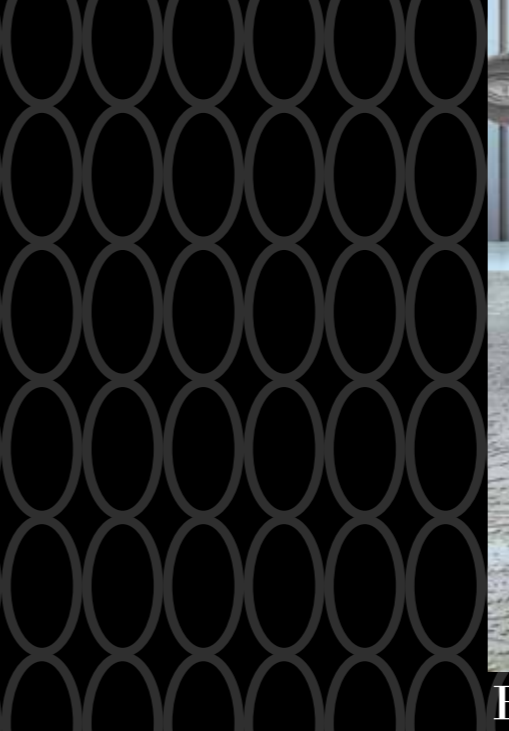
Objekt RUSSIA April



Pambianco Magazine RUSSIA April



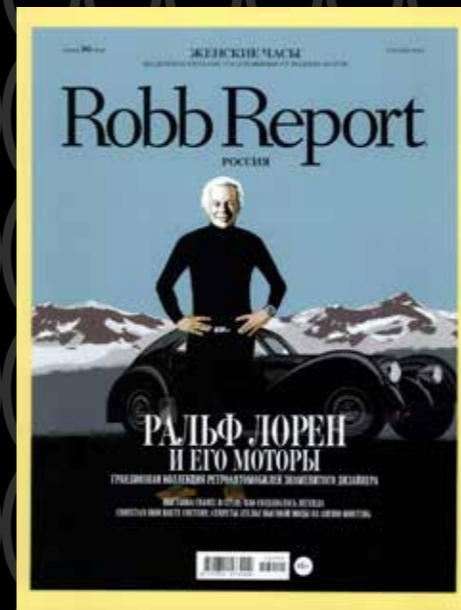
Robb Report RUSSIA April



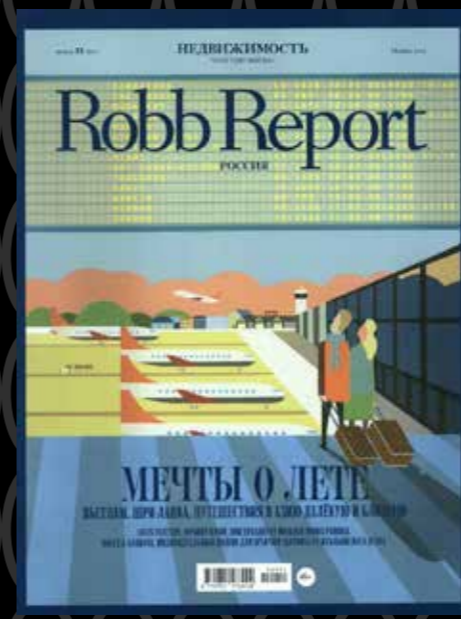
Robb Report RUSSIA May



Robb Report RUSSIA June



Robb Report RUSSIA October



Robb Report RUSSIA November





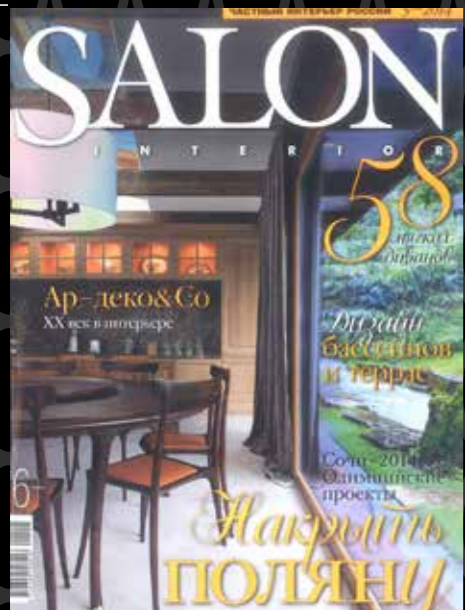


Salon RUSSIA March



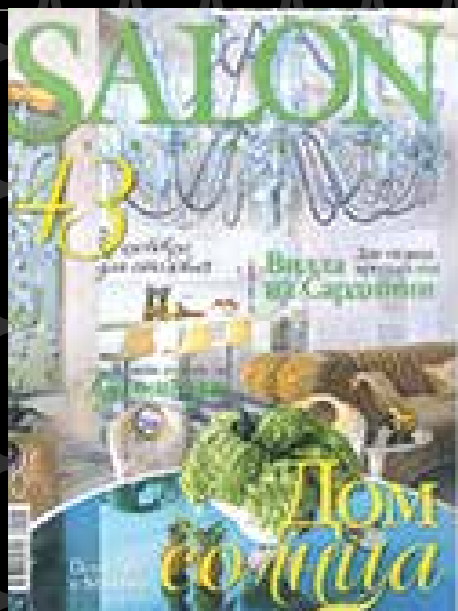
Salon RUSSIA April





Salon RUSSIA May





Salon RUSSIA June







Salon RUSSIA July



Salon RUSSIA August



## Декор ВЕЩЬ

# Сказки ВИКТОРИАНСКОЙ Англии

Эта необычная кровать — из новой интерьерной концепции под названием THE GREAT DANDY. Мы попросили рассказать о ней ЭЛЕОНОРЕ КАВАЛЛИ, АРТ-ДИРЕКТОРА КОМПАНИИ VISIONNAIRE

**Э**леонора Кавалли «Коллекция The Great Dandy нас привлекло желание воссоздать красоту во всех её формах... Нам удалось создать декоративную и само выразительную вещь. В нашей новой коллекции много сделано для мужчин, но несправедливо было бы думать, что тема дизайна исключительно мужская. Эта кровать для дизайнера — элемент действительно необычный предмет. Только взглянув на неё, понимаешь и вы почувствуете атмосферу джентльмена, сказки, Англии XIX века, старинного искусства и тайны, открывающейся за его воротами. Орнамент на ткани создан в медном стиле готическим, разрозненные ромбы, будто смелые догадки, кажется, источают притягательный аромат. А визуальное — яркого цвета выходящие ворота (В нашей «сказке» ворота — ручная работа хозяина.) Изголовье по периметру обведено позолотой — у неё своя роль в общей «драматургии». Нижние обшивки косяк. Лакированная форма подчеркивает статусность этой вещи»

Элеонора Кавалли, арт-директор Visionnaire  
Коллекция The Great Dandy  
дизайнер-художник Алексей Гудков, коллекция The Great Dandy  
на сайте компании Visionnaire, Август 2014

### ИНТЕРЬЕР

Стены холла в гостиной зоне сделаны радиусными, чтобы визуально скорректировать неправильную форму пространства квартиры. Группы колонн декорированы полированными шпоном и позолотой, в их гипсовые капители выполнены по эскизам авторов проекта. За украшенной русованым камнем стеной-кладовой, Eris, Sigma L2 (R).

Визу. Заказчик и автор проекта: Александр Смирнов и интерьер кабинета отражает интересы своего хозяина. Мебель: Gorgetti, Постра, Artemide, Eris, Visionnaire (7)

Благодаря скруглённым стенам пространство холла стало визуально более пластичным, удобным





Salon RUSSIA September





Salon RUSSIA September







Salon RUSSIA November



Динамика и статика



RUSSIA

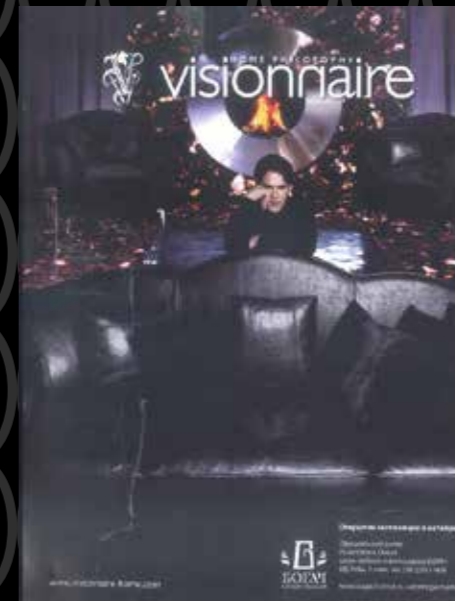




Shopping Guide RUSSIA November



Shopping Guide OMSK RUSSIA September



Shopping Guide OMSK RUSSIA October





# Shopping Guide OMSK RUSSIA November

4

## ЭПОХА VISSIONNAIRE

ЕСТЬ ОЧЕНЬ КРАСИВАЯ МЕБЕЛЬ, ЕСТЬ ОЧЕНЬ КРАСИВАЯ НЕБЕЛЬ, А ЕСТЬ VISSIONNAIRE И ЭТО — НЕ ПРОСТО ИНТЕРЬЕРНЫЙ БРЕНД КЛАССА LUX, УКРАШАЮЩИЙ VIP-ПОКОЙ ВСЕГО МИРА. VISSIONNAIRE — ЭТО СВИДАНИЕ С МЕЧТОЙ, КОТОРОЕ НЕЛЬЗЯ ПРОПУСТИТЬ.

Восхищенный дизайн, уют и надежность — это то, что ищет каждый, кто ценит комфорт и эстетику. Визюнаире — это не просто мебель, это философия жизни, это искусство создавать пространство, которое вдохновляет и радует.

Визюнаире — это не просто мебель, это философия жизни, это искусство создавать пространство, которое вдохновляет и радует.

## VISIONNAIRE

Открытие экспозиции в октябре

Официальный партнер Формы и Стиля

www.visionnaire-home.com



# Sobaka RUSSIA January



# Sobaka RUSSIA February

ИНТЕРЬЕР НОВОСТИ

## ЗАЛЕЖИ

В поисках идеальной кровати для спальни, дизайнеры предлагают несколько вариантов, которые помогут вам выбрать наиболее подходящий вариант.

## ГИД СВАДЬБЫ

**ДЕТАЛИ**

Главными героями свадьбы в духе итальянского югенда не столько жених и невеста, сколько, по восточной традиции, сам стол, украшенный грандиозной скатертью и заставленный астами, хрустальными подвешенными вазами, хрустальными подсвечниками под вазами, вазами с цветами и банкетными.

**ПОДАРОК**

Роскошной свадьбе в пору трон для королевских супруг. Великолепный дизайн галереи Уильямо д'Асте — это искусство с ноткой сюрреализма, воплощенное в мраморных залах особняка.

**ТРАНСПОРТ**

Повышение на «Хаймекс» длины с 3-х рядной, включая, превращает на гостях не меньший эффект, но по удобству для пассажиров Rolls-Royce Phantom, максимальной комплектации обставит далеко позади любого кастомизированного минивэна.

**УКРАШЕНИЯ**

Сервис Cartier, Seraph Desires, Seraph Debes, Seraph de Beaux-temps van Der Walde

## ХЮРРЕМ+СУЛТАН

КОГДА СЛОВА «ПРАЗДНИК» И «ЗАСТОЛЬЕ» — СИНОНИМЫ, ПОД СВАДЕБЬ СТОИТ БРОНИРОВАТЬ БОГАТО УКРАШЕННЫЙ ЗАЛ, УЖИН С ИМЕННОЙ РАССАДНОЙ И ШЕСТЬЮ КУРСАМИ — В ОГНЕОПАСНОМ ОКРУЖЕНИИ ТЮЛЯ И ТЫСЯЧИ СВЕЧЕЙ.

**ГДЕ ОТМЕЧАТЬ**

IL LAGO DEI CIGNI

Персонализировать красивую пару — интерьер знаменитого архитектурного объекта в стиле Восточного Востока и жеманного Любимого тради — смогут только уверенные в себе молодожены, и они вряд ли позволят подорваться, если не будут в основном или малом зале накрыть ослепительной, черной треской либо царской.

**РЕСТОРАНЫ**

Perovna • Shtaba • «Пансион» • Bellini • PMI bar • Bellevue Bussaneri • «Анна Кампелли» • «Анна Кампелли» • Франк, Ольга Егорова • Ольга Донкина Prestige

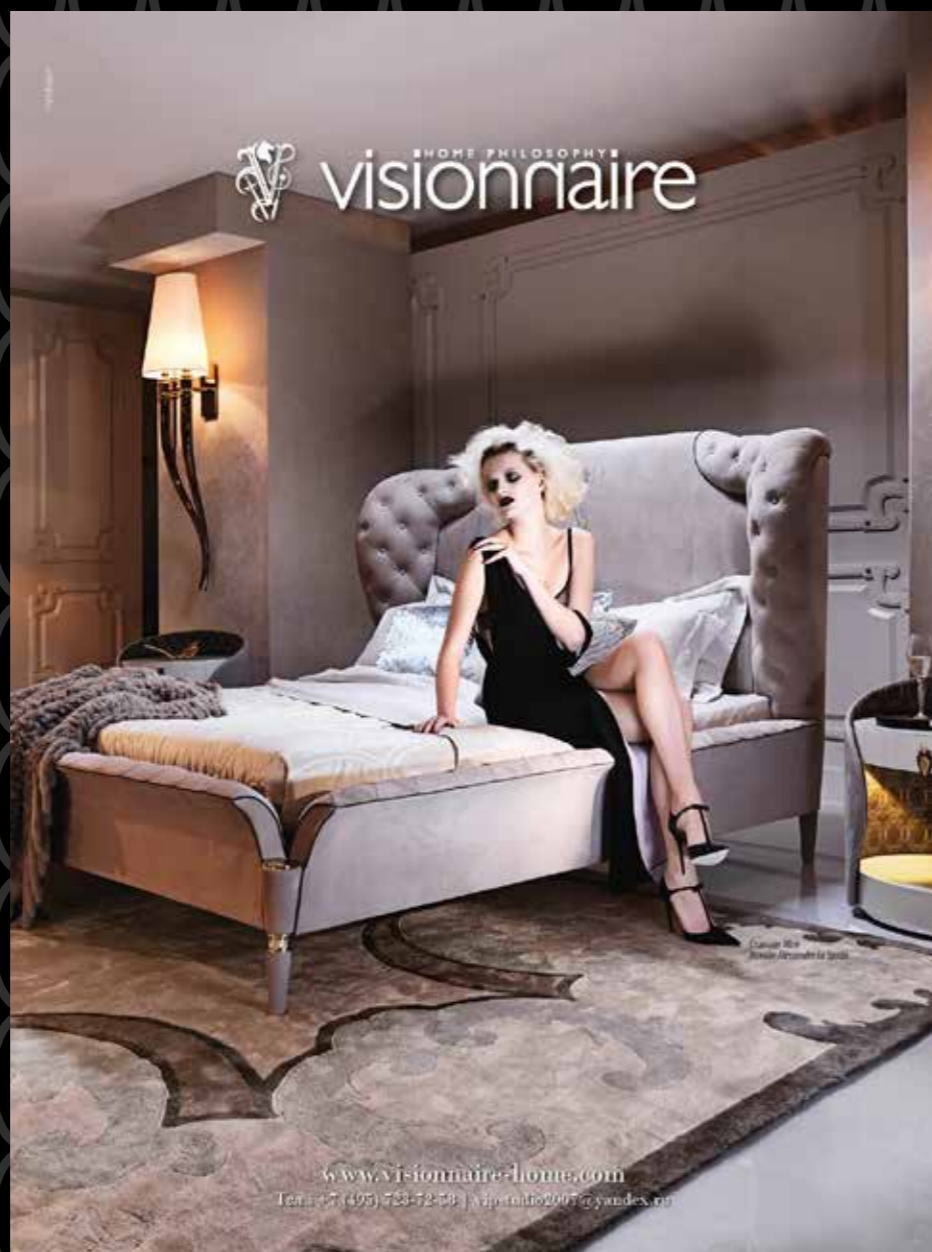
ЖЕНИХ: Louis Vuitton, Ralph Lauren



Tatler RUSSIA March



Tatler RUSSIA April



Tatler RUSSIA May







Tatler RUSSIA June



Tatler RUSSIA October



Tatler RUSSIA August



Tatler RUSSIA November



Tatler RUSSIA September



Tatler RUSSIA December





Vogue RUSSIA April



Vogue RUSSIA May



Vogue RUSSIA September



Vogue RUSSIA October



Vogue RUSSIA December



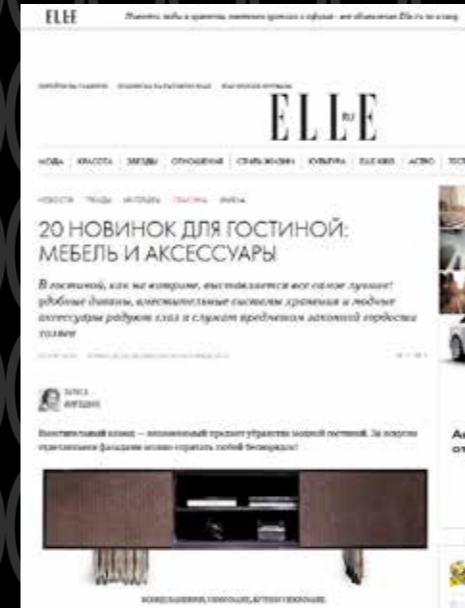
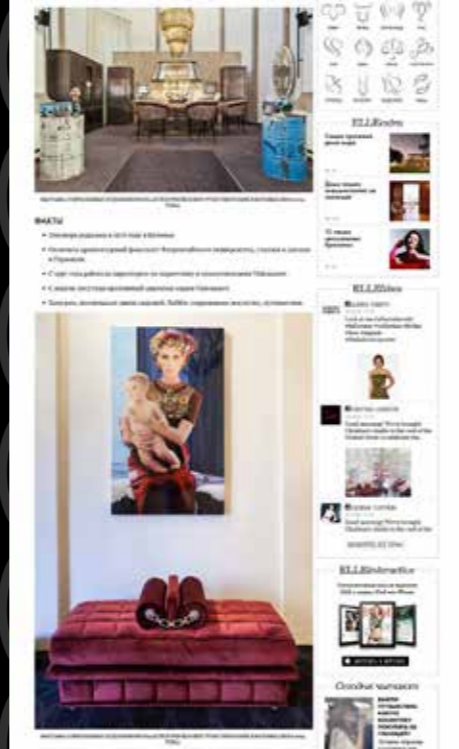
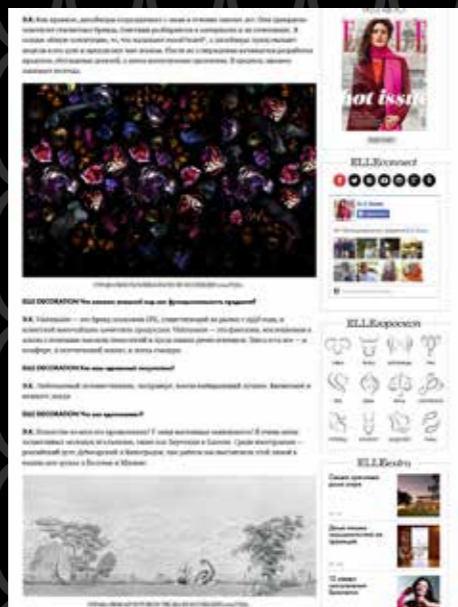




Elle Decoration FB RUSSIA January



Elle Decoration RUSSIA April



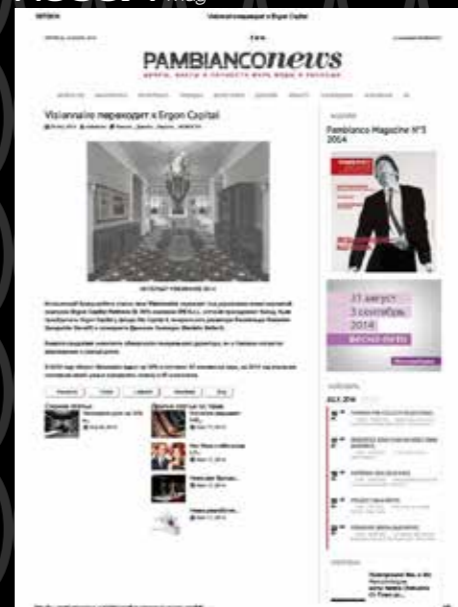
Elle Decoration RUSSIA April



Elle Decoration RUSSIA May



Harper's Bazaar RUSSIA January



Pambianco RUSSIA April



Pambianco RUSSIA April



Sobaka RUSSIA January



SGMG RUSSIA January

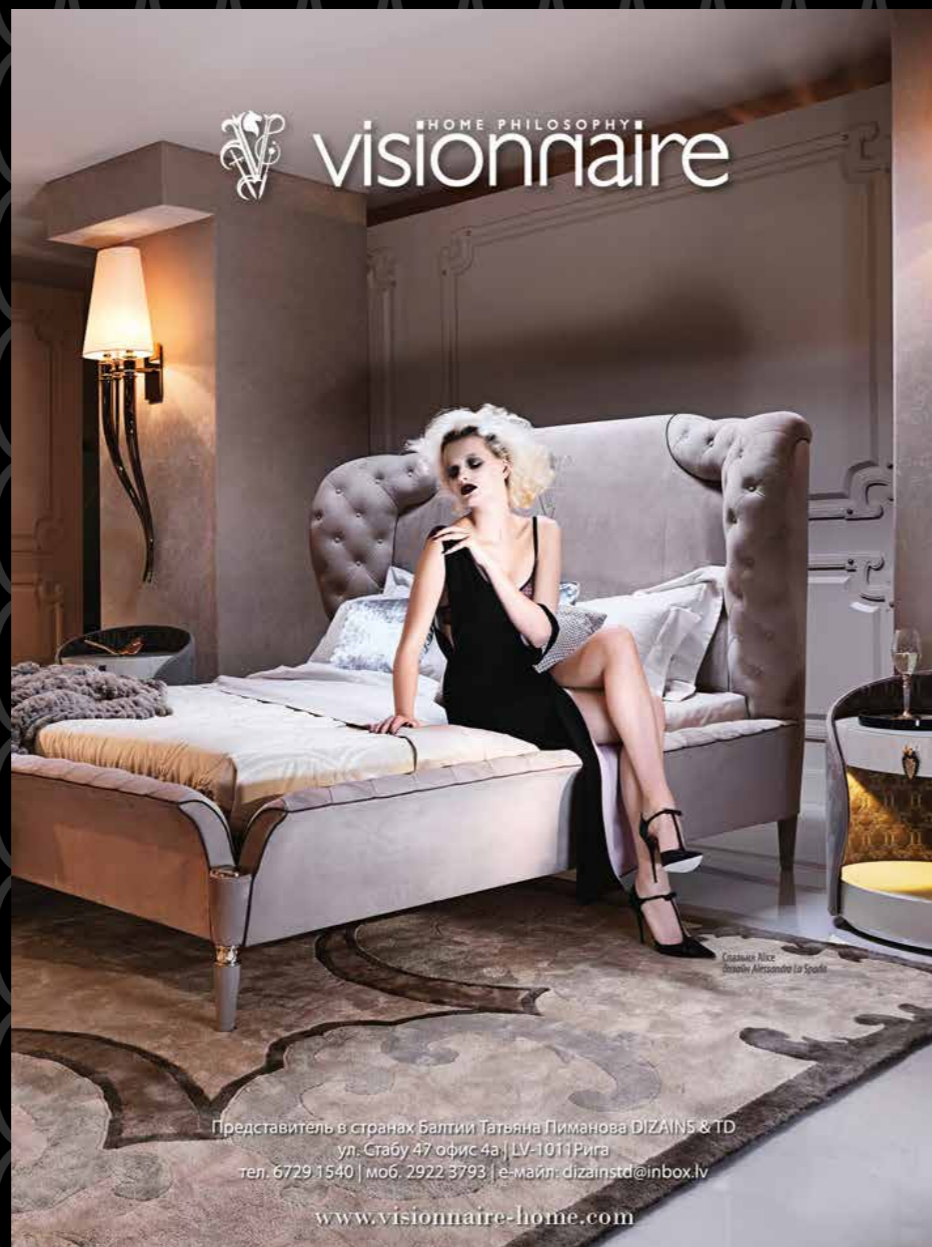




Noblesse UKRAIN April



Platinum UKRAIN April



Lounge Magazine LITHUANIA April





**CRAFT WORKS**  
London-based designer Paul Bleasde's debut collection, under the label Noble & Wood, is a masterclass in pared-back, functional simplicity. From a streamlined console to books (from £65), a loop mirror (from £145) and – our personal favourite – a magazine holder crafted from a piece of solid Carrara marble with leather pouches slung over it (£995), the emphasis is on combining traditional craft techniques with modern manufacturing technology (nobleandwood.com).

**POTTER PRINTS**  
Remember Woop Studios, the online gallery that brought us the quirky A-Z poster collection featuring collective nouns for animals? Now Miraphora Mina and Eduardo Lima, the design duo behind that company, have launched an offshoot, The Printorium. There are three collections of prints to choose from: Fictional Book Covers; Old English Nursery Rhymes in Song; and art based on the duo's time as graphic designers and prop-makers on the Harry Potter film sets (theprintorium.com).

**6 OF THE BEST... CHESTERFIELD SOFAS**  
Sit back and relax on the latest buttery soft incarnations of this iconic design.

Designed by Paula Noyes for Baxter, the 'Chester Moon' has a pleasing, cloud-like form (£17,712, annasca.net)

The 'Winston' by Arletipio comes in a refined olive hue that's suitable for traditional and contemporary spaces (£12,830, chaplins.co.uk)

Leather buckles and a brass base contrast with soft upholstery in the 'Chester Lawrence' by Visionnaire (£13,000, chaplins.co.uk)

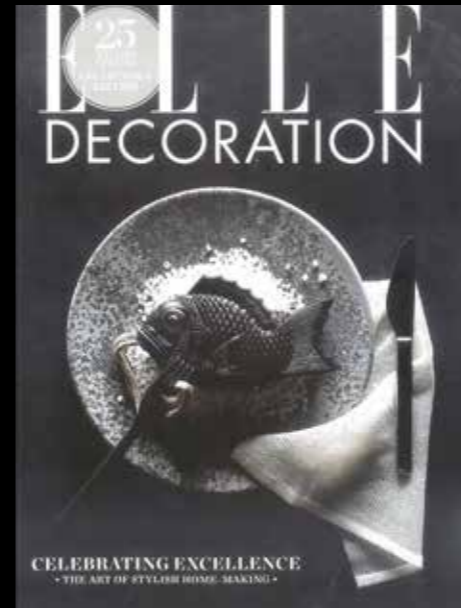
The 'F F Adonis' by Fendi combines classic workmanship with the softest leather we've ever felt (£13,470, chabbonaitalia.com)

This classic 'William Wake' is typical of official UK Chesterfield producer Fleming & Howard, founded in 1780 (03,635, chesterfield1780.com)

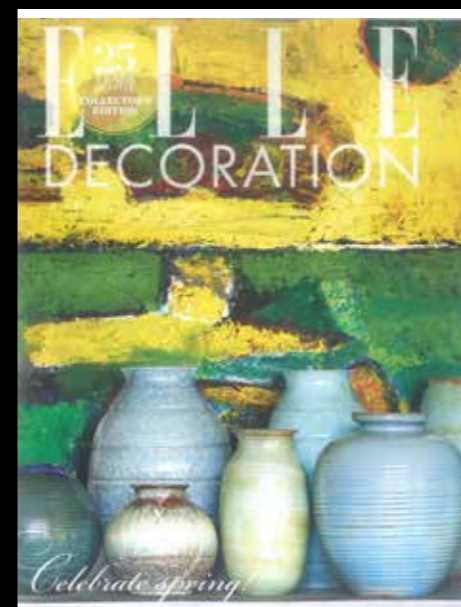
Opt for this 'Club Chesterfield' or create a homier piece with The Sofa & Chair Company's in-house design team (£2,987, thesofabandchair.co.uk)

ELLEDECORATION.CO.UK FEBRUARY 2014

Elle Decoration UK January



Elle Decoration UK March

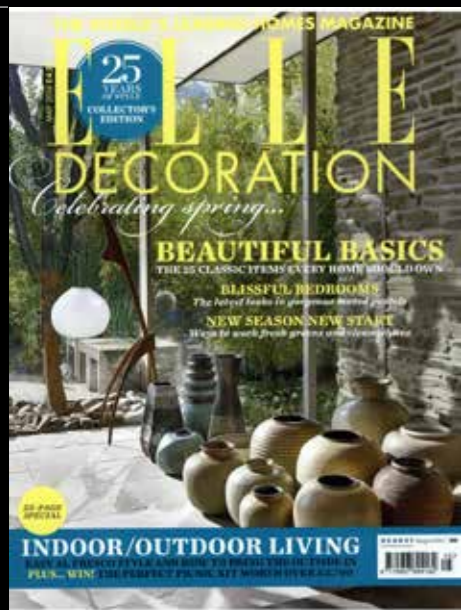


Elle Decoration UK April



Elle Decoration UK February





Elle Decoration UK May



Elle Decoration UK September

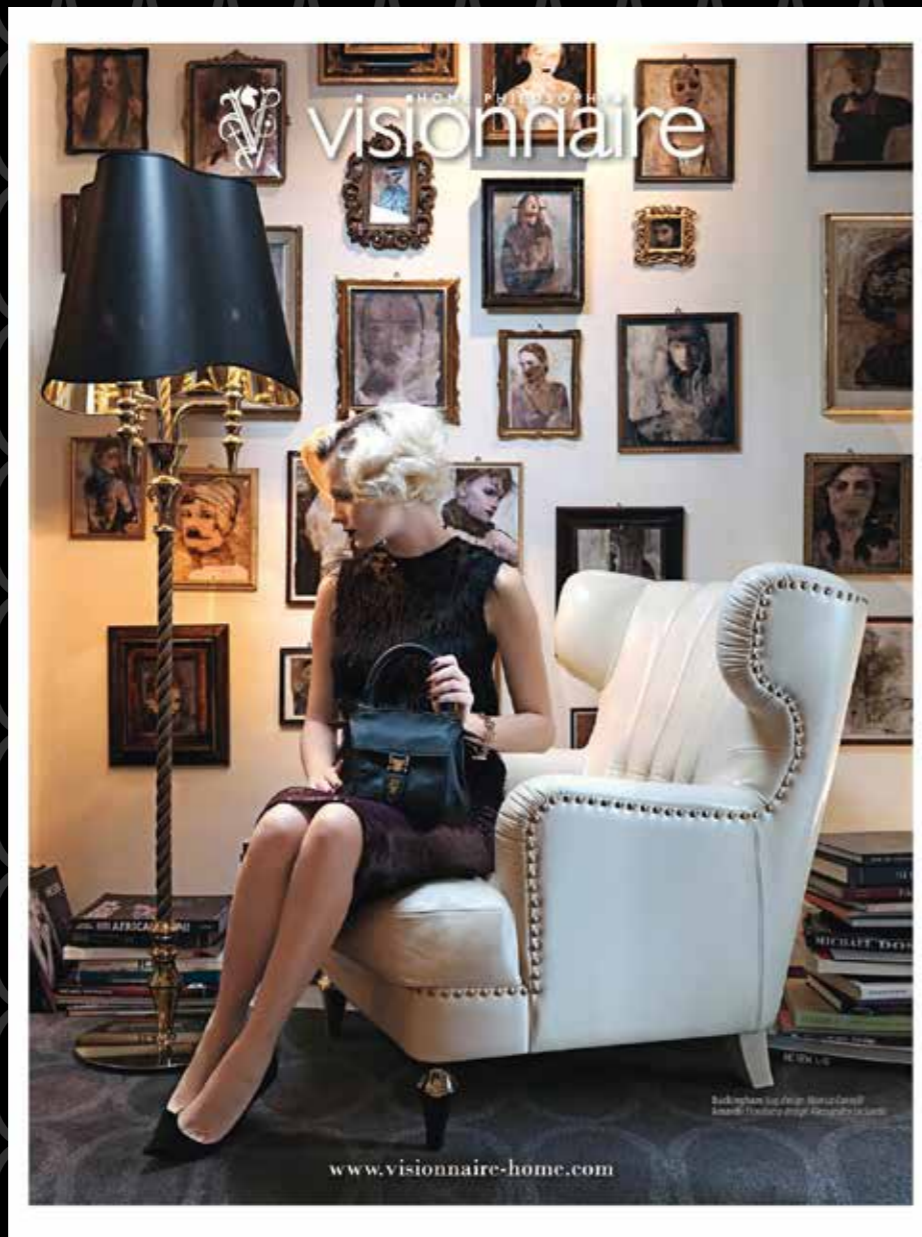


Elle Decoration UK December



Elle Decoration UK December

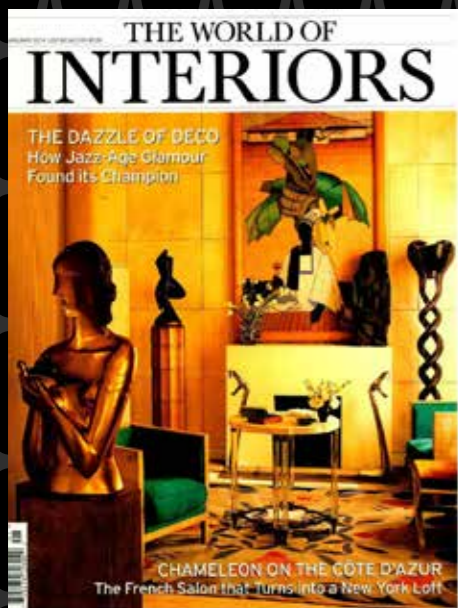




The World of Interiors UK February

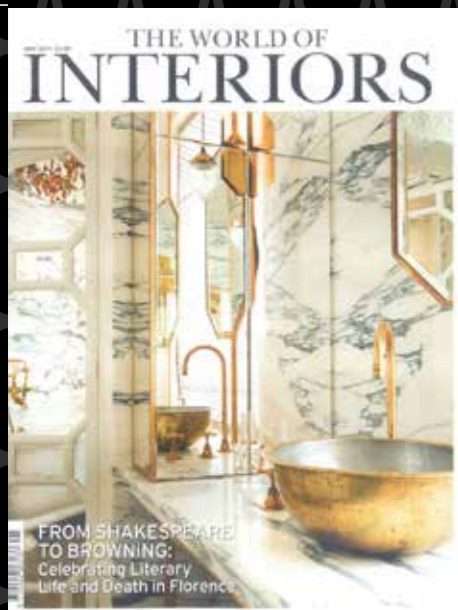


The World of Interiors UK April

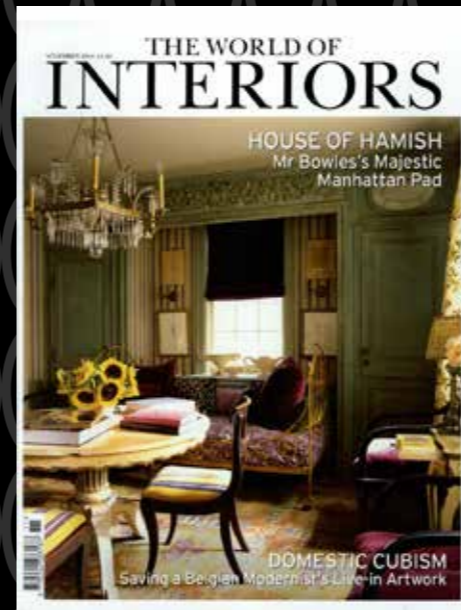


The World of Interiors UK January

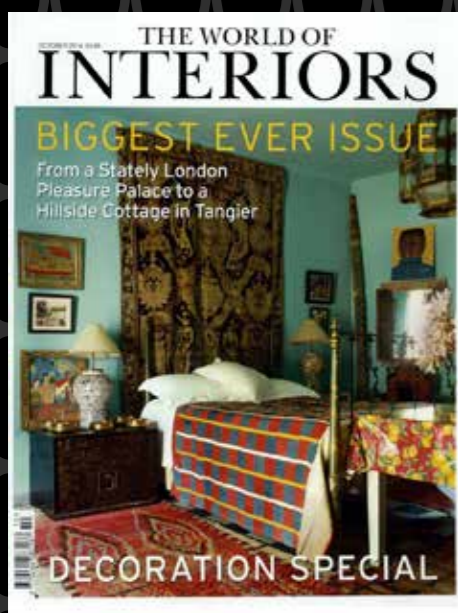




The World of Interiors UK May



The World of Interiors UK November



The World of Interiors UK October





Wallpaper UK April



Wallpaper UK May



JK



Wallpaper UK July

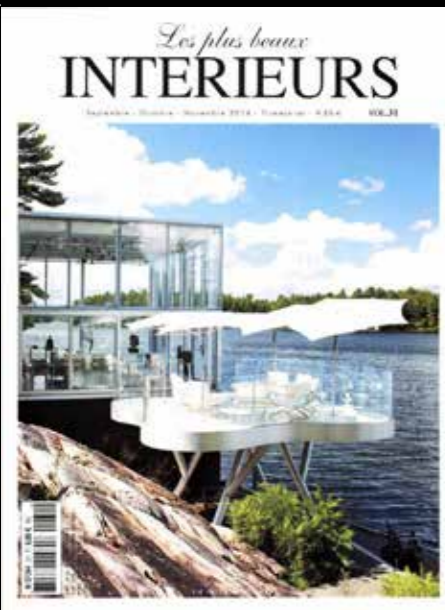


Pambianco UK October



Pambianco UK October





Les Plus Beaux Intérieurs FRANCE  
Holland - International Sep-Nov 2014

INCOGNITO

PROCHAINEMENT SORTI DES CHANTIERS DE L'ITALIEN MONDO MARINE  
LE YACHT "SANT'ER" - SABLELLO - COMBINA TOUT LE SAVOIR-FAIRE  
DE L'INDUSTRIE DE LA PLASSAGE NAUTIQUE ET UN ART DE VIVRE RAFFINE.

Nous sommes en la veille  
de la construction. C'est un  
grand passionné des matières d'art mais  
aussi une personne très sympathique  
et accueillante qui aime vivre en société,  
entouré de ses amis et de sa famille. L'  
amour des bateaux et du monde  
marin en général, l'ambition d'avoir un  
yacht très particulier et unique. Dès les  
tout premiers rendez-vous, les deux  
hommes se sont parfaitement enten-  
dus sur la façon dont les intérieurs  
devraient être aménagés et il n'y a eu  
fini à terme après deux ajustements  
mineurs au cours de l'année "avant le  
projet. Le premier principe était de ne

impliqué à chaque étape de la construc-  
tion et de la construction. C'est un  
grand passionné des matières d'art mais  
aussi une personne très sympathique  
et accueillante qui aime vivre en société,  
entouré de ses amis et de sa famille. L'  
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devraient être aménagés et il n'y a eu  
fini à terme après deux ajustements  
mineurs au cours de l'année "avant le  
projet. Le premier principe était de ne

ambition est d'être à 300 mètres  
de la mer et de voir les montagnes  
des Alpes. Il y a une grande pièce à  
côté de la cuisine. L'objectif est de créer  
un espace de vie unique. Dans le salon,  
il y a une grande œuvre d'art. Les  
matériaux utilisés sont de haute qualité  
et le confort est au premier plan.



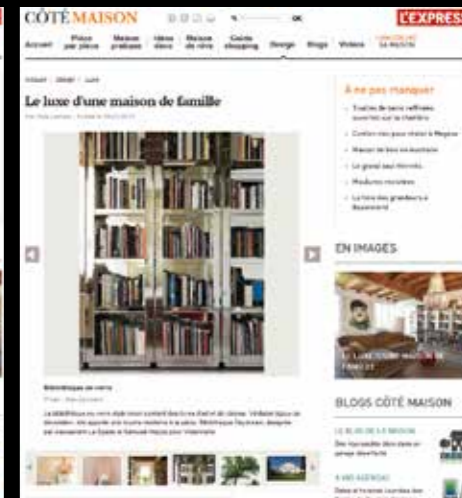
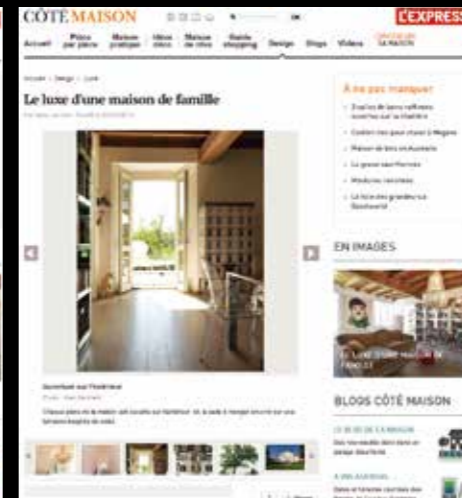
travailler avec des matériaux de grande  
qualité et de se concentrer sur le travail  
d'artisans hautement qualifiés. Luca  
Dini poursuit : « Avant le début de la  
phase de construction, j'essaie toujours  
d'appréhender à l'avance le propriétaire  
de mieux en mieux. Cette phase de dis-  
cussion préliminaire est très impor-  
tante afin de comprendre ses modes de  
vie, ses centres d'intérêt et ses  
passions. Les intérieurs de "Nemesis"  
sont le résultat de ces échanges en  
continu. Le propriétaire souhaitait que  
le yacht exprime au mieux ses goûts.  
Bonne, luxe, praticité et sur mesure.  
C'est la raison pour laquelle les maté-  
riels les plus spécifiques et les plus

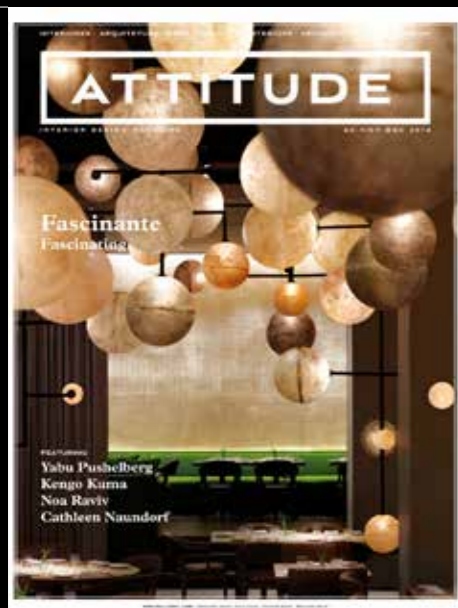
De belles œuvres d'art sont accrochées  
dans le salon principal afin de mettre en avant  
les œuvres d'art créées de l'intérieur.



peuvent jouer avec les couleurs comme  
des coups de pinceau à travers des  
matériaux, des tableaux et des dessins.  
Luca Dini ne réagit de surprise : « Je  
sais que ce yacht est très différent de  
tous les autres de la même gamme, car il  
s'y trouve un degré de qualité dans le  
meuble et le raffinement de la déco-  
ration qui ne se voit généralement que sur  
des yachts beaucoup plus grands. Notre  
objectif a été atteint : une grande élé-  
gance sans ostentation, et des intérieurs  
blancs lumineux qui se marient à la per-  
formance avec l'aménagement marin »  
Luca Dini - Photo: Riccardo - Photo: Marco

La suite de l'intérieur occupe la plus grande  
longueur sur le pont principal. Les portes de la  
et les fenêtres sont ornées de vitraux et de  
une délicate œuvre d'art. L'intérieur.  
Les portes de la suite sont faites de cuivre  
par Luca Dini.





Attitude PORTUGAL November



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Case / Homes / Residences

Restaurando o esplendor de uma antiga vila do século XVII abandonada há vários anos, Elisavete Cavalli e o seu marido Marco reconheceram de imediato a singular beleza que era possível revelar a um local que realçava uma nova "glória".

Enquanto directora de arte da firma italiana de mobiliário de luxo Visionnaire, Elisavete desenvolve, com grande espontaneidade, a re-edição desta casa situada nos arredores de Bolonha, mostrando uma habilidade natural na adaptação ao espaço de peças mais modernas e modernas, mas, simultaneamente inusitadas, provenientes das distintas colecções da Visionnaire que anima todo o mobiliário.

Para esta casa, seleccionador de arte moderna, tornou-se imperativo preservar os sinais do tempo que acompanhavam a história da casa - como o mural de tijolos na esplanada e os rebocos feitos em madeira -, conjugando-os com uma linha de requinte requirido por peças contemporâneas que dispõem em cada uma das divições. A fachada de tijolos clássica surge remodelada por colunas e elementos circulares, e o novo baculário refugia-se na ala sul da charmosa vila que a família se retirou, frequentemente, com os seus amigos.

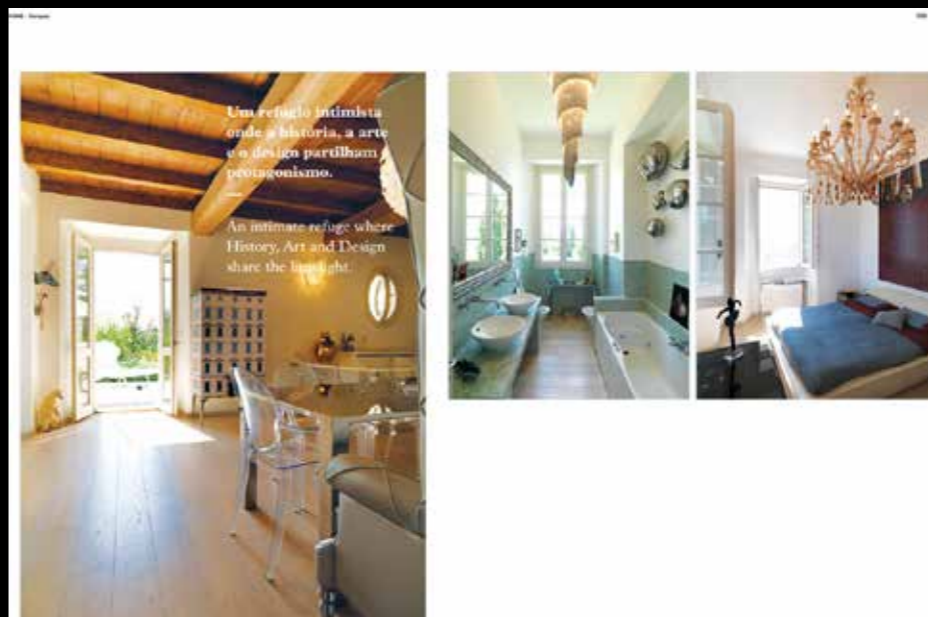
De forma a realçar as numerosas obras de arte dispersas pelas três andares, optou-se pela cor branca para vestir todas as paredes, sublinhando por aqueles de Emmanuel Barillon e Dominique Grosse. Daí todo o espaço ganha a elegância, despojado de artífices e opulência, e sugere na combinação dos materiais, das formas e na cuidadosa disposição de cada objecto perfeitamente harmonizada com a sua arquitectura. A mesma luz natural não se contrasta com as vigas de madeira escura dos tetos - que exibem imponentes cantabeiros -, como se revela ideal para o diálogo entre os materiais e as peças de arte aqui presentes da autoria de variados artistas como sendo Lara Cecchini, Obay, Ruiy Gomez, Daniel Goussier e Yael Ozeri.

Restoring the splendour of a 17th Century villa which had long been abandoned, Elisavete Cavalli and her husband Marco recognized the unique beauty which needed to be revealed in this place waiting for the arrival of a new period of glory.

As the art director of an Italian luxury furniture company, Visionnaire, Elisavete developed with genuine spontaneity the restoration of this home located on the outskirts of Bologna, displaying a natural flair for adapting more daring, modern yet, timeless pieces to this space, provided by the different Visionnaire collections which elegantly supplied all the furniture for this home.

For this couple who collect modern art, it was imperative that the signs of the passage of time bearing witness to the history of this home were preserved - such as the brick masonry on the esplanade and the robust wooden ceiling - juxtaposing them with a refined modernism suggested by contemporary pieces judiciously placed around the house. The facade with its classical lines appears framed within a setting of tiles and cylinders, and it is in this white refuge, found within the south wing of this charming villa, that the inside gathers, often in the company of its friends.

As a way of enhancing the many works of art distributed over the three floors, white was chosen as the colour of all the walls which were then embellished with paintings by Emmanuel Barillon and Dominique Grosse. Elegance arises organically over the white home, stripped of all artifice and opulence and suggested through the combination of materials, in the simple and in the careful positioning of each object so it blends in perfect harmony with its surroundings. The silhouette of natural light not only creates a contrast with the dark wooden beams on the ceiling - from which imposing cantabeiros hang - it also proves to be ideal for the dialogue between the furniture and the pieces of art found here, signed by various artists such as Lara Cecchini, Obay, Ruiy Gomez, Daniel Goussier and Yael Ozeri.





Icon SINGAPORE March



Icon SINGAPORE July



Icon SINGAPORE April



Icon SINGAPORE August



Icon SINGAPORE June



1. 螺旋式楼梯赋予艺术气息，是整宅设计中的最大亮点。2. 户外露台设置有效的台布于每个区域。3. 客厅区域的Visionaire家具为室内增添温馨舒适的奢华感。

这栋靠近实兆远花园的独栋别墅由两栋独立洋楼改建而成，是后现代奢华风情的建筑外观和室内设计由LABArchitects的设计师Renda Ang操刀，呈现一片开阔的绿地，因此其独特的U形外观不仅让正面巧妙衔接，还为建筑立面营造绝佳的视野效果。整体外观以极富当代感的经典设计为特色，为家庭打造多层次、多形态的室内与户外区域。建筑外观与带有阳台的螺旋式楼梯展现这栋热带风情，让整体建筑脱颖而出。室内设计概念与区域划分在遵循一脉相承的基础上分别迎合每个小家庭各自的需要。大别墅共分为三层，一层是由餐厅和餐厅组成的公共区域，二楼是每个小家庭的客厅和卧室等私密空间，最大的主卧室位于三楼。同时还设有高尔夫球练习室等其他多样休闲空间。室内现代简约的设计风格中透露出奢华高雅的气息。向上延伸的螺旋楼梯犹如一件艺术品般矗立于中心位置，起到划分区域的作用，同时巧妙连接分布于垂直空间的各个区域，成为大宅中独树一帜的标志性特色。室内家具供应大部分来自Marquis代理的意大利奢华家具品牌Visionaire，其历久弥新的摩登奢华与室内的设计风格相得益彰。从茶几、电视柜到梳妆台，每一个细节都散发优雅贵气，家具之间通过精妙细节相辅相成，共同装点室内空间。Majmolia系列沙发的扶手点缀着斜切式玻璃，与茶几和电视柜相照应的斜切式玻璃相得益彰，而善于运用自然的创新式材料也是Visionaire一大特色。Tama系列所行的灯罩设计在如罗马士兵的防护盾，为整个家庭增添新意。所有公共和私密空间的设计都力求在最大程度营造多样化空间与户外视野，能在每个小家庭之间设置界限，又不破坏大家庭之间和谐相处的居住氛围，世代同堂住在其中，其乐融融。

Icon SINGAPORE August





Icon SINGAPORE October



Icon SINGAPORE December



Home & Decor SINGAPORE May



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Prestige SINGAPORE June



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Prestige SINGAPORE September



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SINGAPORE TATLER  
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FEATURES: LUSHWOODS • PUNJABI • COUNTRY • MODERN • TRADITIONAL • STYLE • VISIONNAIRE • RESIDENTIAL • DESIGN • IDEAS

Homes

**ABOVE ALL ELSE**

*Trading her landed home for an apartment, a homeowner finds a soft haven that awaits her after every business trip*

BY LEE ANN HANDEE, COORDINATOR OF CONTENT



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**W**hen the homeowner shared her vision of a home with a modern twist, she was met with a blank canvas. The architect's challenge was to create a space that was both functional and luxurious, reflecting the homeowner's sophisticated taste. The result is a home that seamlessly blends contemporary design with classic elegance.

**A Clear Approach**  
Karin Tan, Design Director at Visionnaire, shared with us her likes and dislikes, as well as some of the ideas that she had gathered from her business travels around the world. "I've always been drawn to clean lines and a sense of calm. I want my home to be a sanctuary where I can unwind after a long day. I love the way that light can transform a space, and I'm always looking for ways to incorporate natural elements into my design. I also appreciate the use of high-quality materials and craftsmanship. I want my home to be a reflection of my personality and my lifestyle."

**The homeowner shared with us her likes and dislikes, as well as many of the ideas that she had gathered from her business travels around the world.**



**Space Reclamation**  
The homeowner's goal was to maximize the use of space in her apartment. The architect's solution was to create a multi-functional living area that could serve as a workspace, a lounge, and a bedroom. This was achieved through the use of built-in furniture and clever storage solutions. The result is a home that is both functional and stylish.



**A king-sized Visionnaire bed is paired with a unique curved headboard detailed with similar tufted buttons as the sofa in the living room and two circular, bronze Visionnaire side tables.**

**White Perspective**  
The homeowner's love for white was a key element in the design. The architect's goal was to create a bright, airy, and sophisticated space. This was achieved through the use of white walls, light-colored wood, and high-quality fabrics. The result is a home that is both functional and stylish.

**THE SAVER**  
The homeowner's investment in high-quality furniture and finishes was a key factor in the success of the project. The architect's goal was to create a home that would last for years to come. This was achieved through the use of durable materials and expert craftsmanship. The result is a home that is both functional and stylish.

SINGAPORE TATLER  
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Swiss Money SWITZERLAND May

Swiss Money SWITZERLAND June

SWITZERLAND

immobiliare / aneddotico

# Il designer diventa 'couturier di sogni'

Direttore creativo nell'arredo di lusso, Eleonora Cavalli sviluppa con il brand Visionnaire case su misura senza farsi condizionare dai dikat dell'abitare 'digitale'.

**«U**n design a firma di cavalli: lungo 40 metri con battenti in legno lino è solo una delle tante soluzioni creative che il brand Visionnaire si è visto rivolgere e a cui ha dato la propria risposta negli ultimi anni», racconta Eleonora Cavalli, direttore creativo del marchio di arredamenti di lusso, basati in Italia e presenti in 60 paesi nel mondo.

Appartengono al suo jet-set che aggira tutto le latitudini, questi clienti che, pur di una "rooming" immensamente, sono inglesi, alla ricerca di una villa e di un prodotto esclusivo a unire per i quali troppa volte si misura proprio "total look", armonizzata nel dettaglio non solo per il design privato, ma anche stile, materiali, linee e nelle fasi ed arrivare a jet e yacht privati.

Visionnaire si colloca nel panorama mondiale del luxury design, una sorta di "cromatismo di sogni da notte e una notte". «Segno distintivo del design che si propone il più nuovo modo di concepire

In questa pagina la dimora di Eleonora Cavalli (nella foto a destra), direttore creativo di Visionnaire, brand di arredo che si colloca nel panorama mondiale del luxury design.

Visionnaire, che ha ottenuto il premio 2013 con un +18% rispetto al 2012, per quest'anno prevede una crescita di oltre il 15%.

A sinistra, poltrona Alice, design Alessandro La Spada, della collezione Visionnaire.

Il lusso' sono i sogni con cui proviamo a rispondere alle domande dei committenti, anche quelli più esigenti. Proprio delle esigenze più particolari, una volta individuata, i nostri designer non si riducono ad eseguire l'ordine per realizzare una massa collettiva.

La più recente, "The Great Dandy", appena presentata al Salone internazionale del Mobile di Milano, è costruita su un'atmosfera storica, il confine con il futurismo, ed è un omaggio agli stili sempre alla ricerca di qualcosa di nuovo ed esclusivo», prosegue Eleonora Cavalli, che aggiunge: «Inoltre, alla professionalità artigianale della tradizione italiana, pratica e realizzazioni "bespoke

La collezione Visionnaire comprende oltre 2'000 pezzi, prendendo ispirazione dal mondo della moda così come dall'arte contemporanea, dall'architettura, dalle letterature e dal cinema, «incontrando di nuovo in mano la passione di una filosofia sempre alla ricerca di qualcosa di nuovo ed esclusivo», prosegue Eleonora Cavalli, che aggiunge: «Inoltre, alla professionalità artigianale della tradizione italiana, pratica e realizzazioni "bespoke

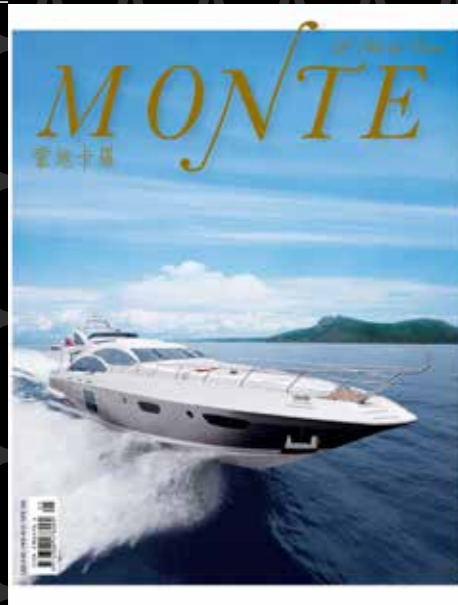
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A sinistra, l'imponente fenguardo Galahad (design Philippe Horevitz) si riflette sulla grande Sbera, specchio della cultura e delle passioni di famiglia, il risultato così il proprio modo che resiste all'erosione dell'oblio.

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Monte TAIWAN 七月

MASION MODE

# 華麗藝術與夢幻般的華境 VISIONNAIRE VISIONALLY

Text by 劉欣 Shing Liu  
Photo from VISIONNAIRE



佇立在前此如英國維多利亞女王時代，黑色與金色莊嚴華麗的鍛鐵圍牆大門後面，一棟開啟幻夢藝術世界的超級豪宅，帶領我們一同品味欣賞義大利頂級傢具製造商 VISIONNAIRE 以強調想像力和故事性的華麗藝術手法，點綴出傢具設計中最細緻優雅的色彩格調，完美詮釋了古典空間美學與生活品質的整體氛圍。

VISIONNAIRE 系列是義大利 IPE CAVALLI 家族的新寵，巴洛克風格的唯美裝飾，充滿了哥德色彩及神秘氛圍，古典優雅的線條，精緻講究的細節設計，色彩上，運用哥德式絕對的黑色，加上純淨的白色，大膽表現鮮明的西方復古味道。材質上，以純手工精緻製作，運用以雷射切割搭配細節金屬支腳，每一個細節的裝飾

都強烈表現出風格。低調奢華感，特殊材質及科技製作手法的運用，讓家具充滿前衛摩登的感受，家具的選材有水晶、珍珠母、山羊毛、天鵝絨、鱷魚皮和爬行動物的表皮，或結合動物牛角，搭配非常多元。

今年 2014 年 VISIONNAIRE 在展覽會場實體建造一棟 Villa，從入口的圍牆大

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TAIWAN

MASHA MOSE

門到一腳踏上的石材拼花地板，一間間不同故事的房間格局，搭配高級訂製家具，燈具與手工精美的藝術品陳設，眼睛所看到空間裡的任何一個細節，都是 VISIONNAIRE 的系列設計產品，完整呈現了奢華高貴的生活哲學。

每一套的設計主軸，由童話故事帶領，變成一系列奢華的居家生活用品與家具，從接待室到客廳及餐廳，從浴室到臥室，甚至連牆上一幅畫、桌上的藝術品甚至是在空間中陳列的美麗動物標本。這些細節的部分都是在展現 VISIONNAIRE 不只是高級訂製家具製造商，更是生活品味的營造者。踏入 VISIONNAIRE 就像踏入另外一個世界，被空間中的氛圍感染，帶領你進入一個像是夢境般的世界卻更為真實。

Behind two giant English-style black-and-gold wrought iron gates, VISIONNAIRE's resplendent villa stands and gives the world a taste of traditional Italian craftsmanship on luxury furnishing; a story-filled art journey one top of a perfect combination of design and live style.

Filled with Baroque ornament, Gothic color, a hint of mysterious, and classic elegant curves, VISIONNAIRE is a new rising star in the CAVALLI family. Its bold use of sharp contrast combining deep black and pure white magnifies the western retro style. And each VISIONNAIRE piece is entirely handmade with special material and manufacturing techniques. Laser crafted

metal footing is just one example; there are exquisite details in every turn. For a more modernized vibe, various material such as crystal, pearl, mohair, velvet, crocodile or reptile skin, and animal horns are used.

In this year's 2014 show, VISIONNAIRE built a full size villa on the exhibition site. From the very first step into the demonstration unit, one can easily notice each room's unique styling on tile design, custom made furniture, lighting arrangement, and art displacement. Though different presentation of life style, every detail is VISIONNAIRE luxury.

With "fairytale" at its design core, VISIONNAIRE's line of daily appliance, living room and dining room decoration, and even paintings and animal specimen are not only furniture design, but also a life statement. Once immersed in the VISIONNAIRE world, it is like entering an entirely different universe, surreal yet real.



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劉欣 Shing Liu  
英國倫敦大學倫敦藝術學院設計碩士  
MA in Interior and Spatial Design  
香港國際設計名師大師班副總裁  
DIRECTOR, SISO DESIGN STUDIO



MONTE no.21 | 65

1. 主臥房由白色大理石平台，鋼琴烤漆的鏡式式臥室與大膽的燈飾搭配
2. 客廳的細節是種動態也是種靜態
3. 客廳的藝術品和精緻的訂製家具一樣，在空間中也是的演繹種的角色
4. 女孩可以童話故事的概念，設計像夢境一樣的美麗





Elite Traveler USA July



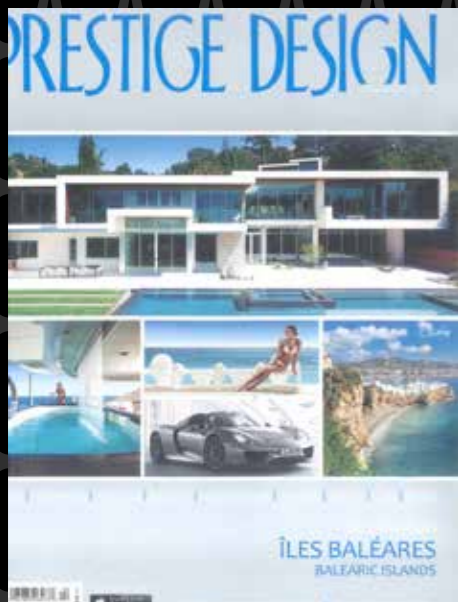
Elite Traveler USA July



Eyesin.com USA December

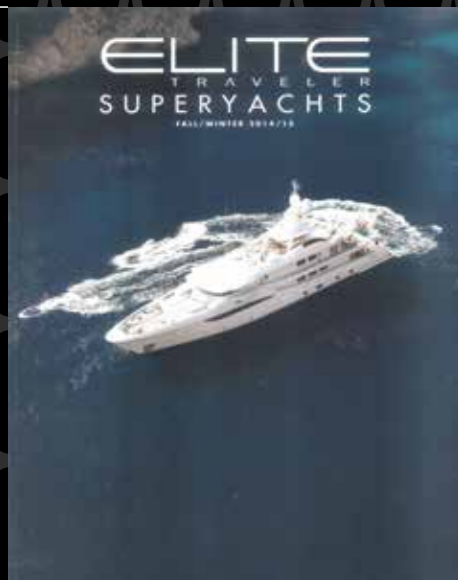


Modern Luxury Miami USA November



Prestige Design CANADA January

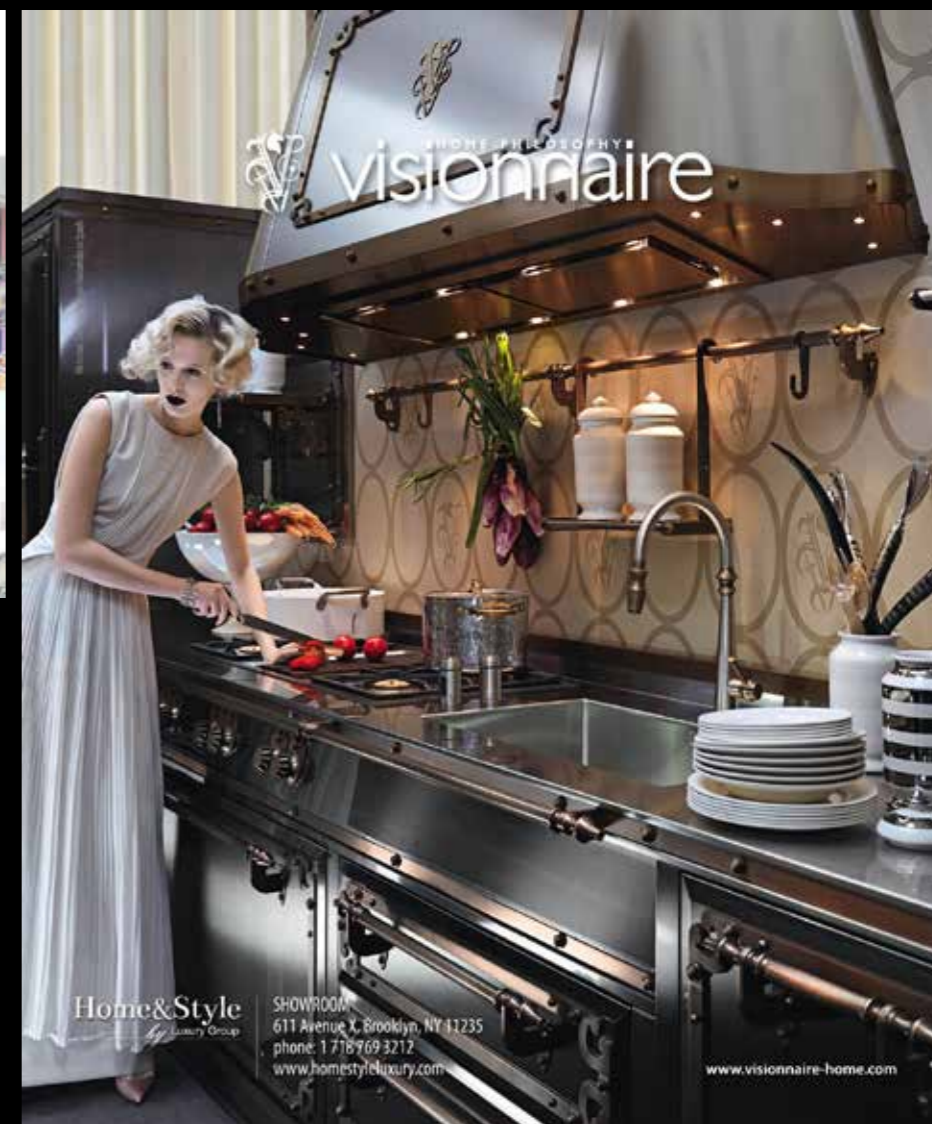




Elite Traveller USA Winter 2014-2015



Luxe Interiors+Design USA ed. New York January



Luxe Interiors+Design USA ed. New York April



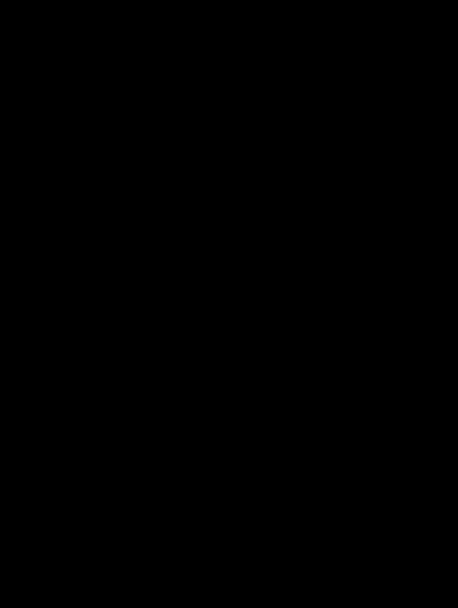




Elle Decoration TURKEY June - July



Elle Decoration TURKEY April - May



Elle Decoration Selections TURKEY January





Maison Française TURKEY September

Maison Française TURKEY March



Maison Française TURKEY May



Maison Française Outdoor TURKEY April

Maison Française TURKEY June



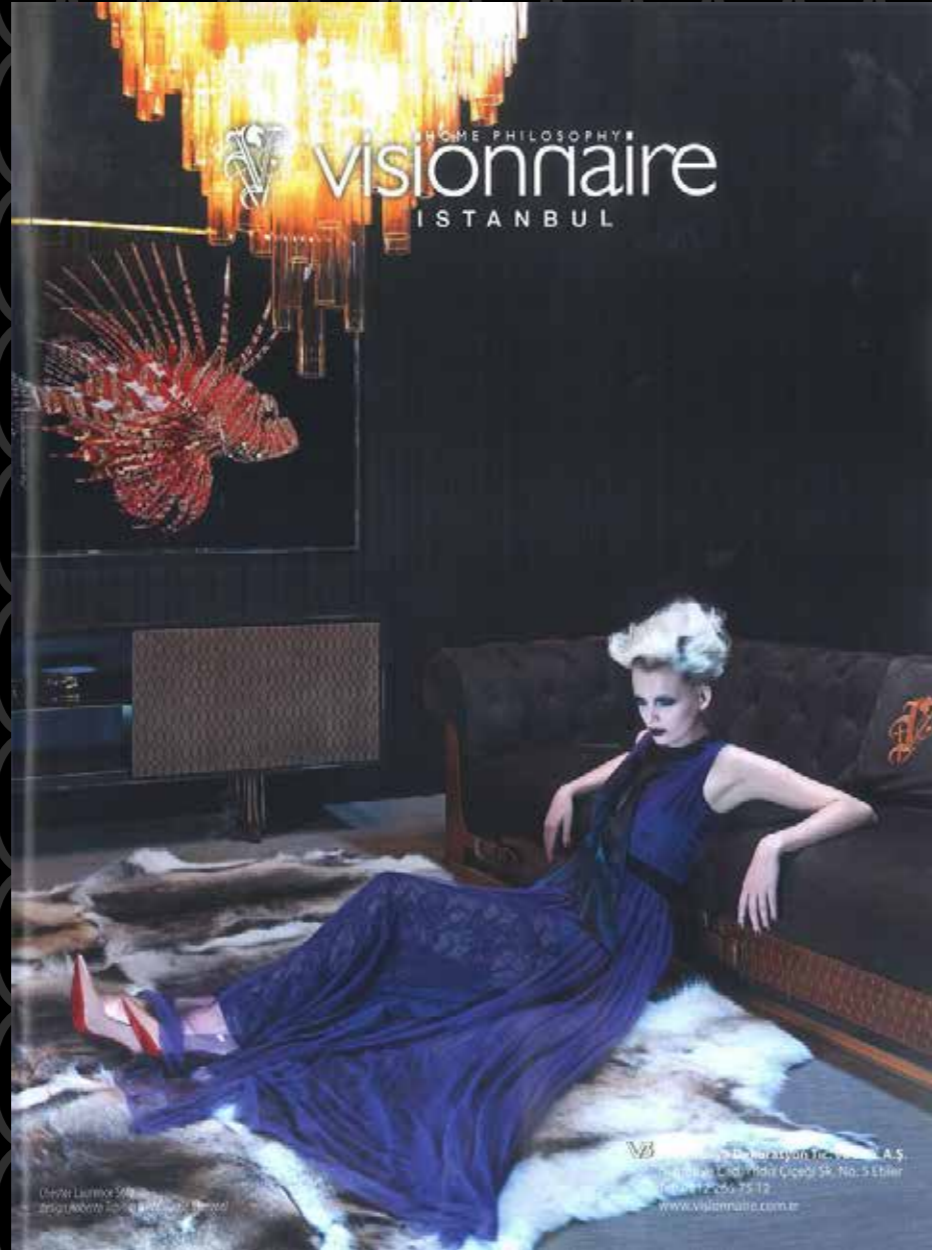
In Style Home TURKEY March



In Style Home TURKEY June



In Style Home TURKEY April



Evbahce TURKEY August



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Harper's Bazar TURKEY April





(alışveriş)

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**Malikâne gibi**  
İtalya'nın önde gelen mobilya-dekorasyon  
firmalarından Visionnaire, 2014 Nisan  
ayında yapılan Salone del Mobile'deki yeni  
sunumuyla büyük beğeni topladı.

Tamamenyle Visionnaire koleksiyonlarındaki desenler  
kullanılarak imal edilmiş olan duvar kağıtları, yer karoları  
ve halılar, hareketli mobilyalarda tam bir uyum sağlıyor.  
Lüks bir malikânede aklınıza gelen her ayrıntıda, yani kapı  
kollarından lale detaylarına, bünyen kütvet ve lavabolarından  
mutfak ünitesine, ofis kitiplerinden yemek odası vitrinlerine  
kadar tüm detaylar Visionnaire desen ve işçiliğiyle taçlandırıldı.  
Koleksiyondaki tüm ürünler öncelikli tasarımcılar tarafından  
tasarlandı, tamamı İtalyan el işçiliğinin estetik bir italyan  
üretildi. Pek çok ürün seçeneğinin bulunduğu koleksiyonda,  
kumaş ve deri döşemelik malzemelerin yanı sıra evrak  
alternatifleri de çok zengin. Avantajlı tarzındaki koleksiyonda,  
malzeme seçiminin günümüzden klasik geçişli yakalamak da  
mümkün. İpekli kumaşlar, kumaşlar, paslanmaz çelik, mermer ve  
cam, önde gelen malzemeler. Paslanmaz çelikte klasik güncel  
yanında altın ve bronz renkleri, laklerde ise dokulu çalgılar  
dikkati çekiyor. Yastıklar ve döşemelikler, koleksiyonun logosu  
ile süslü kağıtlardan yapıldı. Koleksiyona imza atan başarılı  
tasarımcılar arasında Susanna Tassi, Alessandro Mendini, La Spada,  
Roberto Lazazzari, La Conca, Simone Micheli-Manuel Felici,  
Nicola Bolla ve Philippe Montel yer alıyor. Evler dışındaki  
büyük oteller, öğrenci mekânları, özel yatlar ve özel yatların iç  
dekorasyonları için projeye çalışmalarına açık olan koleksiyonla,  
östege özel imalatı yapılabiliyor. [www.visionnaire.com.tr](http://www.visionnaire.com.tr)

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İSTANBUL

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All Decor TURKEY March



All Decor TURKEY April



All Decor TURKEY April



All Decor TURKEY June



All Decor TURKEY July









Alem dekor TURKEY April



Alem dekor TURKEY May



Samdan Plus TURKEY January



Hello! TURKEY March



Hello! TURKEY May



Hello! TURKEY August





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**I.P.E. S.r.l. Company with One Shareholder - Via Mattei 1 - 40069 Zola Predosa (Bo) Italy - tel. +39 051 6186311 - fax +39 051 6186310**  
[www.ipe-cavalli.it](http://www.ipe-cavalli.it) - [www.visionnaire-home.it](http://www.visionnaire-home.it) - [ipe@ipe.it](mailto:ipe@ipe.it)